Town of TIMNATH

MASTER PLAN

Parks, Recreation, Open Space, and Trails

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- Mayor Pro-Tem Luke Wagner
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- Council Member Jeramie Holt
- Council Member Bill Jenkins

Timnath Parks, Recreation, Open Space, and Trails (PROST) Committee

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Executive Summary

1.1 Introduction

As a result of a competitive bid process, the Town of Timnath (Town) selected Berry, Dunn, McNeil & Parker, LLC (BerryDunn) to help lead its 2025 Parks, Recreation, Open Space, Trails (PROST) Master Plan (Plan). Due to extensive community input in 2024 and 2025, with interest in a potential recreation center in Timnath, a Recreation Center Feasiblity Study was added to the scope of the Plan. The Town initiated the Plan process to help guide the next 10 years of parks, recreation, open space, and trail-related services in Timnath. When this Plan process launched in 2024, the Town was beginning to establish initial key positions to help further launch related services for the community. A thorough planning process was conducted, resulting in findings that supported community and organization visioning, recommendations, and an implementation plan.

1.2 Community Needs Assessment

This planning effort is community and organization centered. Comprehensive and diverse engagement was conducted to include, represent, and consider all diverse voices, expressed desires, and needs in this Plan. The expansive engagement strategy occurred over several months and included thousands documented points of contact throughout the Town. Engagement options included meetings, interviews, online engagement, various email and social media outreach efforts, comment cards, informational signage around the community, and several "pop-up" engagements to meet and talk with people at businesses and public spaces. In addition, every household in Timnath was sent a survey; it received over 500 responses, doubling the number necessary for statistical validity.

1.3 Key Planning Efforts

This comprehensive effort included the following key focus areas:

- Discovery
- Engagement
- Program and Service Assessment
- Level of Service Analysis
- Usage Trends
- Market Analysis

- Parks and Open Space Analysis
- Financial Analysis
- Recreation Center Feasibility Analysis
- Visioning
- Plan Development

The Town of Timnath Parks and Recreation Department (Parks and Recreation) plays a key role in community identity and connectivity both socially and geographically. Many community residents and visitors expressed pride and appreciation for Timnath, based on their experience with Timnath special events, parks, and trails. Some stated that their "sense of community" is through Parks and Recreation offerings. Residents and visitors appreciate and enjoy the great natural resources provided by the Town, ranging from parks, trails, reservoirs, and open space.

The needs assessment and gap analysis helped identify future needs in terms of programs, facilities, trails, and open space areas. Planning was conducted in cohesion with other Town-wide planning efforts, including the transportation plan. Findings show a strong need for integration with the Town Transportation Plan, high desirability for an indoor recreation center, interests in more programs and services for all ages and abilities, and high prioritization of natural areas.

1.4 Strategic Initiatives

Key focus areas or "strategic initiatives" were developed and serve as recommendations for the successful implementation of this Plan. The strategic initiatives—Build a Foundation for Success, Grow Services to Meet Community Needs, Align Infrastructure With a Growing Community, Advance Partnerships, and Steward Natural Resources—are intended to provide focus and help prioritize decisions aligned with community and organization needs.

Build a Foundation for Success

At the time of this planning effort, Timnath has recently added resources with a focus on recreation, growing the existing Parks Department into a Parks and Recreation Department. This is an exciting time for the Town and the community, as the Town has the opportunity to provide resources aligned with needs. Like any new and growing organization, Timnath will need to continue to grow organization resources, training, technology, policies, and functions to sustain quality services.

Grow Services to Meet Community Needs

While Timnath has done an outstanding job offering services that are beloved by the community (e.g., special events), residents indicate that they need to travel to other cities to pursue services. The robust community engagement provided through this planning process has strategically identified the most prioritized services by Timnath residents. With this guidance, decisions about service delivery should be easier to align with community benefits. It will be important for Timnath to continue to engage with the community on a regular basis to help ensure services meet evolving needs.

Align Infrastructure With a Growing Community

Timnath is growing rapidly and has made many important and strategic decisions to help align growth with infrastructure needs. For example, the Town has implemented policies and practices to add trail connections as development occurs, which is often overlooked by growing communities. As part of this study, the Town immediately responded to the community's highest prioritized need by considering of a future recreation center. Timnath should continue this forward thinking with strategic planning that is aligned with community priorities.

Advance Partnerships

Timnath is already recognized as a great partner to bring benefits to community members. Partnerships will need to be further prioritized and developed to meet community and regional needs. Timnath residents take tremendous pride in regional trail connections, sports and recreation programming, and other services. It will be especially important for the growing Parks and Recreation Department to develop and rely upon partners to help advance community needs.

Steward Natural Resources

Timnath is regarded as a great place to live, work, and play, largely due to the natural environment. Timnath's careful planning has provided for a vast trail network, open spaces, water resources, wildlife habitat, viewshed, ect. Due to existing infrastructure and development, the Town continues to have a unique opportunity as a growing and developing region to take advantage of stewarding its natural resources in ways that established communities simply cannot, due to existing infrastructure and development.

Introduction and Vision

2.1 Timnath Parks and Recreation

The Town is a rapidly growing community situated along the Front Range and east of Fort Collins. Historically a small agricultural town, Timnath has experienced significant residential and commercial growth in recent years, becoming a sought-after place for families and professionals. The Town's proximity to major employment centers and its small-town charm make it an attractive location for new residents, while maintaining a strong connection to its rural heritage.

Parks, recreation, and open spaces play an essential role in Timnath's community identity, supporting active lifestyles, outdoor recreation, and social connections. The Town's investments in parks, trails, and recreation programs contribute to residents' quality of life and help shape the identity of a growing community. With a commitment to providing diverse recreation opportunities, Timnath's parks system serves a mix of local users and regional visitors who enjoy its trails, sports facilities, and open spaces.

2.2 Project Purpose

With the growth of the Timnath community and the Parks and Recreation Department, this Plan builds upon Parks and Recreation planning efforts in the 2013 and 2018 Comprehensive Plan to provide a standalone PROST plan, establishing a roadmap for the future development, management, and enhancement of Timnath's parks, recreation facilities, and programming. As the Town continues to expand, it is essential to proactively address the needs of current and future residents, while helping to ensure that park and recreation investments align with community priorities. This planning effort aims to:

▶ Enhance existing parks, facilities, and programs to meet evolving community needs.

▶ Expand recreation opportunities that promote health, wellness, and social connections.

▶ Support Timnath's growth and regional identity by helping to ensure Parks and Recreation amenities align with community development.

▶ Engage residents, partners, and stakeholders in shaping a shared vision for Parks and Recreation.

▶ Develop an actionable and adaptable plan that provides clear guidance for decision-making, funding, and long-term sustainability.

2.3 Current Conditions

Timnath's Parks and Recreation system is evolving alongside the Town's rapid growth, with a focus on maintaining high-quality spaces while planning for future needs.

PARKS AND OPEN SPACES

The Town of Timnath maintains a variety of parks, trails, and open spaces that, coupled with partnerships with developers, metro districts, and home owners associations, provide a robust network of trails and recreation opportunities for all ages. These include community parks, multi-use trails, and open spaces that preserve the area's natural beauty and provide outdoor experiences for residents. The Town continues to explore opportunities to enhance park facilities, including playgrounds, sports fields, and gathering spaces.

RECREATIONAL FACILITIES

Timnath is home to a growing selection of recreational amenities that support a range of activities. While the Town does not currently operate a dedicated recreation center, its parks and open spaces provide essential recreation opportunities, from athletic fields to trail networks. As demand for expanded facilities increases, the Town is assessing potential investments in indoor and outdoor recreation spaces to better serve the community.

PROGRAMS AND ACTIVITIES

Timnath's recreation programming is expanding to meet the needs of its diverse and growing population. The Town recently launched its own recreational sports leagues to provide local youth and families with accessible athletic opportunities. Community events, fitness programs, and seasonal activities contribute to the Town's vibrant recreation landscape, fostering community engagement and an active lifestyle.

EVENTS AND CELEBRATIONS

Community events are an integral part of Timnath's identity, bringing residents together to celebrate traditions, foster civic pride, and strengthen community connections. The Town and local organizations host a variety of seasonal and cultural events throughout the year, ranging from holiday festivals to farmers' markets and community gatherings. These events not only provide entertainment, but also contribute to the Town's economic vitality by attracting visitors and supporting local businesses. As Timnath continues to grow, enhancing and expanding event offerings will be key to maintaining a strong sense of community and fostering social engagement.

Organizational Profile

3.1 Staffing

Employees in the Workforce

The following section compares the total number of full-time equivalent (FTE) employees, based on a data set from the National Recreation and Parks Association's (NRPA) 2024 Industry Report evaluating park and recreation departments in the Midwest that serve populations of fewer than 10,000 residents. Staffing levels vary based on factors such as whether an agency operates a recreation center, the total number of parks and acreage maintained, and the presence of facilities like aquatic centers or sports complexes. The aggregate benchmark results include a variety of agencies with differing facilities and operations. FTEs per agency ranged from 15 (lower quartile) to 44 (upper quartile). In terms of FTEs per 1,000, the median is 3.53, compared to the lower quartile (2.21) and upper quartile (4.50) categories[1]. With 1.6 FTEs per 1,000 residents, Timnath Parks and Recreation Department is a lean operation compared to most comparison communities.

Table 3.1: Total Number of FTEs and FTEs Per 1,000 Population

	Timnath	Lower	Median	Upper
Total Number of FTEs	14.76	15	30	44
FTEs Per 1,000 Population	1.6	2.21	3.53	4.50

3.2 Financial Assessment

As part of this master planning process, BerryDunn reviewed the Timnath Parks and Recreation Department's financials. This analysis included a detailed look at actual expenditures for fiscal years 2021 – 2024 and revenues for fiscal year 2024. Understanding the financial trends of Parks and Recreation operations provides valuable insight into the department's growth, priorities, and funding sustainability.

From 2021 to 2024, Parks and Recreation expenditures have increased by 158%, reflecting the Town's investment in expanding parks, recreation, and open space services. While revenue sources such as the Conservation Trust Fund, user fees, and a fraction of the county's ¼-cent sales tax[2] help support these expenditures, the Town remains largely dependent on tax-based funding.

Overall, the financial data shows a department that is growing rapidly, particularly in personnel and recreation services, while maintaining steady investments in park maintenance and reservoir leasing.

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1   The lower, median, and upper categories represent quartiles based on the distribution of FTEs across agencies. The lower quartile (25th percentile) means that 25% of agencies have FTEs at or below this number. The median (50th percentile) represents the midpoint, where half of agencies have fewer and half have more FTEs. The upper quartile (75th percentile) indicates that only 25% of agencies have FTEs above this level. These quartiles provide a benchmark for understanding how staffing levels compare across agencies of similar size.

2   Per the 1995 Open Space Initiative Agreement and the 2004 Open Space Sales Tax IGA, a minimum of 55% of the revenues from the ¼ cent sales tax are distributed amongst eight municipalities, with funds used for projects within Larimer County.

Expenditures 2021–2024

Table 3.2 shows the actual expenditures for the Parks and Recreation Department from 2021 to 2024. The expenditures are broken out into four main categories: personnel, parks administration and maintenance, recreation, and reservoir lease expenses.

Table 3.2 – Parks and Recreation Expenditures 2021 – 2024

PROST Expenditures	2021 ACTUAL	2022 ACTUAL	2023 ACTUAL	2024 ACTUAL
Personnel	$128,800	$171,711	$599,301	$810,330
Parks Admin/Maintenance	$305,551	$317,700	$431,680	$404,591
Recreation	$-	$-	$3,712	$60,348
Reservoir Lease	$122,063	$139,884	$137,739	$159,495
Total PROST Expenditures	**$556,414**	**$629,295**	**$1,172,432**	**$1,434,764**

The Parks and Recreation Department's expenditures have increased significantly from 2021 to 2024, rising from $556,414 in 2021 to $1,434,764 in 2024. The largest driver of this increase has been personnel, which rose sharply from $128,800 in 2021 to $810,330 in 2024. This increase is overstated as it reflects an expansion in staffing to support the department's growing services and programs and a move away from contracted staffing which is not reflected in the budget comparison

Parks administration and maintenance costs have remained relatively stable for the same time period. They had a moderate increase from $305,551 in 2021 to $404,591 in 2024. The cost of the reservoir lease has steadily risen based on an agreed upon annual increase

specified in the reservoir lease, reaching $159,495 in 2024, a 30% increase over four years.

One of the most notable changes in expenditures is the growth of recreation programming. Prior to 2023, there were no recorded recreation expenses, as third-party youth sports organizations were relied upon to meet some of the need. Spending began with $3,712 in 2023 and increased significantly to $60,348 in 2024. This increase highlights the department's investment in developing and expanding recreation opportunities for the community.

Figures 3.1 and 3.2 shows the funding distribution percentages for expenditure areas for 2021 and 2024 Actuals.
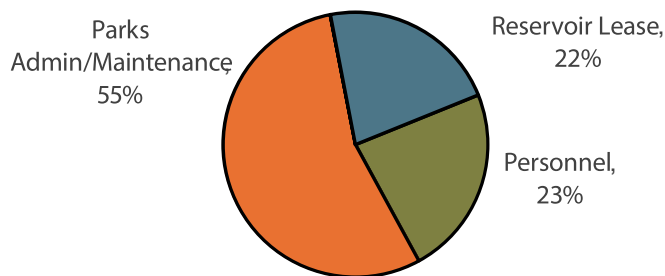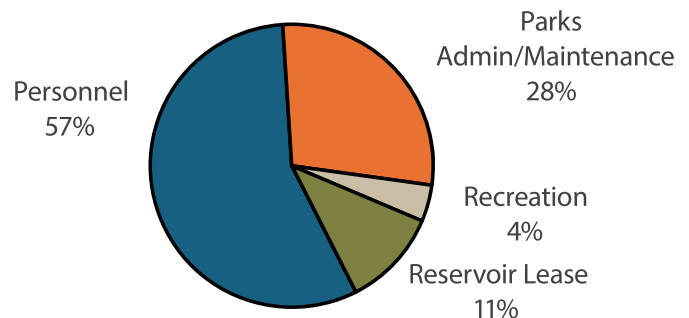
Figure 3.1 – 2021 Expenditures by Area

Parks Admin/Maintenance 55%
Reservoir Lease, 22%
Personnel, 23%

Figure 3.2 – 2024 Expenditures by Area

Personnel 57%
Parks Admin/Maintenance 28%
Recreation 4%
Reservoir Lease 11%

Expenditure Summary

Over the past four years, the distribution of expenditures across the Parks and Recreation Department's budget categories has shifted. In 2021, personnel made up a relatively small portion of total expenditures, while parks administration/maintenance and the reservoir lease accounted for the majority of spending. By 2024, personnel had become the dominant expenditure, reflecting the department's investment in staffing as services expanded.

In 2021, parks administration and maintenance represented the largest share of expenditures, followed by the Reservoir Lease and Personnel. However, by 2024, personnel expenses made up a larger percentage of total spending. This shift indicates a growing emphasis on staff capacity to support Parks and Recreation services. While parks administration and maintenance costs remained relatively stable in terms of dollar amounts, their overall

percentage of the budget decreased due to rising costs elsewhere.

The recreation program also emerged as a new expenditure category during this period. With no recorded recreation expenses before 2023, this area grew to represent a meaningful portion of the budget in 2024 as the department invested in new programming.

These changes in spending distribution highlight how the Parks and Recreation Department has transitioned from a primarily maintenance-focused budget to one that prioritizes staffing and service expansion. The increased investment in personnel and recreation suggests a shift toward enhancing community programs and expanding the Park and Recreation Department's role in providing direct services.

Revenues 2024

The Parks and Recreation Department is primarily funded through the Town's General Fund, which supports its operations and services. In 2024, total Parks and Recreation expenditures from the general fund were $1,434,764. However, this analysis focuses on dedicated revenues for Parks and Recreation, which include sales tax, trust fund contributions, and user-generated fees. The focus on 2024 revenues is particularly important because this is the first year the department generated recreation revenue, providing a new funding source alongside existing tax and trust fund contributions.

The ¼ cent sales tax from Larimer County ($400,586) accounts for 69% of total Parks and Recreation dedicated revenue, making it the department's largest non-general-fund funding source. This reliance on sales tax means that the Parks and Recreation Department's financial sustainability is tied to local economic conditions and fluctuations in consumer spending. Any downturn in sales tax revenue could impact the department's ability to maintain services and support future growth.

User-generated revenue from recreation and reservoir fees represents a relatively small portion of the dedicated budget. In 2024, recreation fees brought in $31,287, and reservoir fees added $52,218, totaling $83,505—or 14% of total dedicated Parks and Recreation revenue. Additionally, Conservation Trust Fund dollars contributed 16% of total dedicated Parks and Recreation operating revenue. The Conservation Trust Fund represents lottery revenues from the State that are allocated to municipalities based on population estimates. These revenues are restricted for specific conservation purposes under State statutes.

Table 3.3 – Parks and Recreation Revenues 2024

PROST Revenues	
	2024 ACTUAL
Recreation Fees	$31,287
Reservoir Fees	$52,218
Conservation Trust Fund	$93,420
1/4 cent sales Tax - Larimer County	$400,586
Total PROST Revenues	**$577,511**

Cost Recovery

Cost recovery measures how much of a department's expenses are covered by dedicated revenue sources, such as user fees and designated tax funds, rather than relying on subsidies from the General Fund. A higher cost recovery rate indicates a greater ability to sustain operations through self-generated revenue, while a lower rate suggests a heavier dependence on General Fund support.

This analysis examines two key areas of cost recovery within Parks and Recreation. The first focuses on how much of the department's General Fund operations are funded through dedicated revenues. This provides insight into the extent to which Parks and Recreation relies on self-sustaining revenue sources versus General Fund subsidies to support overall operations.

The second area looks specifically at cost recovery within the recreation program. Unlike parks and open space, which typically depend on tax-based funding, recreation services often aim to recover a portion of their costs through user fees. Since 2024 is the first year Parks and Recreation generated revenue from recreation programming, this analysis evaluates how much of those costs were offset by participation fees and what opportunities exist to improve cost recovery in the future.

General Fund

Figure 3.3 the breakdown of the Parks and Recreation Department's dedicated revenues and expenditures for 2024, highlighting the department's reliance on both dedicated funding sources and General Fund support.

In 2024, total Parks and Recreation non-capital expenditures were $1,434,764, while dedicated non-capital revenues totaled $577,511. This means that approximately 60% of the department's funding came from other General Fund sources. While dedicated revenues—such as the ¼ cent sales tax, Conservation Trust Fund, and user-generated fees—help offset some costs, the department remains largely dependent on General Fund allocations.

Recreation

Figure 3.4 provides a closer look at Recreation revenues and expenditures to assess cost recovery within this specific area of Parks and Recreation operations.

The Recreation program began generating revenue in 2024, making this the first year for analyzing cost recovery in this category. In 2024, Recreation expenditures totaled $60,348, while Recreation fees brought in $31,287, resulting in a cost recovery rate of approximately 52%. This indicates that just over half of Recreation costs were covered by user fees, with the remaining amount funded through the General Fund and other dedicated revenues.

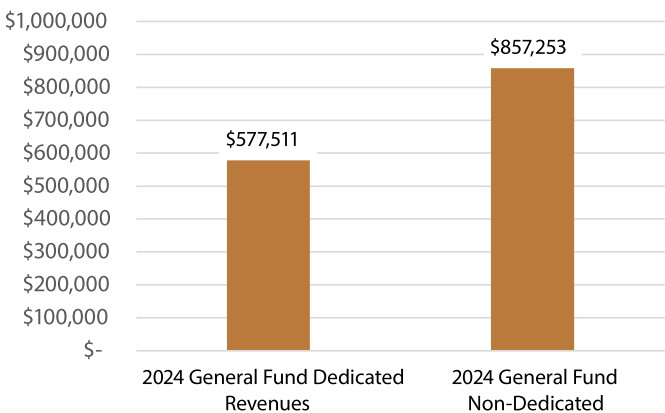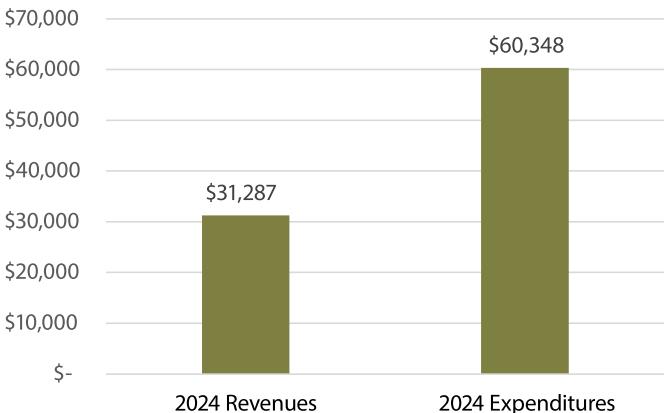**Figure 3.3 – 2024 General Fund Sources**

Figure 3.4 – 2024 Recreation Revenues and Expenditures

Recommendations

The financial analysis highlights a department in transition, with rapid growth in personnel, recreation programming, and overall expenditures. As Parks and Recreation expands its services, careful financial planning will be essential to help ensure long-term sustainability and balanced funding sources. The following recommendations focus on cost recovery strategies, revenue diversification, and financial planning to support the department's continued growth.

Develop a Cost Recovery Policy for Recreation

With 2024 marking the first year of recreation program revenues, it is an ideal time to establish a cost recovery policy that guides fee setting and service selection. A formal policy would:

- Define cost recovery goals based on program type.
- Establish a structured approach to fee adjustments that helps ensure financial sustainability while maintaining affordability and accessibility.
- Help determine which services should be fully or partially subsidized, based on community benefit versus individual benefit.
- Support long-term financial planning as the recreation program expands.

By implementing a clear cost recovery framework, the Parks and Recreation Department can balance user fee contributions with General Fund support, while helping to ensure programs remain financially viable as participation grows.

Diversify Funding Sources to Reduce General Fund Reliance

Currently, 60% of Parks and Recreation funding comes from the General Fund, with dedicated revenues covering 40% of expenditures. Based on NRPA's 2024 Agency Performance Review, the median cost recovery for agencies serving a population less than 20,000 is 29.5%, while the upper quartile in this population group recovers 56% or more of expenditures through revenues. To enhance financial resilience, the department should explore:

- Grant opportunities for capital projects, facility improvements, and programming support.
- Public-private partnerships for facility operations, special events, or recreation programming.
- Revenue-generating amenities, such as facility rentals, event hosting, or premium programming options.
- Metropolitan District partnerships for park development and possible programming to help offset offerings.
- Sponsorship, advertising, or naming rights opportunities for programs, events, parks and facilities.

By diversifying funding sources, Parks and Recreation can reduce pressure on the General Fund while maintaining and expanding high-quality services.

Continue to Evaluate Financial Performance and Adjust Strategies

As the Parks and Recreation Department continues to grow, ongoing financial monitoring will be critical. The department should:

- Regularly track cost recovery rates for recreation and other service areas.
- Compare fee structures with peer agencies to help ensure competitiveness and sustainability.
- Reassess funding strategies annually to align with changing operational needs and community priorities.

By continuing a proactive financial management approach, Parks and Recreation can help ensure it remains financially sustainable while meeting community needs.

Capital and Operating Budget Overview

The following section reviews operating and capital improvement budgets for 2024. Data sourced from NRPA's 2024 Industry Report for the Midwest region with populations less than 20,000 indicates that operating budgets typically were between $1.2 million (lower) and $12.6 million (upper) per agency; capital budgets ranged from $116,090 (lower) to $1.1 million (upper). The median for operating and capital budgets is $4.1 million and $684,852, respectively. Proportional to its population, Timnath has a significantly higher capital budget than the median but a lower operating budget. Timnath's five-year average capital budget was used as a more accurate comparison, as single-year capital budgets tend to fluctuate significantly.

Table 3.4: Agency Operating Budget (2024)

	Timnath	Lower	Median	Upper
Operating Budget	$2,258,740	$1,282,430	$4,100,000	$12,655,836

Figure 3.5: Agency Operating Budget – Benchmarked Comparison
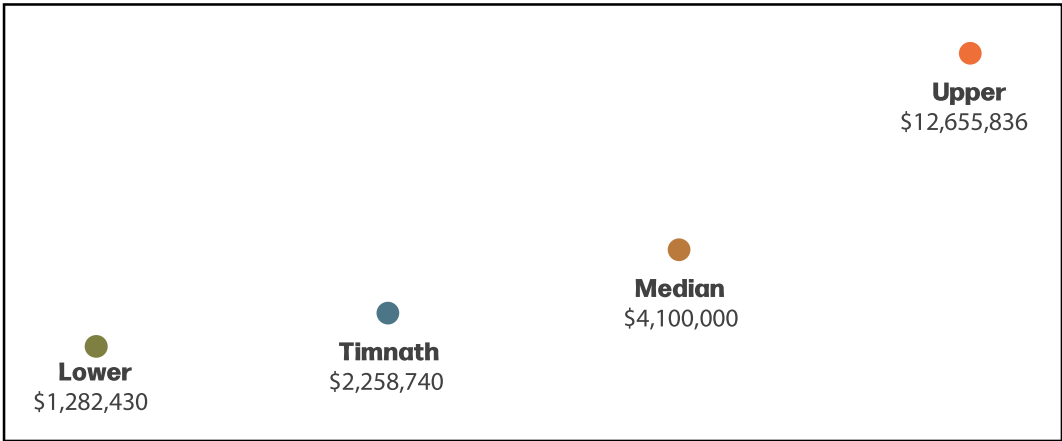
Table 3.5: Agency Capital Budget (2024)

	Timnath Five-Year Average	Lower	Median	Upper
Capital Budget	$3,378,191	$116,090	$684,852	$1,100,000

Figure 3.6: Agency Capital Budget – Benchmarked Comparison
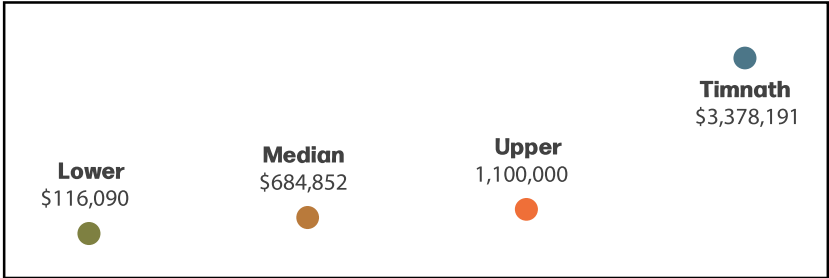
Expenditures Per Capita

The operating expenditure median for benchmarked agencies is $239.14 per capita. Timnath sits slightly above the median at $245.52. The capital expenditures median is $80.55 per capita. Timnath sits well above the median and upper quartile ($112.46) at $1,021.74, as reflected in the significant capital projects to provide park and recreation amenities to this growing community.

Table 3.6: Average Expenditures Per Capita (2024)

	Timnath	Lower	Median	Upper
Operating Expenditures Per Capita	$245.52	$170.67	$239.14	$423.14

Figure 3.7: Average Expenditures Per Capita (2024)
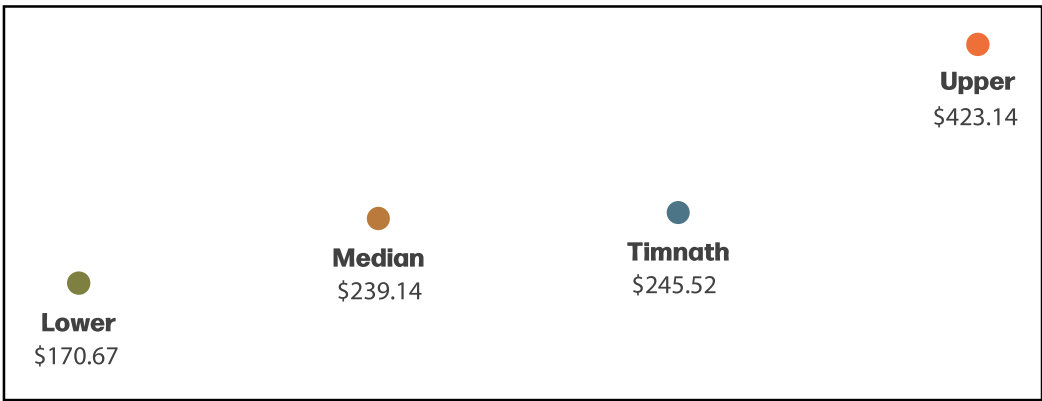
Figure 3.8: Average Capital Budget Per Capita (2024)

Programming, Trends, and Visitation Analysis

The Timnath Market and Program/Service Analysis provides an assessment of the current recreational offerings and opportunities for the Town. The primary goal is to identify areas for improvement, enhance community engagement, and guide future program development in alignment with community needs.

4.1 Programming Overview and Inventory

Timnath is a growing community that has only recently begun to develop its recreation programming, and early efforts have already shown success. The Town has established a strong foundation in youth sports, with well-received programs in soccer, basketball, and tennis, as well as partnerships with organizations like Skyhawks and SuperTots Sports Academy to expand opportunities. Additionally, Timnath's community events—such as the Ice Cream Social, Movie Night, Fall Festival, and Clean Up and Appreciation Day—have successfully brought residents together and fostered a sense of community.

Timnath's recreation offerings are still developing, with ample room for growth. An assessment comparing Timnath's program inventory to similar communities nationwide found that the Town provides 47% of the standard program categories offered by other agencies, compared to a national average of 64.5%. As the program is new, the depth of programming within these categories is still developing

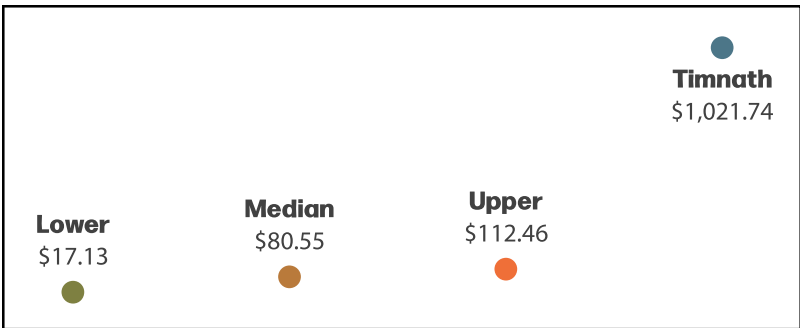Timnath established strong initial programming in recreational team sports. The Town offers a variety of fitness and arts and crafts programs, along with dance, tumbling, and cheer opportunities through partnerships with third parties. Pickleball leagues are available for adults. Ample opportunity exists to add or continue expanding offerings for all ages, particularly in aquatics, teen programs, outdoor recreation, safety training, specialty camps, and fitness and wellness initiatives.

As Timnath grows, expanding the program menu will be essential to meeting community needs and aligning with the services available in similar towns. With a solid start in place, investing in new recreation opportunities for all ages will help Timnath build a well-rounded and inclusive recreation program that enhances the quality of life for its residents. The ability for Timnath to expand offerings to meet community needs will be limited without the addition or expansion of outdoor spaces and indoor facilities to accommodate more programming.

Figure 4.1 Program Categories Offered

Active Adult	Fitness Classes	Team Sports	Special/Community Events
Aquatics	Teen	Tennis	Specialty Camps
Arts	Pickleball	Running/Walking	Summer Camp
Wellness	Seniors	Safety Training	The program categories in red boxes represent opportunities for program menu expansion.

4.2 Programming Benchmarks and Trends

Programs and Services

Recreation programs are core services of Parks and Recreation agencies. Program type varies by a number of factors, including facility space, staff/instructor availability and expertise, alternative service providers in the area, benefit to the community, and program demand. Table 4 shows what percentages of NRPA's Midwest region agencies offer common recreation programs compared to what is offered by Timnath Parks and Recreation. The chart does not include programs or services offered in Timnath by third parties, businesses, or outside groups. Timnath has significant opportunities to expand its program offerings, particularly in areas like aquatics, safety training, individual sports, and outdoor recreation opportunities such as kayaking, bird-watching or paddle boarding. By addressing these gaps, Timnath can better meet the needs of the community.

Table 4.1: Programming Offered by Parks and Recreation Agencies

Programs and Services	Timnath	Midwest Region
Health and Wellness Education	Y	75%
Safety Training	N	50%
Fitness Enhancement Classes	Y	63%
Team Sports	Y	88%
Individual Sports	N	75%
Running/Cycling Races	N	25%
Racquet Sports	Y	63%
Martial Arts	N	25%
Aquatics	N	88%
Golf	N	25%
Social Recreation Events	Y	75%
Cultural Crafts	N	38%
Performing Arts	N	13%
Visual Arts	Y	25%
Natural and Cultural History Activities	N	13%
Themed Special Events	Y	63%
Trips and Tours	N	38%
E-sports/E-gaming	N	0%
Farmers' Markets	N	79%
Special Events	Y	76%

Targeted Programs for Children, Older Adults, and People With Disabilities

Among key programs and services offered by Parks and Recreation agencies nationwide are those that provide activities for youth, teens, seniors, and people with disabilities. These might be in the form of summer camps, before- and after-school programs, or science, technology, engineering, and math (STEM) programs.

Table 4.2: Targeted Programs for Children, Older Adults, and People With Disabilities

Programs and Services	Timnath	Midwest Region
Summer Camp	N	57%
Before-School Programs	N	0%
After-School Programs	N	50%
Preschool	N	0%
Full-Day Care	N	14%
Specific Teen Programs	N	50%
Specific Older Adult Programs	N	86%
Programs for People With Disabilities	N	57%
STEM Programs	N	17%

Estimated Local Participation in Programs

Figures 4.2, 4.3, and 4.4 compare the level of participation by adults for fitness, sport, and outdoor activities for Timnath and the state of Colorado, respectively.[3]

Figure 4.2: Local Participation in Fitness Activities

	Timnath	Colorado
Aerobics	10.4%	8.4%
Jogging or Running	14.0%	11.9%
Pilates	4.5%	3.3%
Swimming	19.4%	16.7%
Walking for Exercise	38.7%	34.5%
Weight Lifting	19.7%	16.7%
Yoga	13.3%	11.6%
Zumba	2.9%	3.0%
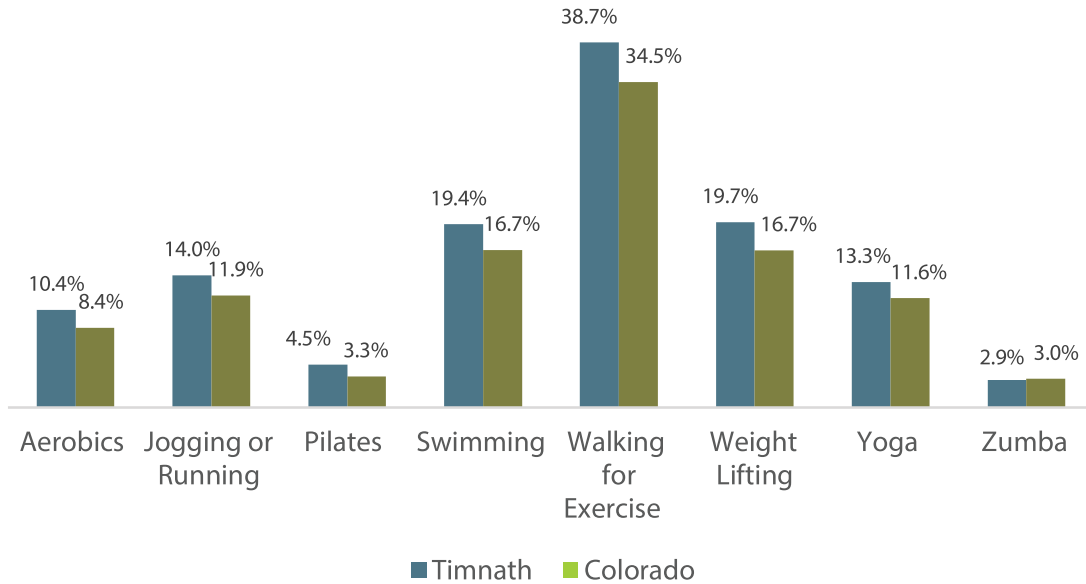
Figure 4.3: Local Participation in Sport Activities

	Timnath	Colorado
Pickleball	3.3%	2.8%
Basketball	6.7%	5.9%
Baseball	3.8%	3.0%
Football	3.1%	2.7%
Golf	10.4%	8.7%
Soccer	3.0%	3.4%
Softball	1.5%	1.8%
Tennis	5.6%	4.4%
Volleyball	2.6%	2.6%

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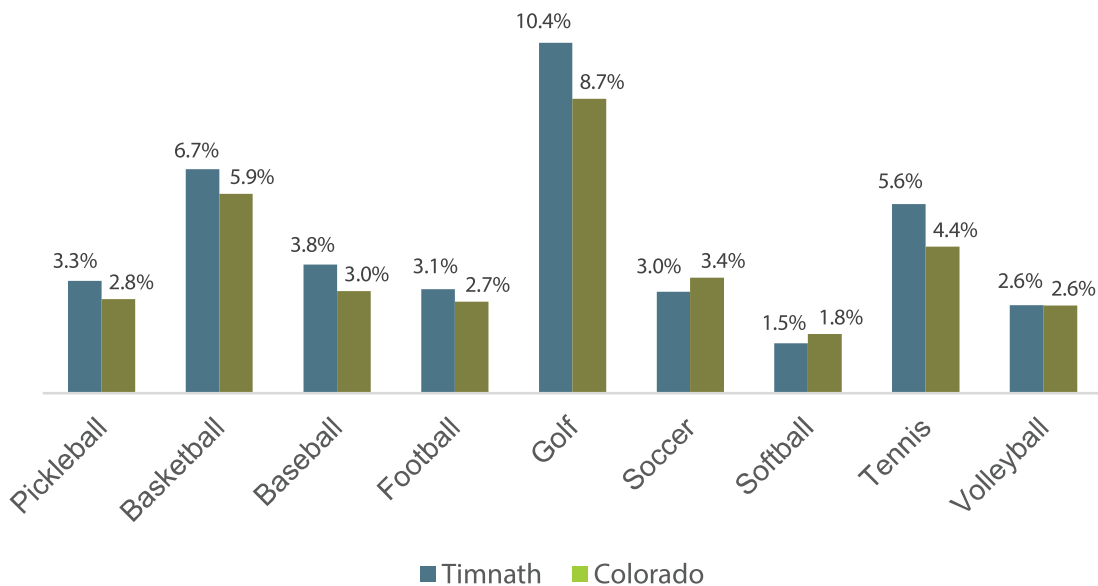
3   Sports/activities participation data was retrieved from ESRI Business Analyst, using U.S. Market Potential data. This data provides details about the types of goods, services, and activities consumers use and demand, based on survey data from MRI-Simmons.

Figure 4.4: Local Participation in Outdoor Recreation

	Timnath	Colorado
Archery	2.4%	2.5%
Backpacking	3.5%	3.9%
Hiking	25.8%	21.7%
Canoeing or Kayaking	8.4%	7.7%
Hunting with Rifle	2.1%	2.9%
Bicycling (Mountain)	4.5%	3.7%
Boating (Power)	5.5%	4.6%
Target Shooting	4.2%	4.6%
Horseback Riding	2.0%	2.0%
Rock Climbing	1.3%	1.9%
Hunting with Shotgun	2.0%	2.1%
Fishing	9.0%	9.1%

■ Timnath   ■ Colorado
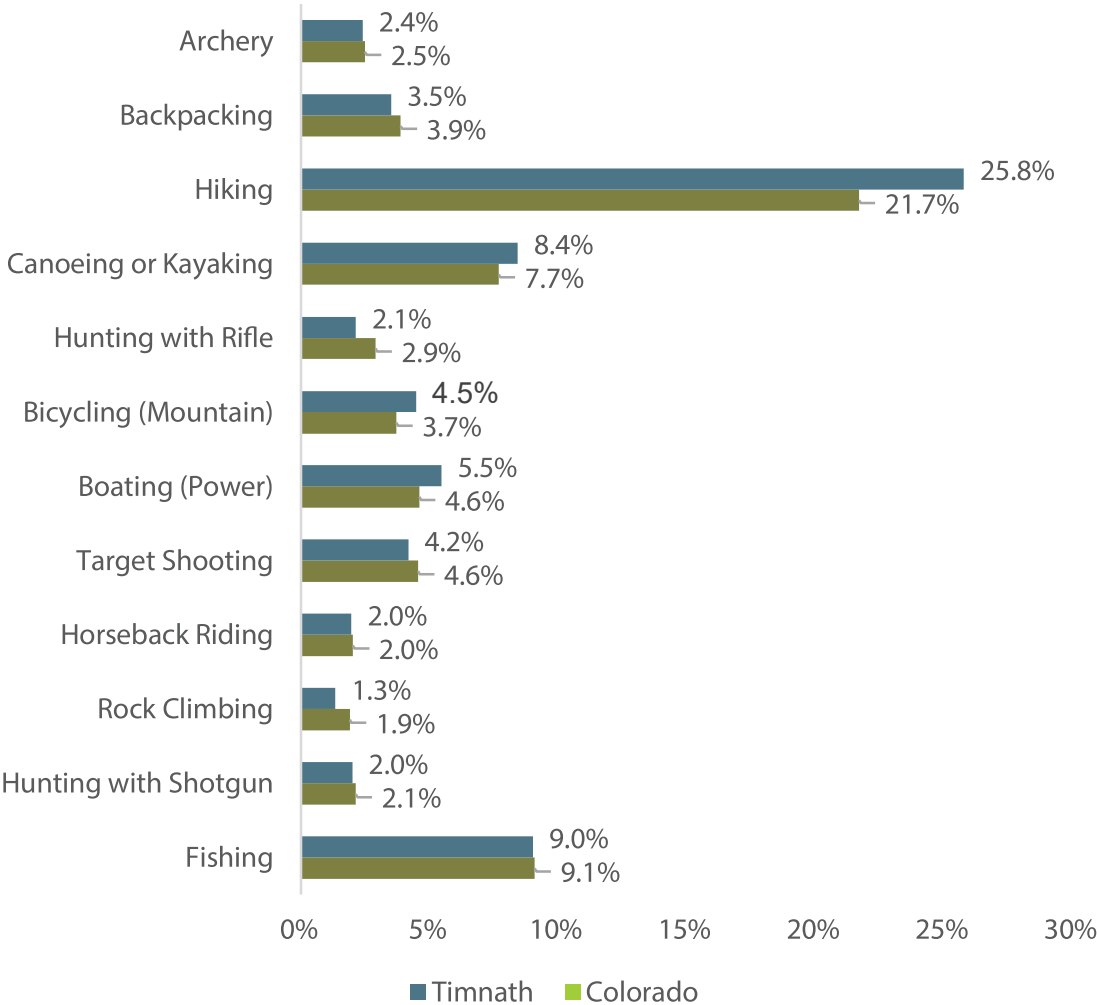
4.3 Visitation Analysis

Visitor data from Parks and Recreation facilities in Timnath indicates that outdoor locations like Timnath Reservoir and Community Park are popular, especially during weekends and peak afternoon hours. The analysis of visitor demographics suggests that a majority are affluent, educated individuals from surrounding areas, indicating a potential to tailor programs and services to this demographic profile.

Introduction

To understand how visitors are using Timnath's parks and two nearby recreation facilities, BerryDunn analyzed mobility data using Placer.ai. Placer.ai obtains data of geolocated devices—such as smartphones—that is

anonymous, aggregated, and verified by data scientists before delivery; therefore, user data is scrubbed of any personal information. The visitation trends below are from June 1, 2023, to May 31, 2024.

BerryDunn analyzed the following locations using Geographic Information System (GIS) shape file boundaries:

- WildWing Park
- Timnath Community Park
- Timnath Reservoir
- Eaton Recreation Center
- Windsor Recreation Center

Demographics

Figure 4.5: Visitor Demographic Overview

Properties	Median Household Income	Bachelor's Degree or Higher	Most Common Ethnicity	Persons per Household
Wild Wing Park	$98K	46.4%	White (80.4%)	2.65
Timnath Community Park	$126.1K	64.0%	White (84.8%)	2.85
Timnath Reservoir	$84.9K	66.9%	White (79.9%)	2.77
Eaton Recreation Center	$86.5K	32.8%	White (72.2%)	2.72
Windsor Recreation Center	$107.5K	46.1%	White (86.3%)	2.78

Annual

Timnath Community Park saw the most visits of Timnath parks, with nearly 30,000 visitors in a year. WildWing Park had the least visits and visitors in the last 12 months, with approximately 3,300 visits and 976 visitors, with visitation significantly impacted by construction at the park for most of the analyzed period. Timnath Community Park has the lowest visitor frequency at 2.25 visits.

While the Windsor Recreation Center and Eaton Recreation Center see numerous visitors from the region, Timnath residents do not make up a significant portion of those visitors. Roughly 50% of visitors to the Eaton Recreation Center are from Eaton, and the Timnath ZIP code comprises less than 1% of total visits. Over 67% of visitors to the Windsor Recreation Center are from Windsor, with the Timnath zip code being the third most prevalent source at 4.8% of total visits.

Figure 4.6: Visitation – Last 12 Months

Metric Name	Wild Wing Park	Timnath Community Park	Timnath Reservoir	Eaton Recreation Center	Windsor Recreation Center
Visits	3.3K	29.5K	13.4K	202.7K	268.7K
Visitors	976	13.1K	5.3K	31.8K	34.6K
Visit Frequency	3.4	2.25	2.55	6.5	7.89

Monthly

Table 4.3 depicts the months with the least and most visitation over the last 12 months. Visitation across all of the facilities varies, with the outdoor locations seeing peak attendance in May, July, and September, and the indoor locations seeing peak attendance in February and April.

Table 4.3: Monthly Visitation

Facility	Most Popular Month	Least Popular Month
Timnath Community Park	September	December
Timnath Reservoir	July	October

Daily

With the exception of Windsor Recreation Center, which sees peak attendance on Wednesdays, most facilities are seeing peak attendance toward the end of the week on Fridays and Saturdays. Both indoor facilities see the least visits on Sundays.

Figure 4.8: Daily Visitation
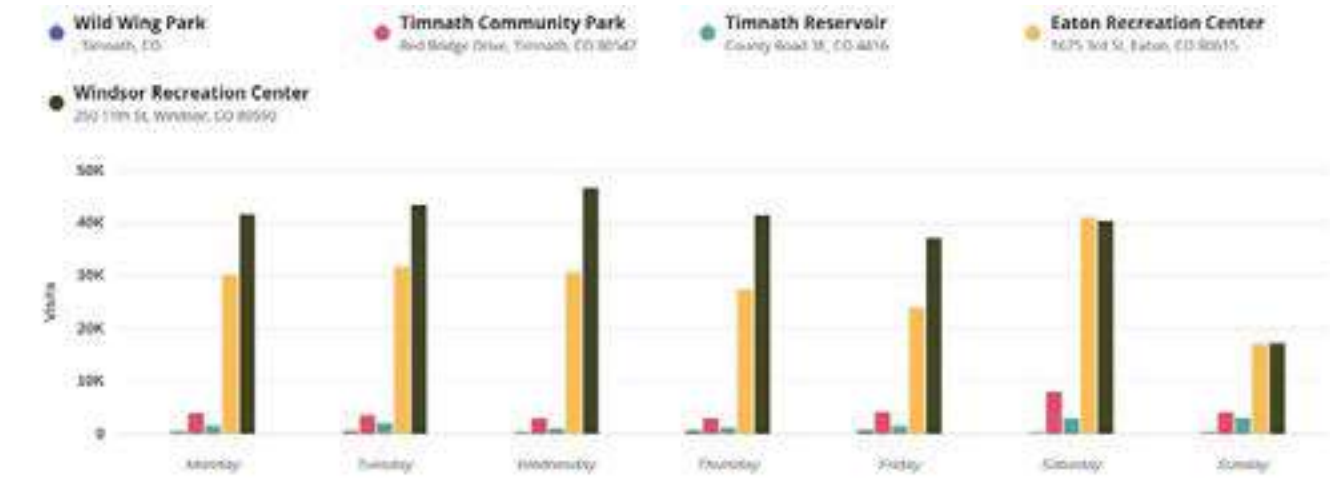
Table 4.2: Daily Visitation

Facility	Most Popular Day	Least Popular Day
WildWing Park	Friday	Saturday
Timnath Community Park	Saturday	Thursday
Timnath Reservoir	Sunday	Wednesday
Eaton Recreation Center	Saturday	Sunday
Windsor Recreation Center	Wednesday	Sunday

Hourly

Visitors tend to frequent the outdoor locations in the early afternoon between noon and 2 p.m. The indoor locations see peak attendance in the evenings, around 5 p.m.

Table 4.4: Hourly Visitation

Facility	Most Popular Day
WildWing Park	1 p.m.
Timnath Community Park	Noon
Timnath Reservoir	2 p.m.
Eaton Recreation Center	5 p.m.
Windsor Recreation Center	5 p.m.

Dwell Time

On average, visitors are spending 41 – 59 minutes at one of the outdoor locations and 75 – 78 minutes at one of the indoor locations.

Figure 4.9: Length of Stay
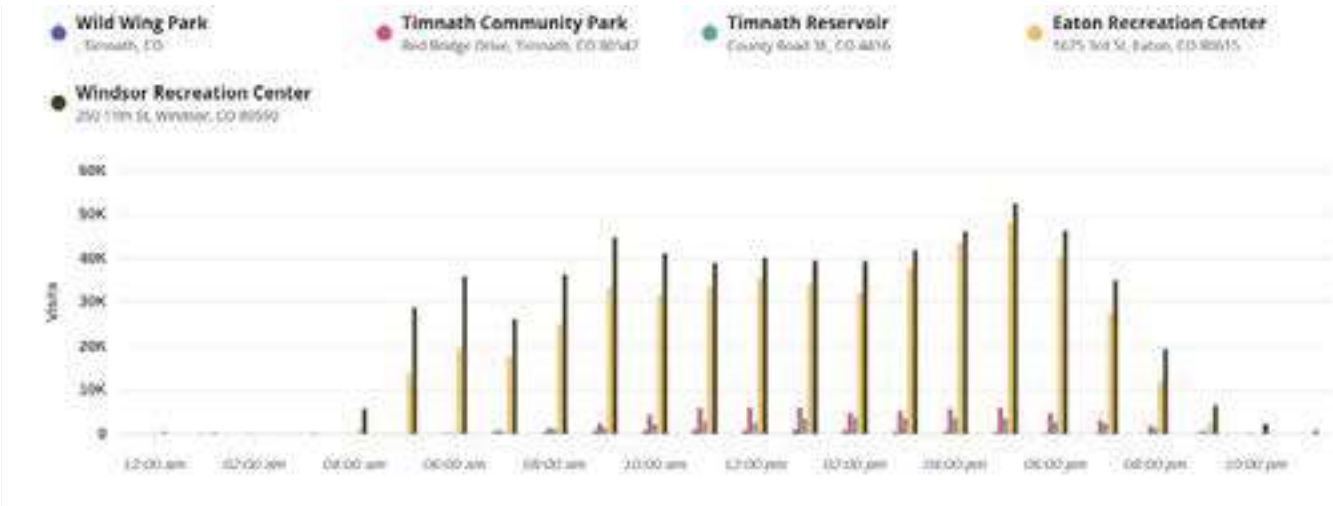
Distance Traveled

The distance traveled to the various facilities in this study differs greatly, as seen in Table 4.5.

Table 4.5: Distance Traveled to Facility

Facility	Most Common Distance Traveled
Timnath Community Park	3 – 5 miles
Timnath Reservoir	2 – 3 miles
Eaton Recreation Center	1 – 2 miles
Windsor Recreation Center	3 – 5 miles

Needs Assessment

5.1 Engagement Overview

The engagement strategy for the future of Timnath's Parks and Recreation was designed to reflect the unique needs of the community. Effective engagement is most impactful when tailored to the community it serves—meeting people where they are, understanding what motivates participation, and actively reaching historically underserved populations. This engagement process was guided by principles of transparency, inclusivity, and community-focused efforts, utilizing a variety of tools and facilitation techniques to maximize participation and gather diverse input.

The Timnath engagement period began in June 2024, with the Ice Cream Social, and concluded in October 2024, with the completion of the statistically valid survey. Through interacting with people at locations throughout Timnath, community meetings, an online engagement portal, staff activities, and surveys, the public was engaged to inspire awareness and support for Timnath's Parks and Recreation initiatives. This summary captures the key insights and themes that emerged from a range of engagement methods, from in-person events, such as the farmers' market (hosted by the Feed n Grain) and Fall Festival, to focus groups and stakeholder meetings.

The overall objective was to create an engagement strategy that not only gathered valuable feedback but also built a foundation of trust and partnership with the community, helping to ensure that all voices—particularly those historically underserved—are represented in shaping the future of Timnath's recreational offerings.

A PATH TO PLAY

A Master Plan for Tomorrow's Timnath

Tell us your ideas and help *Shape the Future* of parks, recreation, open space, and trails!

yourtimnath.org/path-to-play

Outreach and Promotion

To promote community participation in the planning process, the Timnath public relations team deployed a digital outreach strategy involving social media campaigns, Facebook advertising, and email campaigns, and hosted a project page on the Your Timnath website.

- Facebook advertisements targeted local residents to boost awareness of key events, such as the Ice Cream Social and Fall Festival. Facebook ads had a reach of 12,592 with 176 link clicks.

- Regular social media posts provided updates and engagement opportunities to inform and encourage community participation. Social media posts had a reach of 18,550 across 14 posts.

- Email updates informed residents about upcoming events, surveys, and opportunities to share feedback. The PROST Master Plan was highlighted in four separate emails to a subscriber base of 1,816, with an open rate of 55 – 60%. These emails resulted in 198 clicks to the Your Timnath project page.

The combined use of social media, targeted ads, and emails helped to ensure that engagement efforts reached a diverse audience within the Timnath community, with over 35,000 digital impressions.

On-Site Promotion and Engagement

Timnath's Parks and Recreation engagement strategy aimed to maximize visibility and connect directly with community members at key locations throughout the Town. A combination of signage, informational materials, and presence at community events helped to ensure residents encountered opportunities for participation during their daily routines.

Yard signs, posters, and business cards were strategically placed in Old Town Timnath, Timnath Community Park, the Harmony/Signal Tree area, Timnath Reservoir, and the Interstate (I-25) and Harmony Road interchange commercial area. In Old Town, multiple yard signs were placed, and promotional materials were available at Public Market, Fine & Funky, and Hidden Stem. At Timnath Community Park, in-person engagement efforts targeted playground, splash pad, dog park, and pickleball court visitors on Fridays and Saturdays. Six yard signs were placed throughout the park for the duration of the engagement period. The Harmony/Signal Tree area featured posters and business cards at Backyard Bird, Domino's Pizza, and the UC Health Medical Center. At Timnath Reservoir, materials were placed at the office and display case to reach park users. In-person engagement also took place at Walmart during peak hours, with additional signage at Weitzel Park's trail convergence.

Community Event Engagement

Timnath's community engagement efforts included multiple events and on-site opportunities designed to foster meaningful conversations about the future of Parks and Recreation services. Meeting residents where they naturally gathered allowed for organic discussions and valuable input.

Community events provided a casual yet effective setting for engagement. At the June Ice Cream Social in Community Park, families and residents were encouraged to share their thoughts on Parks and Recreation offerings in a relaxed environment. The September 8 Farmers' Market (hosted by the Feed n Grain) in Old Town created an opportunity to connect with residents as they visited the market, allowing them to learn about the master plan process and provide input through comment cards. The September 28 Fall Festival at Timnath Community Park facilitated broad community interaction in a festive atmosphere, allowing for significant input from the thousands of event patrons.

5.2 Community Feedback Findings

Comment Card Feedback

Feedback from 258 comment cards, submitted by community members, were organized by themes as shown in Figure 5.1.

Figure 5.1: Comment Card Themes by Frequency

Theme	Value
Recreation Center	54
Trail Connectivity	48
Aquatics/Pools	36
Classes	19
Events	19
Shade/Shelter	15
Youth Sports	12
Splash Pads	12
Skate Park	6
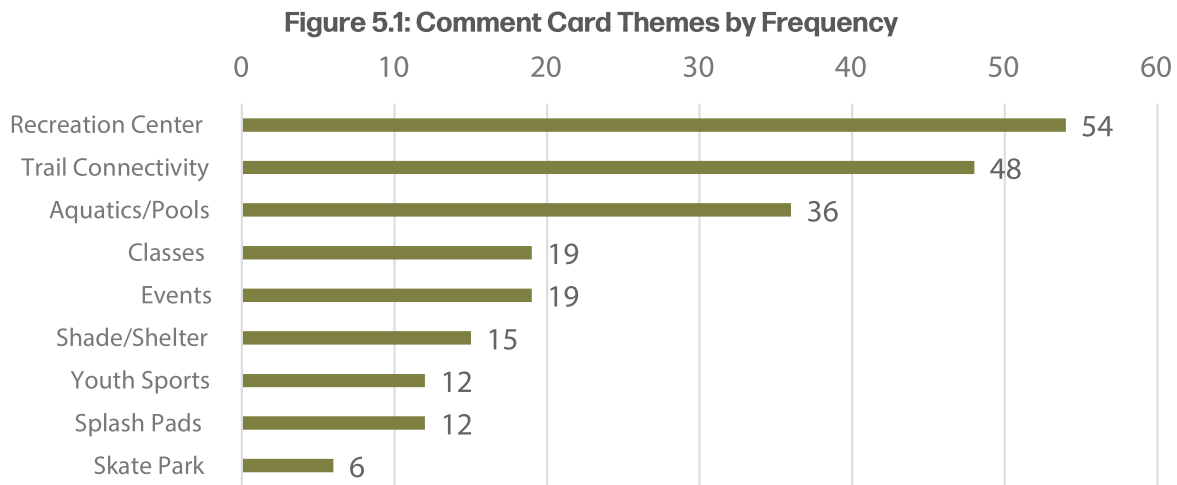
Recreation Center (54 Mentions)

The demand for a recreation center in Timnath was the most-mentioned topic, with many residents specifically identifying the need for indoor recreation. Desired amenities included an indoor pool (20 mentions), a weight room/gym, and multi-purpose rooms for dance and exercise classes. Some respondents also expressed interest in a more broadly programmed community center.

Trail Connectivity (48 Mentions)

The second most common theme was the need for increased trail connectivity, with half of these comments focused on more bike paths. Residents wanted trails within the Town and connections to nearby cities, such as Fort Collins, Windsor, and Eaton. Others expressed interest in nature and hiking trails that are secluded and surrounded by trees. The Poudre River Trail and connectivity to Windsor received the most mentions (seven each), followed by connectivity to Fort Collins (five), and connectivity over/under the highway, to/at the reservoir, and from WildWing (three each).

Aquatics/Pools (36 Mentions)

Most comments about aquatics focused on a desire for an indoor pool, ideally as part of a larger recreation center. Other suggested features included slides, a lazy river, and a water park.

Shade/Shelter (15 Mentions)

Residents emphasized the need for more shade in parks, suggesting options such as hard shelters, canopies/shade sails, and greater tree cover.

Youth Sports (12 Mentions)

Interest in youth sports programming was broad and varied, with mentions of both team and individual sports, as well as lessons, clubs, and leagues, though no single sport was mentioned significantly more than others.

Additional Splash Pads (12 Mentions)

Several respondents expressed appreciation for the recently installed splash pad, while others requested additional splash pads in the community.

Project Landing Page Engagement

As part of Timnath's engagement strategy, Your Timnath was utilized as a platform to facilitate online participation and gather diverse community input. This online tool allowed residents to engage in multiple ways, including through an ideas wall, interactive map, and a budget prioritization tool, each serving to capture different perspectives on community needs and priorities.

Ideas Wall

The ideas wall offered a digital space where community members could submit ideas and vote on suggestions from others. The strongest support on the ideas wall focused on developing a new recreation center, alongside calls for additional trail extensions, improved accessibility features, and enhancements like a bike park and public art initiatives. This component facilitated an open exchange of ideas and demonstrated broad support for several key community amenities. Thirty-one different comments were posted to the ideas wall. Community members reacted to these comments by providing 38 likes across 11 of these comments. Three out of the top four most-liked comments were focused on the need for a recreation center

Interactive Map

The interactive map allowed residents to provide location-specific feedback, helping identify areas of interest or concern within the Parks and Recreation network. Participants highlighted opportunities for new trails, improvements to existing

parks, and other site-specific suggestions that were valuable in understanding community spatial preferences.

Seventy-seven pins were dropped across the interactive map. Seventeen of the pins were focused on trail extensions and improvements. Seven of the pins mentioned interest in a recreation center. Six of the pins identified possible areas of land acquisition. Four of the pins expressed interest in the proposed artist village, and some respondents requested grass at the dog park.

Budget Prioritization Tool

The budget prioritization tool invited residents to weigh in on how they would like funding to be allocated across various Parks and Recreation initiatives. By directly engaging with budget allocation choices, participants provided insights into the community's spending priorities, highlighting preferences such as the recreation center, trail improvements, and increased facility amenities. This tool helped to identify areas where residents felt financial resources should be focused to have the greatest impact. Improving/maintaining existing parks and building a recreation center were the two highest priorities, followed by adding trails and improving trail connectivity and acquiring open space. The full breakdown of prioritization can be seen in Figure 5.2.

Figure 5.2: Budget Tool Priorities
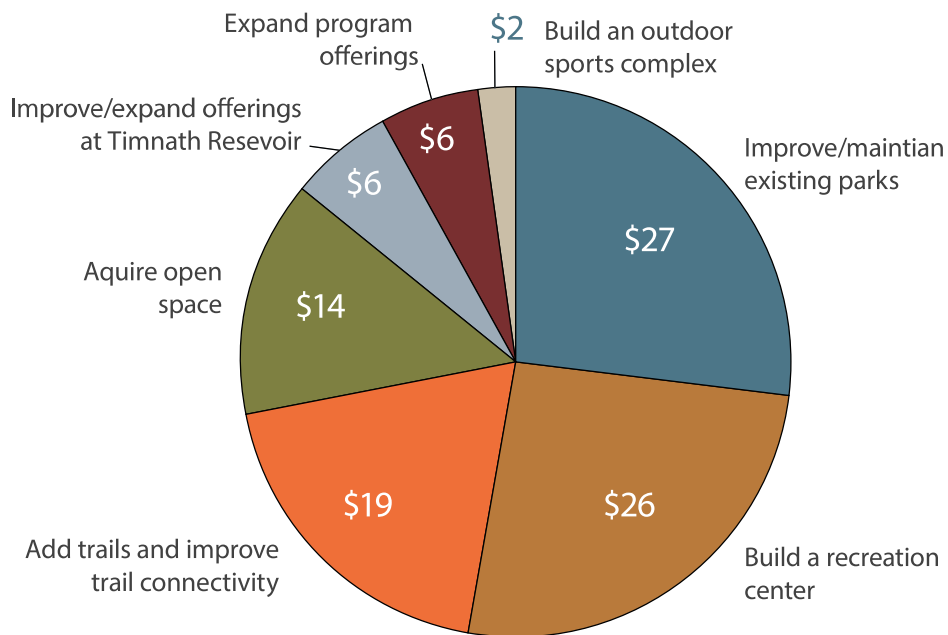
Draft Plan Public Comment

The Town made a draft version of this plan available for public comment on the Your Timnath website. Five individuals commented on the document, with feedback largely supporting themes voiced through other feedback channels, including support for a new recreation center, expanded trail networks, and inclusive programming for people of all ages and abilities. Commenters also encouraged regional partnerships, more equitable access to facilities across neighborhoods, and clear communication on how and when plan goals will be addressed.

Focus Group Feedback

A series of four focus groups was conducted to gather targeted insights into specific areas of interest. Each focus group focused on a unique aspect of Timnath's Parks and Recreation, enabling more in-depth discussions.

Parks, Trails, Open Space, Reservoir Focus Group

Discussions emphasized the need for improved trail connectivity, particularly North-South routes and safe crossings to neighboring areas. Participants supported open space preservation, balancing new parks with wildlife corridors and water resource protection. At the reservoir, attendees expressed excitement for a future trail around the water, while also advocating for maintaining current amenities and adding bird-watching and winter programming.

Programs and Events Focus Group

Participants showed interest in new programs, including an indoor pool, kayak rentals, and nature-focused activities like bird-watching. They preferred more cultural and seasonal events and suggested improving digital promotion efforts. Enhancing access and participation was also discussed, with recommendations for better dog park safety, stronger connections with surrounding communities, and phased small events to increase engagement.

Recreation Center Focus Group

There was strong support for an accessible indoor pool, senior activities, and a wellness incubator space. Desired amenities included diverse classes (cooking, music, crafts), cultural spaces, and flexible areas for multi-generational use. Participants favored a centrally located facility with bikeable/walkable access near schools. They also supported a mix of active and passive uses, such as arts programming, a farmers' market, and varied recreation opportunities.

Open Discussion Focus Group

Participants supported expanding trails around the reservoir, while emphasizing the need for long-term water planning to sustain parks and open spaces. Regarding the recreation center, there was interest in exploring ballot initiatives for funding, helping to ensure Americans with Disabilities Act (ADA) compliance and identifying multiple funding sources.

Stakeholder Meeting Feedback

In addition to community events and focus groups, three stakeholder meetings were held to gather feedback from key partners and organizations with vested interests in Parks and Recreation.

Sports and Athletics

Field and court space remain a common challenge, with stakeholders expressing a desire for a sports complex or recreation facility. They emphasized the need to address financial barriers, improve parking and restroom accessibility, and help ensure coaching, training, and alignment with the Park and Recreation Department's mission. Prioritizing recreational and entry-level offerings was seen as key to expanding opportunities for participation.

Partnerships, Schools, and More

Stakeholders highlighted the importance of building community relationships, fostering pride, and strengthening local identity. They saw potential for increased recreational field use with schools and emphasized trail connectivity and safety for students biking to school. Additionally, there was interest in more nature-based programs, such as wildlife and bird-watching, as well as stronger connections between school groups and community events.

Staff Conversations

Feedback was also gathered from Town staff members to better understand challenges and opportunities at an operational level in the coming years, as well as to learn what feedback and suggestions staff hear while interacting with the community day to day. Conversations were held with 11 staff members across a variety of departments. Key highlights from staff conversations are listed below.

The growth of Timnath has impacted space availability for events, programming, and storage, affecting operations across the department. Staffing shortages have not kept pace with this growth, limiting the ability to expand events, programming, and maintenance efforts.

There is strong community interest in a recreation center, though preferences vary between athletic and general recreational uses. Trail connectivity remains a priority, particularly for addressing the North-South divide. Staff also emphasized the need for funding and cost recovery strategies to support the Town's continued expansion.

Additional considerations include homelessness, the rise of pickleball, field space constraints, irrigation needs, and demand for more nature programming.

5.3 Statistically Valid Survey Findings

A survey was distributed to every household in Timnath to gather feedback on the community's needs and priorities for Parks and Recreation. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online. After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To help prevent people who were not residents of Timnath from participating, everyone who completed the survey online was required to enter their home address prior to submitting their survey. ETC Institute then matched the addresses entered online with addresses in Timnath. If the address from a survey completed online did not match an address in Timnath, the survey was not included in the final database for this report.

The target response for statistical validity was set at 250 responses, and the actual response rate more than doubled the target response, with a total of 515 responses. The overall results for the sample of 515 surveys have a precision of at least +/-3.9% at the 95% level of confidence.

Park Visitation and Condition

- 93% of respondents indicated that they had visited a park within the last year, demonstrating a high level of community engagement with existing recreational spaces.

- Respondents selected the level of frequency of their park visits: 12% visit almost daily, 25% visit a few times per week, 23% visit once per week, 21% visit once per month, and 16% visit a few times per year or less.

- Respondents gave high ratings to the physical condition of the parks they visited: 58% rated excellent, 40% rated good, 2% rated fair, and 0% rated poor.

Factors Preventing Residents From Visiting Parks/Events

ETC Institute provided a list of possible reasons preventing residents from visiting parks and events. Respondents were able to make multiple selections from the list, and based on the sum of these responses, the most popular selections were:

1. Lack of shade

2. Lack of amenities we want to use

3. Not aware of parks' or events' locations

4. Use parks/facilities in other cities/county

Program Needs

Respondents were asked to identify if their household had a need for 33 recreation programs and to rate how well their needs for each are currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various programs.

The three programs with the highest percentage of households that have an unmet need:

1. Special events
2. Outdoor water-based activities
3. Exercise classes

Figure 9: Need for Programs/Activities (By Percentage of Respondents Who Indicated Need)

Q6. Need for programs/activities.

by percentage of respondents who indicated need

Program/Activity	Percentage
Special events	66%
Outdoor water-based activities	64%
Exercise classes	62%
Pickleball/tennis lessons & leagues	54%
Outdoor adventure activities	52%
Arts & crafts	45%
Swim lessons	43%
Outdoor environmental/nature camps & programs	42%
Adult sports leagues	41%
Cultural enrichment programs	40%
Bird/nature watching	37%
Adult visual arts/crafts programs	36%
Golf	36%
STEM classes	34%
After school programs for youth of all ages	33%
Youth seasonal programs & camps	32%
Senior programs	31%
Learn to fish classes	31%
Adult performing arts programs	30%
Youth soccer	30%
Youth basketball	28%
Teen/tween programs	27%
Youth visual/performing arts/crafts programs	25%
Cheer/gymnastics/tumbling programs	24%
Youth tennis	24%
Youth volleyball	22%
Robotics	22%
Youth football	21%
Youth hockey	19%
Youth lacrosse	18%
Activities for individuals with limited mobility	17%
eGaming/eSports	12%
Programs for people with special needs	11%

Facility Needs

Respondents were asked to identify if their household had a need for 20 recreation facilities/amenities and to rate how well their needs for each are currently being met. Respondents were asked about their desire for a recreation center and their preferences for recreation center amenities in a separate question. This question focuses on recreation facilities and amenities separate from a recreation center. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various facilities.

The three facilities with the highest percentage of households that have an unmet need were:

1. Large community parks
2. Multi-use hiking, biking, walking trails
3. Picnic areas and shelters

Figure 10: Need for Facilities/Amenities (By Percentage of Respondents Who Indicated Need)

Q11. Need for facilities/amenities.

by percentage of respondents who indicated need

Facility/Amenity	Percentage
Large community parks	90%
Multi-use hiking, biking, walking trails	89%
Picnic areas & shelters	77%
Open space conservation areas	75%
Outdoor swimming pools	74%
Outdoor pickleball courts	71%
Outdoor playgrounds	68%
Outdoor exercise/fitness area	58%
Outdoor tennis courts	55%
Off-leash dog park	55%
Outdoor basketball courts	54%
Regional sports complex	51%
Leisure activities	50%
Rectangular sports fields	45%
Lighted fields for athletic competition	39%
Bike park/pump tracks	39%
Disc golf course	38%
Diamond sports fields	38%
Horseshoe pits	28%
Skateboarding parks	27%

Facility Importance

In addition to assessing the needs for each activity, ETC Institute assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four facilities that were ranked as most important to residents:

1. Multiuse hiking, biking, walking trails
2. Large community parks
3. Open space conservation areas
4. Outdoor swimming pools

Recreation Center Desirability

The strongest feedback in the survey was the desire for a new recreation center—validated by 94% of respondents supporting its development. Based on the sum of top-four choices, the features the respondents would like to see in the new community recreation center are: lap lanes for swim lessons, exercise swimming, competitive swimming, or therapeutic purposes (46%), a weight room/cardiovascular equipment area (41%), and an indoor running/walking track (36%).

Figure 11: Do You Support the Town Pursuing the Construction of a Community Recreation Center? (By Percentage of Respondents, Excluding "Not Sure")

Q8. Do you support the Town pursuing the construction of a Community Recreation Center

by percentage of respondents (excluding "not sure")

No 6%

Yes 94%
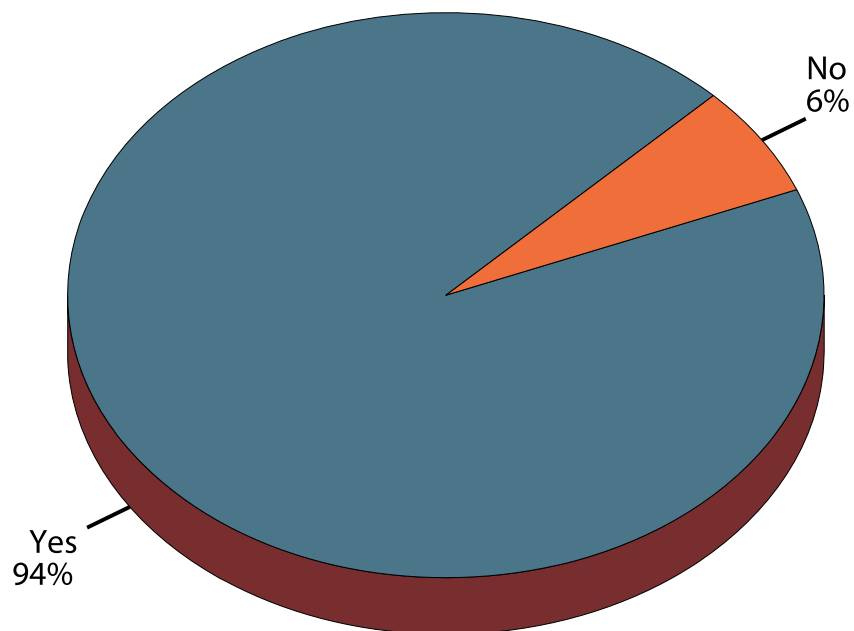
SECTION 6

Levels of Service Analysis

6.1 Introduction

Timnath boasts over 1,400 acres of parkland, open spaces, and trails, providing scenic beauty and opportunities for outdoor activities like hiking, biking, and wildlife observation. A key recreational area is the Timnath Community Park, a 25-acre park featuring a splash pad, six pickleball courts, two tennis courts, a basketball court, and a dog park, that also hosts various town-sponsored classes, events, programs, and tournaments. The Timnath Reservoir, leased with limited access to residents only, is a popular spot for boating and fishing. The park system also includes fields for youth sports, providing spaces for organized sports and recreational play. As this Master Plan is being finalized, WildWing will be open to the public, with many new amenities for the public, including pickleball, basketball, a dog park, shelter, and ADA accessible playground. These parks and open spaces are key assets for the community, offering residents access to nature and recreational amenities that contribute to physical well-being and a high quality of life.

Figure 6.1 provides a park system map that shows the relative size and distribution of existing Parks and Recreation facilities in Timnath.

Figure 6.1: System Map
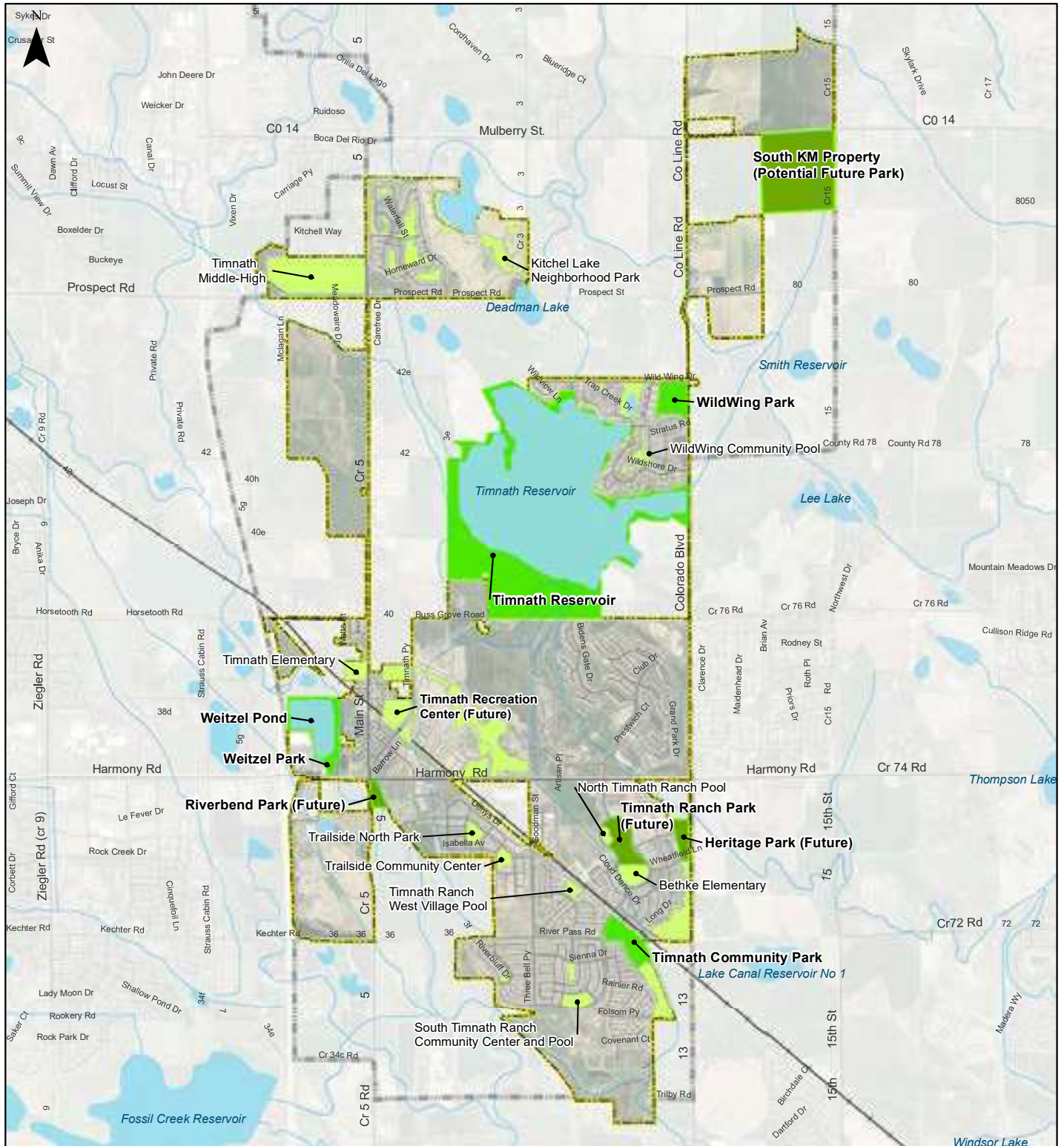
6.2 Inventory and Assessment

Component Scoring

A component is any amenity—such as a playground, picnic shelter, basketball court, or athletic field—that allows people to exercise, socialize, and maintain healthy physical, mental, and social well-being. [A list of components and definitions can be found in the Appendix.] The Town of Timnath maintains 82 of the 175 total components across the Town.

All components were scored based on condition, size, site capacity, and overall quality, reflecting the user's expectations of recreational features. Beyond the quality and functionality of components, BerryDunn's analysis considers other essential aspects of a park or recreation site. Not all parks are created equal, and their surroundings may determine the quality of a user's experience. An example of differences to the user experience between identical playground structures is depicted in Figure 6.2.

Figure 6.2: User Experience Differences

The inventory team used the following four-tier rating system to evaluate park components:

- **0 =** Nonfunctioning
- **1 =** Below Expectations
- **2 =** Meets Expectations
- **3 =** Exceeds Expectations

Overall, component scoring within the Timnath system scored very well and consisted mainly of newer components. Timnath components scored a 2 (Meets Expectations) 97% of the time, compared to a national data set score of 79%.

Table 6.1: Timnath Component Scores Versus National Data Set

Scores	Timnath %	National %
0 – Non-Existant	0%	3%
1 – Below Expectation	2%	10%
2 – Meets Expectation	98%	79%
3 – Exceeds Expectation	0%	8%

Outdoor Facility Scoring

Facility scoring measures how properties and components serve residents and users.

These scores often make the most sense when compared within the same classification (i.e., when comparing one neighborhood park to another) a wide range of scores within a category may be reasonable, or it may be an opportunity to reevaluate a park's classification Still, it may also be an opportunity to reevaluate a park's particular classification based on the service to the community or neighborhood it serves.

Cumulative scores most directly reflect the number and quality of components. The availability of modifiers, such as restrooms, drinking fountains, seating, parking, and shade, also impact park scores. Higher scores reflect

additional recreation opportunities than lower scores. The scores, when combined with the facility type, number of components, and acreage, highlight the strengths and weaknesses of each park or facility. For example:

▶ Timnath Community park (132.6) is shaded green, offering 24.8 acres and 30 components, demonstrating its expansive offerings, while Weitzel Park (38.4) scores lower, with only 2.6 acres and seven components.

▶ Open Space: Timnath Reservoir (50.4) is shaded green, offering 847 acres (including the 700+ acre reservoir) and 12 components, providing a wide range of amenities.

Table 6.2 shows the outdoor facility scores for Timnath properties:

GREEN: High scores, representing well-performing facilities with more amenities, components, or acreage that meet the community's needs.

LIGHT GREEN OR WHITE: Mid-range scores, indicating facilities that are functional but may have room for improvement.

LIGHT RED OR RED: Low scores, signaling facilities with fewer amenities, smaller size, or underperformance in meeting the community's expectations.

Table 6.2: Timnath Outdoor Facility Scores

Facility	Neighborhood Score	Approx Acres	Total Components
Community			
Timnath Community Park	132.6	24.8	30
Timnath Ranch park	2.2	25.3	1
WildWing Park	67.2	22.1	18
Open Space			
Riverbend Park	11	7.2	5
Timnath Reservoir	50.4	847.8	12
Weitzel Park	38.4	2.6	8
Weitzel Pond	44	59.4	10
Special-use			
Heritage Future Park	2.2	11.8	1

Timnath Parks and Open Spaces

6.3 Level of Service & Benchmark Analysis

Benchmark Analysis

The NRPA benchmarks provide a useful framework for assessing parkland availability relative to population size. Timnath has 43 parks totaling 1415.2 acres, offering 141.6 acres per 1,000, exceeding the NRPA's benchmark of 10.8 acres per 1,000 for similarly sized agencies, though it must be noted that a significant portion of Timnath's total park acreage includes alternative provider parks, undeveloped land, and the Timnath Reservoir.

Table 6.3 provides a comparison of Timnath's facilities to NRPA medians.

Table 6.3: Park Metric Analysis

Types of Facilities	Percent of Agencies Offering This Facility	Median Number of Residents per Facility	Timnath Quantity	Timnath Residents Per Facility	Needed to Meet NRPA Median 2024
Playground	93%	3,105	17	641	0
Diamond Field	85%	3,007	2	5,449	1
Basketball Court	84%	7,501	3	3,632	0
Rectangular Field	83%	3,333	2	5,449	1
Tennis Court	72%	5,461	4	2,747	0
Dog Park	68%	27,508	2	5,449	0
Community Garden	52%	27,262	1	10,897	0
Skateboard Parks	46%	33,167	0	N/A	1
Pickleball Court	42%	7,737	12	916	0
Volleyball Courts	23%	14,208	1	10,987	0
Spray Pad	23%	30,629	2	5,449	0
Disc Golf	20%	29,445	2	5,449	0

Timnath is near to NRPA standards for most facilities, though it may consider additional diamond fields, rectangle fields, and a skate park if the citizens desire.

Aquatic Facilities

NRPA Park Metrics indicate that 49% of reporting agencies offer a pool, with 19% having a pool dedicated exclusively to leisure. In 2023, peer Parks and Recreation agencies providing an aquatic program to populations of 20,000–49,000 offered one pool for every 27,801 residents and/or one leisure pool for every 32,812 residents. Town of Timnath does not manage any swimming pools, though a few are provided by alternative providers in some neighborhoods. The Town has a splash pad at Timnath Community Park.

6.4 Walkability, Gap, & Trails Analysis

Walkabilitiy Analysis

Pedestrian barriers, such as highways, major streets, railroads, and natural features like rivers hinder walkable access. Figure 6.3 denotes pedestrian barriers and the zones they create; these areas are accessible without crossing a major street or obstacle. Special consideration has been given to exisiting trails, sidewalks, and pedestrian underpasses.

Figure 6.3: Pedestrian Barriers
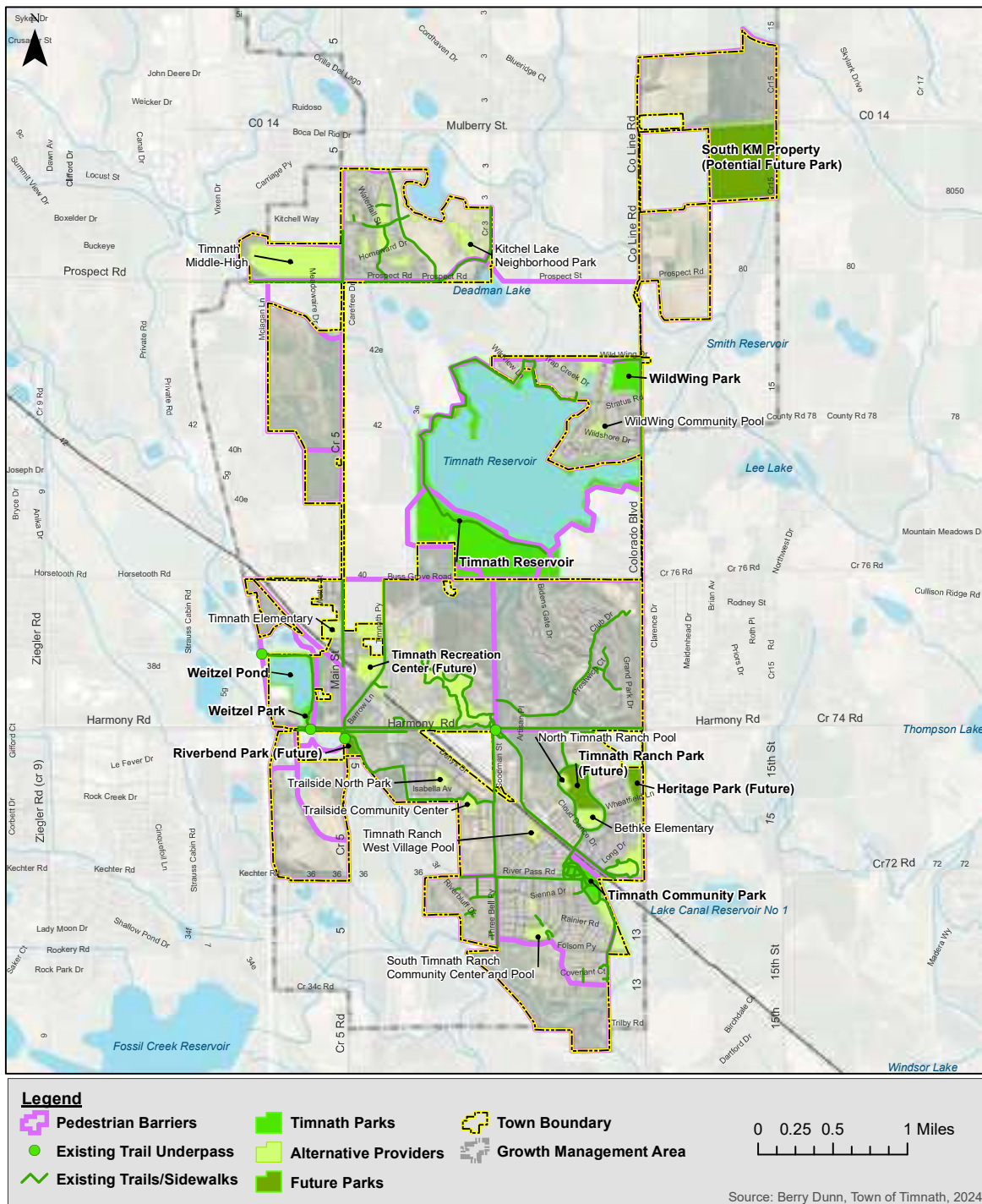
For full-sized map, see Appendices.

Figures 6.4 illustrate walkable access to quality outdoor recreation in Timnath, using a 10-minute walk or ½-mile service area, while accounting for pedestrian improvements and barriers. Areas shaded with a darker orange gradient represent having greater access to higher quality parks, while areas outside the orange buffers are beyond the 10-minute walk range. Trails and sidewalks, as well as alternative provider parks captured in the inventory, were considered in the analysys. This walkability analysis highlights the distribution and equity of service throughout the community. The majority of residents (91.8%) can reach outdoor recreation within 10 minutes, reflecting well-distributed park resources.

Figure 6.4: Walkable Access to Outdoor Recreation
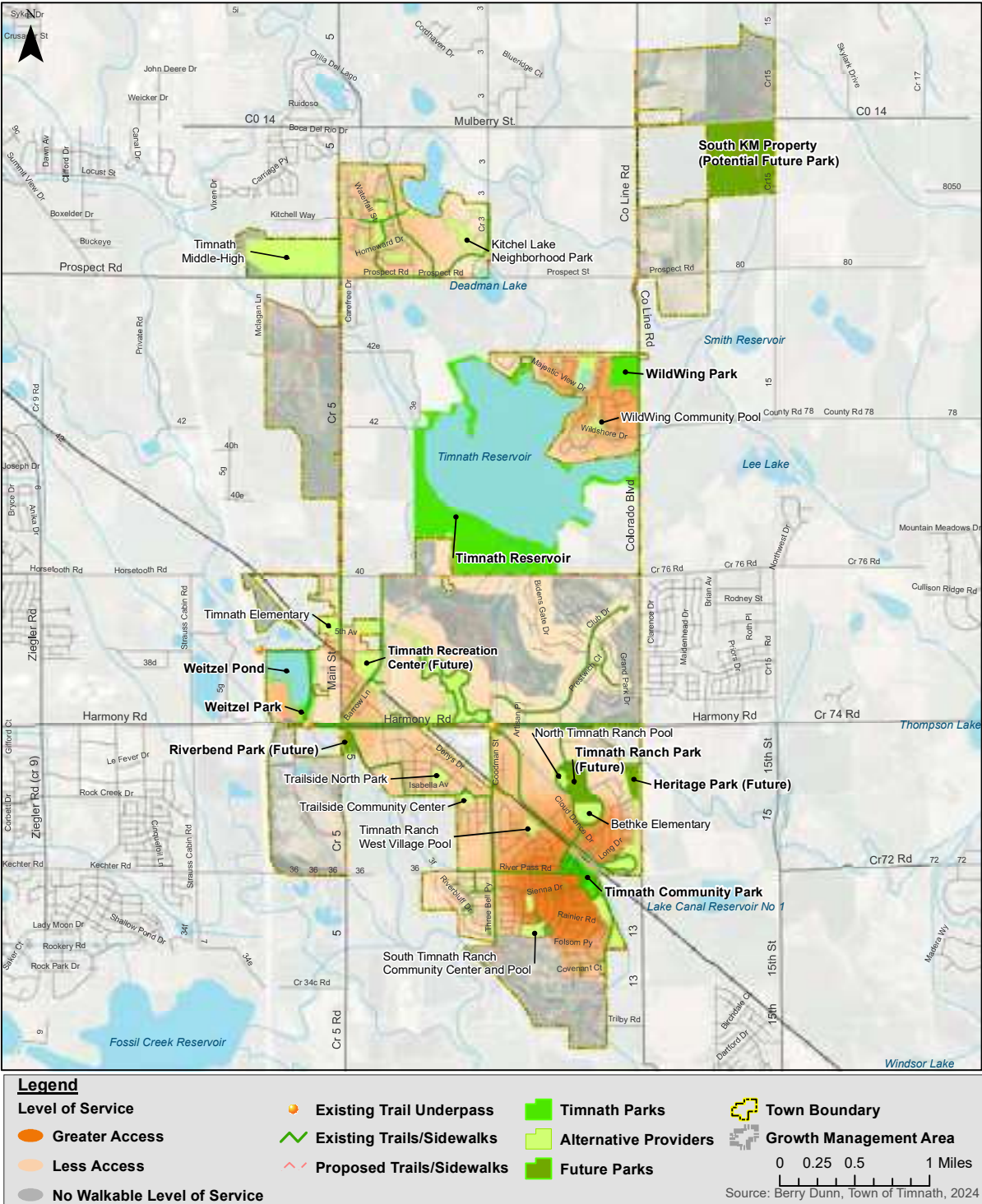
For full-sized map, see Appendices.

Gap Analysis

To identify gaps in access to recreation opportunities, areas with no walkable service to a park underwent additional analysis to quantify areas and demographics. Figure 7 identifies areas within Town limits that do not currently provide walkable access to a park. It is possible that these gap areas have new or existing recreation opportunities not captured during the inventory in Fall 2024. Approximate demographic information for these gap areas is provided in Table 6. Generally, residents of Timnath have very good access to parks.

Figure 6.5: Walkability Gaps
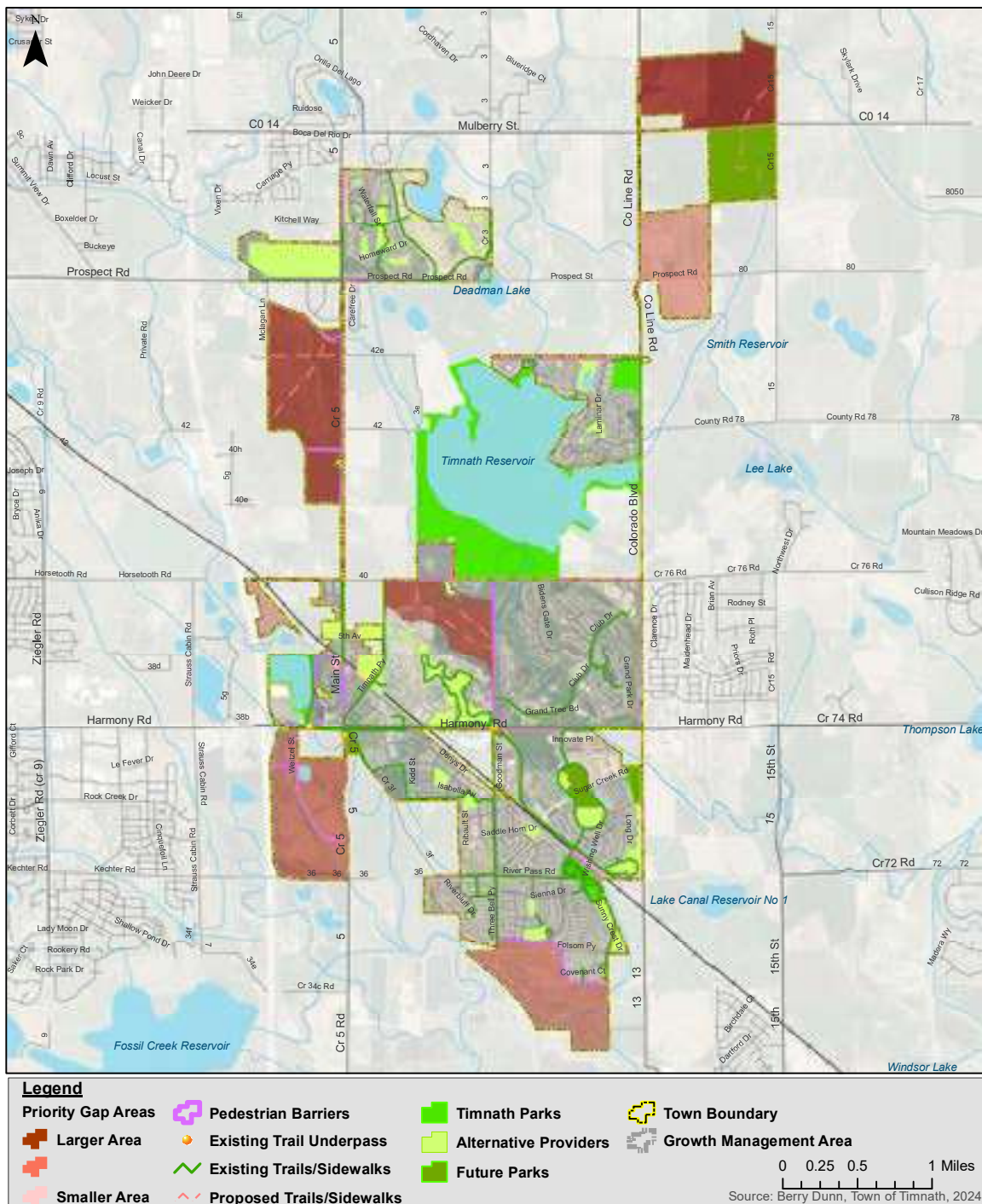
For full-sized map, see Appendices.

Table 6.4: Gap Analysis

Gap Priority Area	Acres	Total Population	Crime Rate	Median Household Income	Diversity Index
1	435.067569	17	137	$ 155,045.00	37.2
2	333.118917	0	0	$ -	0
3	279.802954	4	45	$ 200,001.00	0
4	276.249615	6	88	$ 200,001.00	47.8
5	228.246757	54	88	$ 170,436.00	45.9
6	206.39868	10	46	$ 125,000.00	32.8

The service gap areas focus on areas with limited park access, higher density, and greater diversity, emphasizing equity and safety. Available land was also considered for feasible improvements. To further improve access, several strategies can be implemented:

- Expand services at nearby facilities
- Develop new parks
- Expand trail networks

Trails: Addressing Access and Improving Connectivity

Trail connectivity is one of the top community priorities in Timnath. In open-ended community feedback, comments mentioning trails were second only to the desire for a recreation center. Adding trails and improving trail connectivity was the third highest priority on the online budget prioritization exercise, behind improving and maintaining existing parks and building a recreation center. Of respondents to the statistically valid survey, 89% indicated a need for multi-use hiking, biking, and walking trails. When weighted based on need and importance, trails are the highest ranked outdoor recreation facility need.

As Timnath grows, prioritizing regional, community, and neighborhood connectivity is vital to meet community needs, address gaps in recreation access, increase connectivity, and plan for growth. The PROST Pedestrian Plan was updated to reflect current and potential future trails and paths to plan for the future and address this community demand.

Trail Definitions:

REGIONAL TRAIL : 10 paved, 2' soft shoulder, major continuous trails that connect neighboring communities, typically in located in separate Trail ROW or easements, but can be in road ROW

COMMUNITY TRAIL : 10 paved, connections between regional trails, typically in located in separate Trail ROW or easements, but can be in road ROW

NEIGHBORHOOD TRAIL : 8' paved, connections within neighborhoods

SHARED USE PATH : 10' paved in street ROW

Figure 6.6: PROST Pedestrian Plan

Legend:

- 🟠 Existing Trail Underpass
- 🔵 Potential Future Grade Separated Trail Crossing
- Regional Trail
- Proposed Regional Trail
- Community Trail
- Proposed Community Trail
- Neighborhood Trail
- Proposed Neighborhood Trail
- Shared Use Path
- Proposed Shared Use Path
- Town Boundary
- Growth Management Area

0 0.25 0.5 1 Miles

Source: Berry Dunn, Town of Timnath, 2024
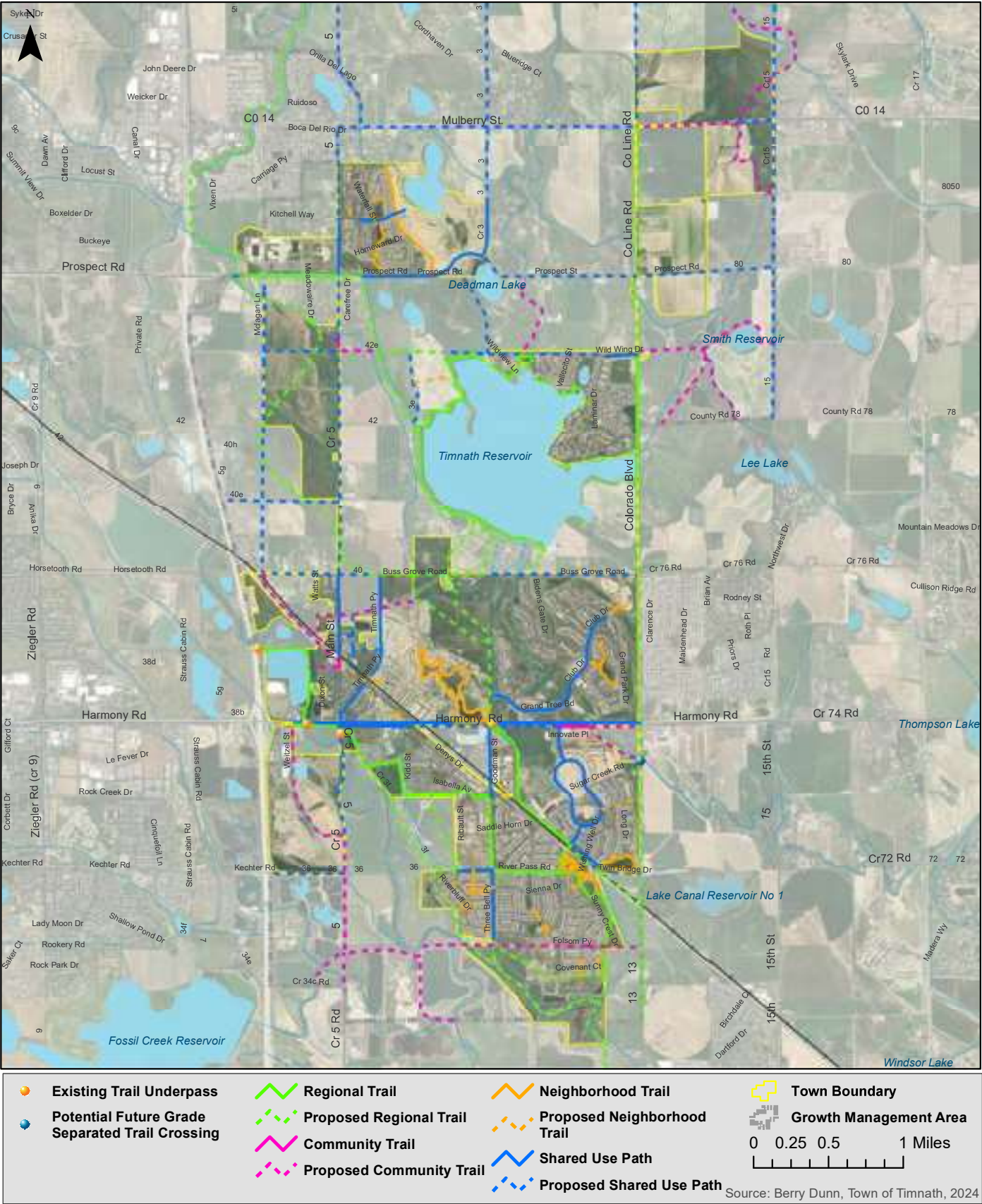
For full-sized map, see Appendices.

6.5 Key Findings

Key findings provide valuable insights into Timnath Parks and Recreation Department's Level of Service (LOS), highlighting areas of success and opportunities for improvement to better serve the community's diverse needs.

The Timnath System

Timnath Parks and Recreation facilities are organized within a classification system that establishes a hierarchy of interrelated facilities. While some parks may serve multiple functions, each is categorized based on its most comprehensive role. The Town, along with alternative providers, maintain 47 parks totaling approximately 1415.2 acres, including undeveloped parks and open spaces.

Overall Component Performance

Timnath Parks and Recreation components generally perform above national benchmarks, with a majority of components meeting expectations compared to the BerryDunn national data set.

Park Acreage Per Capita Comparison

Timnath provides 141.6 acres of parkland per 1,000 residents, far exceeding the NRPA's benchmark of 10.8 acres per 1,000 for similarly sized agencies; however, the Timnath total includes the reservoir and undeveloped parks and open spaces.

Facility Components Comparison

Timnath meets or exceeds NRPA medians for most facilities, including playgrounds, diamond fields, tennis courts, and dog parks but should give consideration to diamond fields, rectangular fields, and a skatepark, if citizens desire.

Equitable Access to Recreation

The majority of residents (91.8%) can reach outdoor recreation within a 10-minute walk, reflecting well-distributed park resources. All residents can reach outdoor recreation within a one-mile drive.

Recreation Center Desirability

7.1 Community Feedback

Comment Card Feedback

The desire for a recreation center received the most mentions out of any topic. The most common desired amenities include an indoor pool, weight room/gym, and multi-purpose rooms for dance and exercise classes. The next most-mentioned topic through community feedback was a pool—ideally indoor and as part of a larger recreation center.

Online Feedback

A recreation center was frequently mentioned on the Your Timnath webpage, both on the ideas wall and the interactive map. For the online budget prioritization exercise, a recreation center was the second highest priority ($26 of $100), falling just behind improving/maintaining existing parks ($27 of $100).

Focus Groups

Feedback in the Recreation Center Focus Group reiterated the desire for an accessible indoor pool, senior activities, and wellness incubator space. These participants expressed interest in diverse classes and flexible areas for multi-generational use.

The desire for a recreation center came up in other focus group conversations, with individuals expressing an interest in various funding mechanisms and expressing a desire for ADA compliance.

The demand for a recreation center in Timnath is clear, as it received the most mentions out of any topic through the conversations, comment cards, and online engagement. The statistically valid survey confirmed this strong desire, showing that over 94% of residents desire a recreation center.

Survey Responses

The statistically valid survey results provided clear insights into community preferences, with the strongest feedback being the desire for a new recreation center—validated by 94% of respondents supporting its development. Based on the sum of top-four choices, the features the respondents would like to see in the new community recreation center are: lap lanes for swim lessons, exercise swimming, competitive swimming, or therapeutic purposes (46%), weight room/cardiovascular equipment area (41%), and indoor running/walking track (36%).

Q10. Which four of the features would your household be most likely to use if they were included in a new Community Recreation Center?

by percentage of respondents who selected the items as one of their top four choices

Feature	Percentage
Lap lanes for swim lessons, exercise swimming, competitive swimming or therapeutic purposes	46%
Weight room/cardiovascular equipment area	41%
Indoor running/walking track	36%
Aerobics/fitness/gymnastics space	33%
Lazy river	32%
Multi-purpose courts	18%
Indoor playground	18%
Spin/bike studio	15%
Indoor sports courts	11%
Childcare for parents while working out	11%
Diving well	11%
Senior services & programs/senior resources	11%
Therapy pool	10%
Arts & crafts rooms	9%
Massage therapy space	8%
Indoor turf areas	8%
Commercial kitchen	8%
Multi-purpose space for classes/meetings/parties	7%
Performing arts space	5%
Teen lounge areas	5%
Game rooms	4%
Banquet/special event space	4%

Respondents also indicated how frequently they would use various features in a recreation center. The top selections were:

- Aerobics/fitness/gymnastics space (44% several times/ week, 77% once/month or more)
- Weight room/cardiovascular equipment area (42% several times/week, 79% once/month or more)
- Indoor running/walking track (33% several times/week, 77% once/month or more)
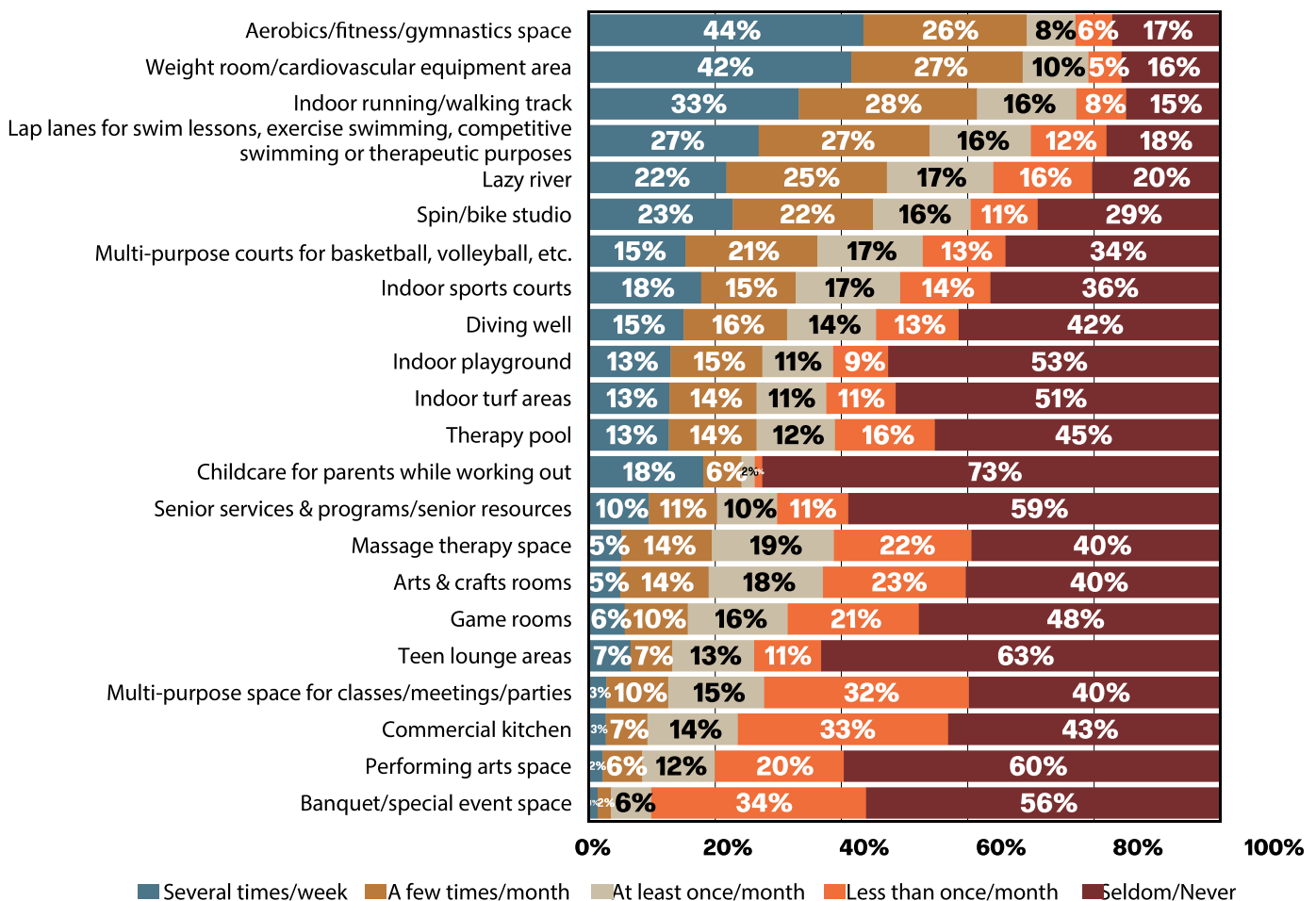- Lap lanes (27% several times/week, 70% once/month or more)
- Lazy river (22% several times/week, 64% once/month or more)
- Spin/bike studio (23% several times/week, 60% once/ month or more)

The statistically valid survey asked respondents how they would allocate $100 among various recreation categories. The top choice was to build a recreation center ($34.92), with the next highest options being to "add trails and improve trail connectivity" ($22.38) and to "improve/ maintain existing parks" ($11.95). Figure X provides the full breakdown of fund allocations.
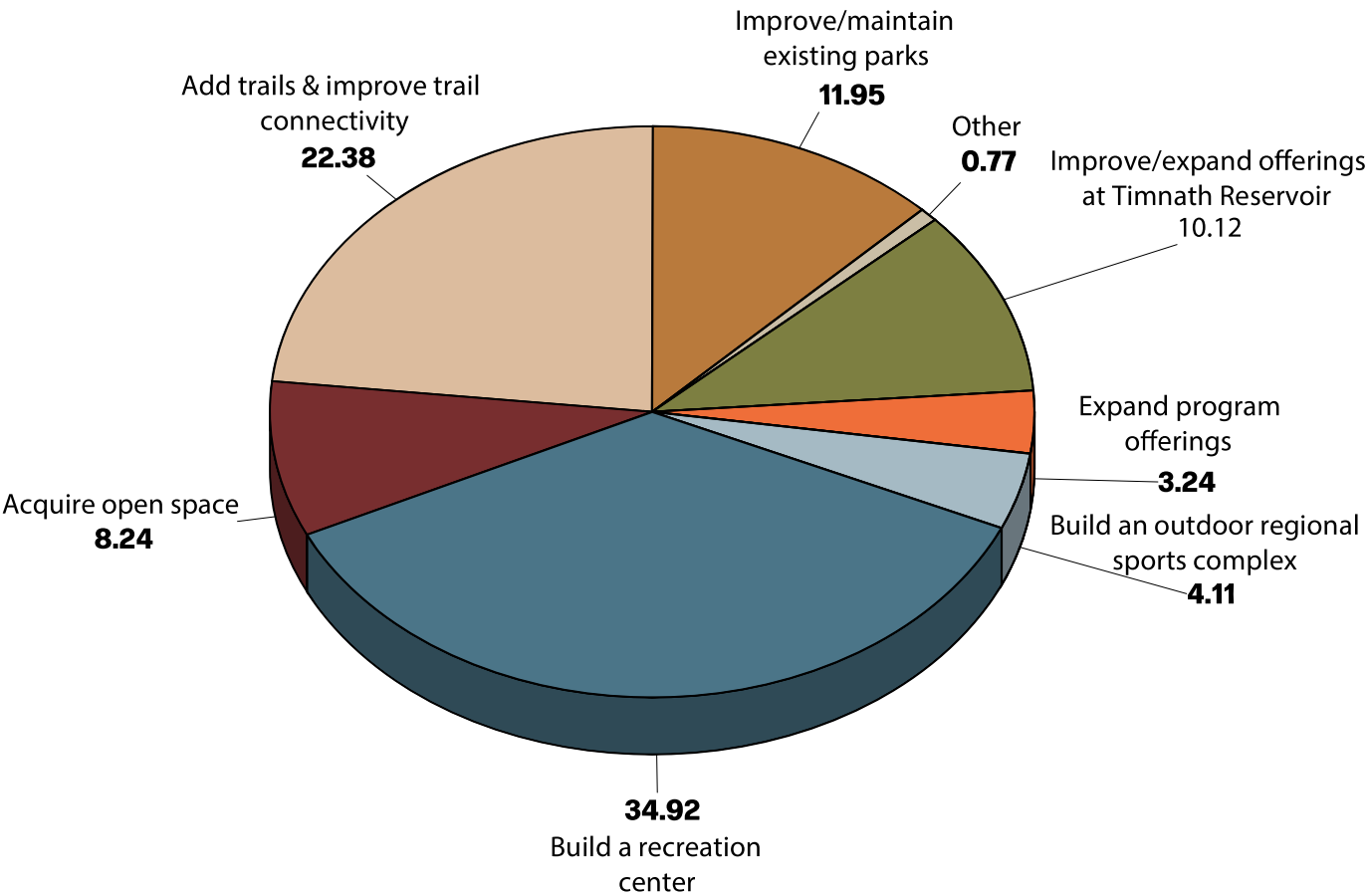
Q9. Below are some elements that could be included in that facility. Please indicate how often your household would use each of these features.

by percentage of respondents (excluding "don't know")

Feature	Several times/week	A few times/month	At least once/month	Less than once/month	Seldom/Never
Aerobics/fitness/gymnastics space	44%	26%	8%	6%	17%
Weight room/cardiovascular equipment area	42%	27%	10%	5%	16%
Indoor running/walking track	33%	28%	16%	8%	15%
Lap lanes for swim lessons, exercise swimming, competitive swimming or therapeutic purposes	27%	27%	16%	12%	18%
Lazy river	22%	25%	17%	16%	20%
Spin/bike studio	23%	22%	16%	11%	29%
Multi-purpose courts for basketball, volleyball, etc.	15%	21%	17%	13%	34%
Indoor sports courts	18%	15%	17%	14%	36%
Diving well	15%	16%	14%	13%	42%
Indoor playground	13%	15%	11%	9%	53%
Indoor turf areas	13%	14%	11%	11%	51%
Therapy pool	13%	14%	12%	16%	45%
Childcare for parents while working out	18%	6%	2%		73%
Senior services & programs/senior resources	10%	11%	10%	11%	59%
Massage therapy space	5%	14%	19%	22%	40%
Arts & crafts rooms	5%	14%	18%	23%	40%
Game rooms	6%	10%	16%	21%	48%
Teen lounge areas	7%	7%	13%	11%	63%
Multi-purpose space for classes/meetings/parties	3%	10%	15%	32%	40%
Commercial kitchen	3%	7%	14%	33%	43%
Performing arts space	2%	6%	12%	20%	60%
Banquet/special event space	2%	2%	6%	34%	56%

■ Several times/week ■ A few times/month ■ At least once/month ■ Less than once/month ■ Seldom/Never

Q15. If you had $100, how would you a llocate the funds among the parks and recreation categories listed below?

by percentage of respondents

Improve/maintain existing parks
11.95

Other
0.77

Improve/expand offerings at Timnath Reservoir
10.12

Add trails & improve trail connectivity
22.38

Acquire open space
8.24

Expand program offerings
3.24

Build an outdoor regional sports complex
4.11

34.92
Build a recreation center

7.2 Next Steps – Recreation Center Feasibility Study

Based on the clear community interest in a recreation center, the Town asked BerryDunn to conduct a recreation center feasibility study. The scope of work included site analysis, construction costs, and a analysis of ongoing operations and maintenance expenses. This will inform residents and Town staff of the expected costs to build and operate the desired facility, as well as the level of cost recovery that can be expected based on memberships, fees, ect. This study will be completed shortly after the finalization of this Plan.

Strategic Initiatives

8.1 Strategic Initiatives

Timnath's parks, recreation, open space, and trail amenities and services are enjoyed and valued by Town residents and visitors alike. The Town continues to be strategic throughout its rapid growth to help ensure decisions maximize community benefits. Timnath provides well-organized and highly attended special events, which generate tremendous community pride. Timnath is regarded as an important and collaborative partner throughout the region in many ways, ranging from trail connections, sports and recreation program offerings, stewardship of open space, ect. The strategic initiatives developed from this planning process aim to build upon the foundation of what has already been established, while also building momentum to help meet the evolving needs of a growing community.

The strategic initiatives—Build a Foundation for Success, Grow Services to Meet Community Needs, Align Infrastructure With a Growing Community, Advance Partnerships, and Steward Natural Resources—are intended to provide focus and help prioritize decisions aligned with community and organization needs.

Build a Foundation for Success

At the time of this planning effort, Timnath has recently added resources with a focus on recreation, growing the existing Parks Department into a Parks and Recreation Department. This is an exciting time for the Town and the community, as the Town has the opportunity to provide resources aligned with needs. Like any new and growing organization, Timnath will need to continue to grow organization resources, training, technology, policies, and functions to sustain quality services.

Grow Services to Meet Community Needs

While Timnath has done an outstanding job offering services that are beloved by the community (e.g., special events), residents indicate that they need to travel to other cities to pursue services. The robust community engagement provided through this planning process has strategically identified the most prioritized services by Timnath residents. With this guidance, decisions about service delivery should be easier to align with community benefits. It will be important for Timnath to continue to engage with the community on a regular basis to help ensure services meet evolving needs.

Align Infrastructure With a Growing Community

Timnath is growing rapidly and has made many important and strategic decisions to help align growth with infrastructure needs. For example, the Town has implemented policies and practices to add trail connections as development occurs, which is often overlooked by growing communities. As part of this study, the Town immediately responded to the community's highest prioritized need by considering of a future recreation center. Timnath should continue this forward thinking with strategic planning that is aligned with community priorities.

Advance Partnerships

Timnath is already recognized as a great partner to bring benefits to community members. Partnerships will need to be further prioritized and developed to meet community and regional needs. Timnath residents take tremendous pride in regional trail connections, sports and recreation programming, and other services. It will be especially important for the growing Parks and Recreation Department to develop and rely upon partners to help advance community needs.

Steward Natural Resources

Timnath is regarded as a great place to live, work, and play, largely due to the natural environment. Timnath's careful planning has provided for a vast trail network, open spaces, water resources, wildlife habitat, viewshed, ect. Due to existing infrastructure and development, the Town continues to have a unique opportunity as a growing and developing region to take advantage of stewarding its natural resources in ways that established communities simply cannot, due to existing infrastructure and development.

8.2 Goals and Actions

Master Plan strategic initiatives are supported by recommended actions for success. Detailed recommendations with supporting information are provided in the full strategic plan. An implementation workshop will be provided as part of this planning effort to further refine goals and actions, with particular focus on the first 18-months of success.

Build a Foundation for Success

		TIMING	FUNDING
GOAL 1.1	Plan for operation impacts, such as staffing, facilities (e.g., maintenance shops, offices), vehicles, equipment, and supplies prior to expanding services and amenities.		
ACTIONS	**1.1a** Plan and collaborate with Public Works to develop a centralized maintenance facility with flexibility to allow for growth as infrastructure and services grow.	Mid Term	$$
	1.1b Continue and grow opportunities for cross-department efforts to help achieve Town goals and maximize community benefit.	Mid Term	$$
GOAL 1.2	Identify and fund immediate deferred maintenance needs that are aligned with highest priorities.		
ACTIONS	**1.2a** Review and align available funding with highest priorities as part of annual budget process.	Ongoing	$–$$$
GOAL 1.3	Address highest prioritized maintenance and enhancement needs.		
ACTIONS	**1.3a** Develop sustainable maintenance standards for parks and trails based on best practices.	Short Term	Varies
	1.3b Develop an equipment/park amenities replacement schedule and identify potential funding sources.	Short Term	Varies

Grow Services to Meet Community Needs

GOAL 2.1	Integrate the Plan's recommendations into annual and ongoing budget planning		
ACTIONS	**2.1a** Review and align available funding with highest priorities as part of annual budget process.	Ongoing	$–$$$
GOAL 2.2	Commit to dynamic, responsive programming aligned with the community's highest priorities.		
ACTIONS	**2.2a** Continue to build on the success of public input tools utilized by the Town for ongoing opportunities to update community priorities.	$	$
	2.2b Seek opportunities to improve marketing and communication internally and externally about prioritized services.	Ongoing	$
	2.2c Continue to assess inclusionary efforts to services on an annual basis (e.g., improve upon public input specific to inclusion and adaptive needs).	Ongoing	$
GOAL 2.3	Update annual programming planning to align with Plan findings and recommendations.		
ACTIONS	**2.3a** Develop a Programs Master Plan that will outline programs and services the community wants/needs. Develop cost recovery models so fees charged are based on community priority.	Short Term	$
	2.3b Seek opportunities to improve marketing and communication internally and externally about prioritized services.	Ongoing	$
	2.3b Grow outdoor recreation and nature-based programs.	Mid Term	$
		TIMING	**FUNDING**

Align Infrastructure With a Growing Community

GOAL 3.1	Continue to update the capital improvement plan that supports Plan priorities.		
ACTIONS	**3.1a** Explore land dedication and acquisition for future park sites, regional trails/greenways, and open space, especially North of Prospect Road.	Long Term	$$$
	3.1b Design and build Phase 1 of Timnath Ranch Park.	Long Term	$$$
	3.1c Design and build Phase 2 of WildWing Park.	Long Term	$$$
	3.1d Develop a Master Plan of the KM South property to include a sports complex.	Long Term	$$$
	3.1e Explore opportunities for Heritage Park.	Long Term	$$$
	3.1f Expand community prioritized support amenities in current and future parks such as natural and artificial shade and traditional and natural benches for additional seating for all Town-owned properties.	Ongoing	$-$$$
GOAL 3.2	Improve connectivity to assets throughout the Timnath system by conducting focused mobility planning, including trail connectivity and wayfinding (signage).		
ACTIONS	**3.2a** Complete the Timnath Reservoir Outlet Canal Trail (TROC) and the Timnath Reservoir Inlet Canal (TRIC), which will connect Timnath Community Park to Prospect Road via the Timnath Reservoir.	Long Term	$$$
	3.2b Collaborate and engage regional partners to help ensure trail connectivity (East/West) from Ft. Collins through Timnath to communities to the east.	Long Term	$$$
GOAL 3.3	Explore providing a recreation center.		
ACTIONS	**3.3a** A feasibility study and funding with public consideration is underway at time of this plan	Short Term	$$$
GOAL 3.4	Continue to align current and future park, open space, and trail needs with community growth.		
ACTIONS	**3.4a** Integrate into ongoing organization wide planning and growth strategies	Ongoing	$-$$$
		TIMING	**FUNDING**

Advance Partnerships

GOAL 4.1	Provide quarterly or mid-year updates on Parks and Recreation through opportunities at strategic partner functions (e.g., school board and/or parent-teacher association meetings, metro districts, downtown meetings, local and regional municipalities, service clubs, police, Safe Routes to School, etc.) to help build awareness of Parks and Recreation opportunities for collaboration.		
ACTIONS	**4.1a** Develop, update, executve and sustain annual partnership engagement plan.	Ongoing	$
GOAL 4.2	Increase involvement in strategic partner goal-setting efforts to help build more awareness of potential partner efforts that align with Parks and Recreation needs.		
ACTIONS	**4.2a** Continue and increase involvement with partnership goal setting opportunities.	Ongoing	$
GOAL 4.3	Perform an audit of partnership opportunities and report annually on progress.		
ACTIONS	**4.3a** Continue and increase involvement with partnership goal setting opportunities.	Ongoing	$
GOAL 4.4	Work with Colorado Parks and Wildlife to enhance and improve access to fishing		
ACTIONS	**4.4a** Add this task as part of annual budget and service planning efforts.	Ongoing	$
GOAL 4.5	Provide citizens with a greater sense of ownership of parks and open spaces through volunteering/ clean-up days/planting projects		
ACTIONS	**4.5a** Develop an enhanced and/or new volunteer program that grows opportunities while providing necessary resources for ongoing success.	Mid Term	$
		TIMING	**FUNDING**

Steward Natural Resources

GOAL 5.1	Periodically update the Timnath Reservoir Master Plan.		
ACTIONS	**5.1a** Intergrate into the annual ongoing capital planning process.	Ongoing	$
GOAL 5.2	Develop a program and policy for tree care, maintenance, and expansion		
ACTIONS	**5.2a** Become a Tree City USA community by following the criteria established by the program.	Mid to Long Term	$$
GOAL 5.3	Continue and enhance policies that support dedicated open space and natural resource areas that occur along development opportunities.		
ACTIONS	**5.3a** Develop an Open Space Strategic Master Plan	Mid Term	$
GOAL 5.4	Explore and implement a philosophy of water conservation via plantings (i.e. drought tolerant, low water use plants; xeriscaping; natural terrain). Maximize opportunities to use non-potable water.		
ACTIONS	**5.4a** Collaborate organization wide to explore and develop standards.	Mid Term	$
GOAL 5.5	Conduct a needs assessment for current and future water and irrigation needs.		
ACTIONS	**5.5a** Hire consulting firm that specializes in water needs assessments for communities to help lead this effort.	Short Term	$
GOAL 5.6	Grow natural resource education and management opportunities, such as volunteer groups and junior ranger programs.		
ACTIONS	**5.6a** Review opportunities to link this effort with organization wide voluneer efforts. Consider partnerships with CPW, CSU, and others to assist with this goal.	Short Term	$
GOAL 5.7	Increase efforts on environmentally friendly maintenance practices and equipment use.		
ACTIONS	**5.7a** Review as part of annual operating and capital budget opportunities	Ongoing	$–$$
		TIMING	**FUNDING**

Parks,
Recreation,
Open Space,
and Trails

MASTER
PLAN

BerryDunn

Town of
TIMNATH

Parks, Recreation, Open Space, and Trails
MASTER PLAN
APPENDICES

A Engagement Feedback
Summary

B Market/Program Service
Analysis

C Level of Service Analysis

D Maps

BerryDunn

Appendix A

Engagement Feedback Summary

BerryDunn

Town of Timnath, CO

Engagement Summary

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Table of Contents

Introduction

The engagement strategy for the future of Timnath's parks and recreation was designed to reflect the unique needs of the community. Effective engagement is most impactful when tailored to the community it serves—meeting people where they are, understanding what motivates participation, and actively reaching historically underserved populations. This engagement process was guided by principles of transparency, inclusivity, and community-focused efforts, utilizing a variety of tools and facilitation techniques to maximize participation and gather diverse input.

The Timnath engagement period began in June, 2024, with the Ice Cream Social, and concluded in October, 2024, with the completion of the statistically valid survey. Through interacting with people at locations throughout Timnath, community meetings, an online engagement portal, staff activities, and surveys, the public was engaged to inspire awareness and support for Timnath's parks and recreation initiatives. This summary captures the key insights and themes that emerged from a range of engagement methods, from in-person events such as the Farmer's Market and Fall Festival to focus groups and stakeholder meetings.

The overall objective was to create an engagement strategy that not only gathered valuable feedback but also built a foundation of trust and partnership with the community, ensuring that all voices—particularly those historically underserved—are represented in shaping the future of Timnath's recreational offerings.

Figure 1: Framework for Designing Timnath's Engagement Strategy
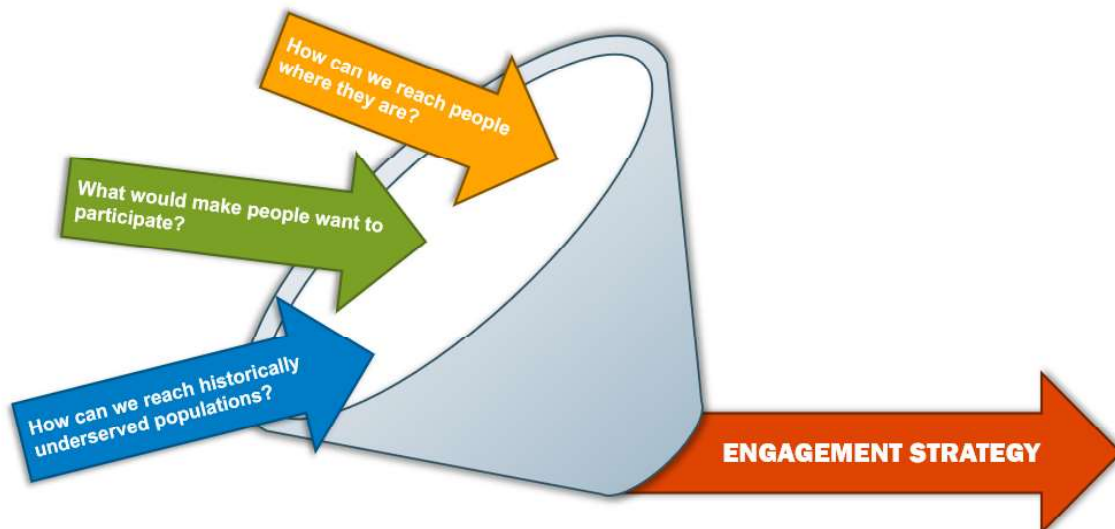
Outreach and Promotion

To promote community participation in the planning process, the marketing staff at Timnath deployed a digital outreach strategy involving social media campaigns, Facebook advertising, and email campaigns.

- Facebook advertisements targeted local residents to boost awareness of key events such as the Ice Cream Social and Fall Festival.

- Regular social media posts provided updates and engagement opportunities to inform and encourage community participation.

- Email updates kept residents informed about upcoming events, surveys, and opportunities to share feedback.

The combined use of social media, targeted ads, and emails ensured that engagement efforts reached a diverse audience.
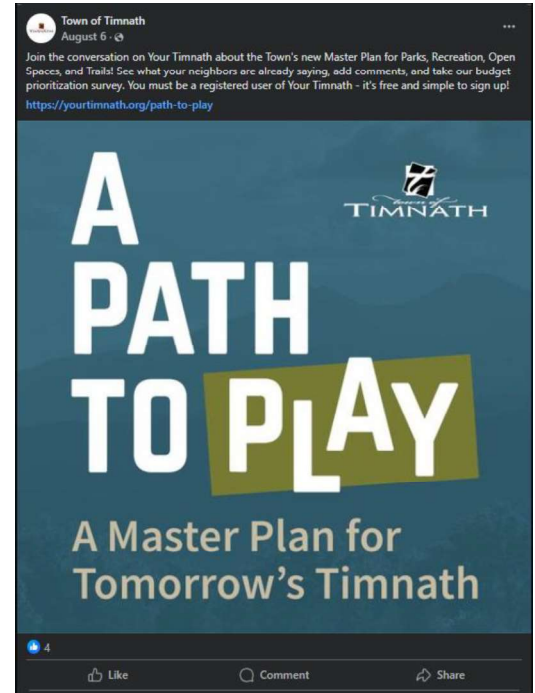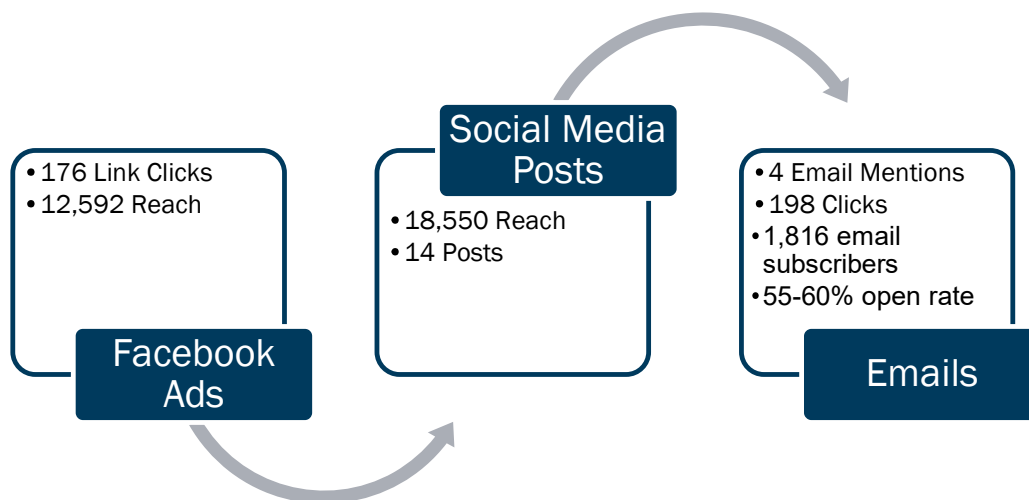

Figure 1: Social Media Post Example

Figure 2. Digital Outreach Metrics

Facebook Ads
- 176 Link Clicks
- 12,592 Reach

Social Media Posts
- 18,550 Reach
- 14 Posts

Emails
- 4 Email Mentions
- 198 Clicks
- 1,816 email subscribers
- 55-60% open rate

On-Site Promotion

The engagement strategy for Timnath's parks and recreation aimed to maximize visibility and connect directly with community members at popular locations throughout the Town. Engagement efforts included a combination of signage, informational materials, and presence at key community events. Yard signs, posters, and business cards were strategically placed across areas like Old Town, Community Park, Harmony/Signal Tree, Timnath Reservoir, and Interstate & Harmony, helping ensure residents encountered opportunities for participation during their daily routines.

- **Old Town Timnath:** Multiple yard signs were placed throughout Old Town to increase visibility. Posters and business cards were displayed at key locations, including Public Market, Fine & Funky, and Hidden Stem.

- **Community Park:** Engagement activities took place at Community Park, targeting nearly all park visitors, including those at the playground, splash pad, dog park, and pickleball courts. This occurred on Friday mornings, Friday evenings, and Saturday mid-day. Six yard signs were placed throughout the park to maximize visibility. Posters and business cards were also distributed at Public Market, Fine & Funky, and Hidden Stem.

- **Harmony/Signal Tree Area:** Posters and business cards were available at several local businesses to reach residents during their daily routines, including Backyard Chicken, Domino's Pizza, and the Medical Center.

- **Timnath Reservoir:** At the Timnath Reservoir, posters and business cards were placed at the office and display case to reach users of the reservoir, helping ensure they were informed of ongoing and upcoming engagement opportunities.

- **Interstate & Harmony Area**: In-person engagement occurred at Walmart during peak times on a Friday morning and Saturday mid-day.. Additional yard signs were placed at Wetzel Park's trail convergence to highlight the engagement opportunities. Chic-fil-A also expressed interest in future collaboration for local-focused community engagement events.

On-Site Engagement Opportunities

There were multiple events and on-site opportunities for interactions and conversations with Timnath's community members. These efforts focused on meeting the community where they gather most often, allowing for meaningful conversations about the future of parks and recreation services.

Community Events

- Community events provided a casual yet effective setting for engagement, allowing for organic conversations and feedback collection in familiar environments:

- June Ice Cream Social (Community Park): This event served as an opportunity to engage families and community members in a relaxed setting, encouraging informal discussions and feedback about the parks and recreation offerings.

- September 8 Farmer's Market (Old Town): Engagement activities at the Farmer's Market aimed to connect with residents as they visited the market, providing an opportunity for community members to learn about upcoming projects and provide feedback.

- September 28 Fall Festival (Community Park): The Fall Festival allowed for broad community interaction, with a focus on gathering feedback in a festive atmosphere where residents were already gathering to enjoy recreational activities.

Focus Groups

A series of four focus groups were conducted to gather targeted insights into specific areas of interest. Each focus group focused on a unique aspect of Timnath's parks and recreation, enabling more in-depth discussions:

- Parks, Trails, Open Space, Reservoir: This group addressed public opinions and suggestions regarding outdoor spaces, connectivity, and environmental resources.

- Recreation Programs & Events: Participants shared their perspectives on existing programs and provided ideas for new activities and events.

- Recreation Center Feasibility: Feedback was gathered regarding the community's interest in, and expectations for, a potential new recreation center.

- General: The general focus group allowed for a broader discussion of various community needs and suggestions beyond specific categories.

Focus Group Feedback

Parks, Trails, Open Space, Reservoir Focus Group

- **Trail Connectivity**: Focus on North-South trails and links to neighboring areas, ensuring safety at crossings.
- **Open Space Preservation:** Balance between new parks and open space with a focus on wildlife corridors and water resources.
- **Reservoir:** Maintain current amenities, add birdwatching and winter programming, excitement for trail around reservoir.

Programs and Events Focus Group

- **Program Interests:** Indoor pool, kayak rentals, bird-watching, and nature-focused activities.
- **Event Preferences:** More cultural and seasonal events, improved promotion on digital platforms.
- **Access and Participation:** Connect more with surrounding communities, phased small events.

Recreation Center Focus Group

- **Pool & Fitness:** Desire for accessible indoor pool, senior activities, and wellness incubator space.
- **Amenities:** Interest in diverse classes (cooking, music, crafts), cultural spaces, and flexible areas for multi-generational use.
- **Location Considerations:** Centrally located, bikeable/walkable access, near schools and safe areas.
- **Active/Passive Use:** Support for arts activities, farmers market, and diverse recreational opportunities.

Open Discussion Focus Group

- **Reservoir Development:** Support for more trails around the reservoir
- **Water Rights & Sustainability:** Need for long-term water planning for parks and open spaces.
- **Recreation Center Vision:** Interest in ballot initiatives for funding, ADA compliance, and exploring multiple funding sources

Stakeholder Meetings

In addition to community events and focus groups, three stakeholder meetings were held to gather feedback from key partners and organizations with vested interests in parks and recreation:

- Schools: Discussions with school representatives focused on opportunities for collaboration, particularly regarding shared facilities and trail connectivity.

- Local Sports Clubs: Meetings with local sports clubs emphasized field space needs, potential partnerships, and barriers to participation.

- Area Recreation Directors: Conversations with other recreation directors in the region provided insights into trends, challenges, and best practices that could be applied within Timnath's context.

Stakeholder Feedback

Sports & Athletics:

- Field and court space is a common challenge.

- Desire for sports complex or recreation facility.

- Bring awareness and solutions related to financial barriers.

- Parking and restroom accessibility should be key focus.

- Need for coaching, training, and alignment with Department mission.

- Prioritize recreational, entry-level offerings to provide more opportunities to play.

Partnerships, Schools, and More

- Important to build community relationships, pride and identity.

- Possibility for more recreational field use with schools.

- Trail connectivity and safety important for students biking to school.

- Desire for more nature-based programs (wildlife/bird watching).

- Connect school groups with community events.

Staff Conversations

Feedback was also gathered from Town of Timnath staff members to better understand what challenges and opportunities look like at an operational level in the coming years, as well as to learn what feedback and suggestions they hear while interacting with the community day to day. Conversations were held with 11 staff members across a variety of departments. Key highlights from staff conversations are listed below.

Staff Feedback

- Growth of Timnath effects space availability for events, programming, and storage, with impacts across the department.

- Staffing has not kept pace with growth, limiting events, programming, and maintenance.

- Strong community interest in a recreation center, with differing preferences for athletic and recreational use.

- Trail connectivity is a consistent priority, particularly addressing the North-South divide.

- Funding and cost recovery strategies needed to support the growth of the town.

- Additional considerations include homelessness, rise of pickleball, field space, irrigation, and nature programming.

Comment Card Feedback

Feedback from 258 comment cards, submitted by community members, were organized by themes as shown in Figure 3.

Recreation Center (54 mentions)

The demand for a recreation center in Timnath is clear, with it receiving the most mentions out of any topic.

The most common desired amenities include:

- Indoor pool (20 mentions)

- Weight room/gym

- Multi-purpose rooms for dance and exercise classes

Some respondents were interested in a more broadly programmed community center, but the majority specifically identified the need for indoor recreation.

Trail Connectivity (48 mentions)

The need for increased trail connectivity was the second most common theme. Half of these comments expressed interest specifically in more bike paths, including:

- Trails within the Town

- Trails to connect Timnath with nearby cities such as Fort Collins, Windsor, and Eaton

- Other respondents mentioned a desire for nature and hiking trails that are secluded and surrounded by trees

Trail Connection Mentions
(Comment Cards & Online)

Poudre River Trail: 7
To Windsor: 7
To Fort Collins: 5
Over/Under Highway: 3
To/at Reservoir 3
From Wild Wing: 3
To Severance: 2
Along Harmony: 2

Other: North, Eaton, Greeley, TMHS, Fossil Creek Reservoir, County Road 5

Aquatics/Pools (36 mentions)

The majority of comments surrounding aquatics expressed specific interest in a pool, ideally indoor and as part of a larger recreation center.

Other suggestions included play features such as:

- Slides

- Lazy river

- Water park

Mentions of splash pads were not included in this total number and instead are a separate category.

Shade/Shelter (15 mentions)

Respondents highlighted the need for shade specifically within parks

Suggested shade options include:

- Hard shelters

- Canopies/shade sails

- Greater tree cover

Youth Sports (12 mentions)

- Mentions of interest in more youth sports programming were broad and varied

- No one sport was mentioned significantly more than others

- Respondents highlighted both team sports and individual sports, as well as

- Lessons, clubs, and leagues

Additional Splash Pads (12 mentions)

- Multiple respondents expressed appreciation for the recently installed splash pad

- These 12 mentions are separate and express a desire for additional splash pads in the community

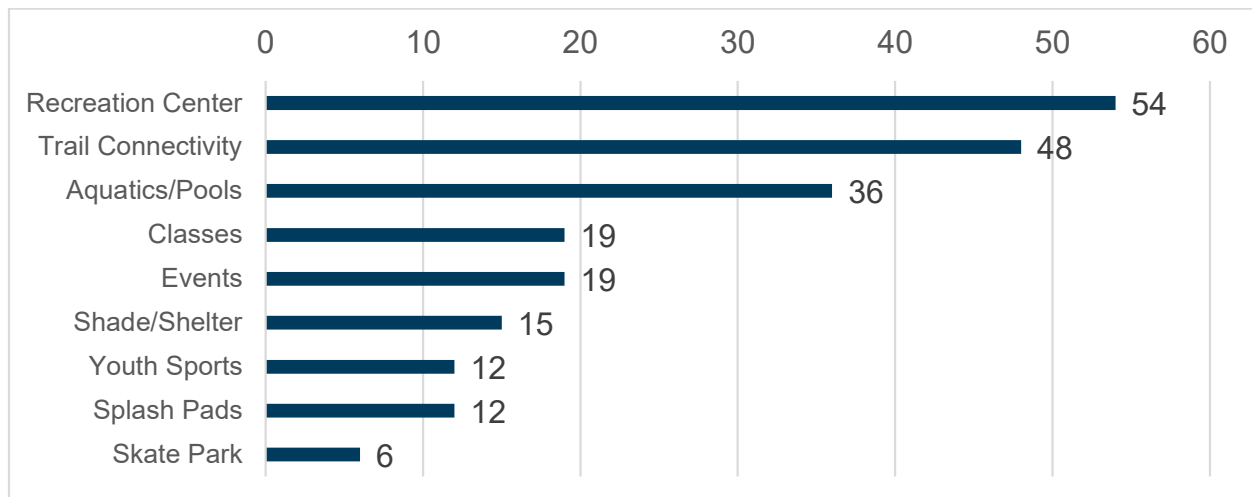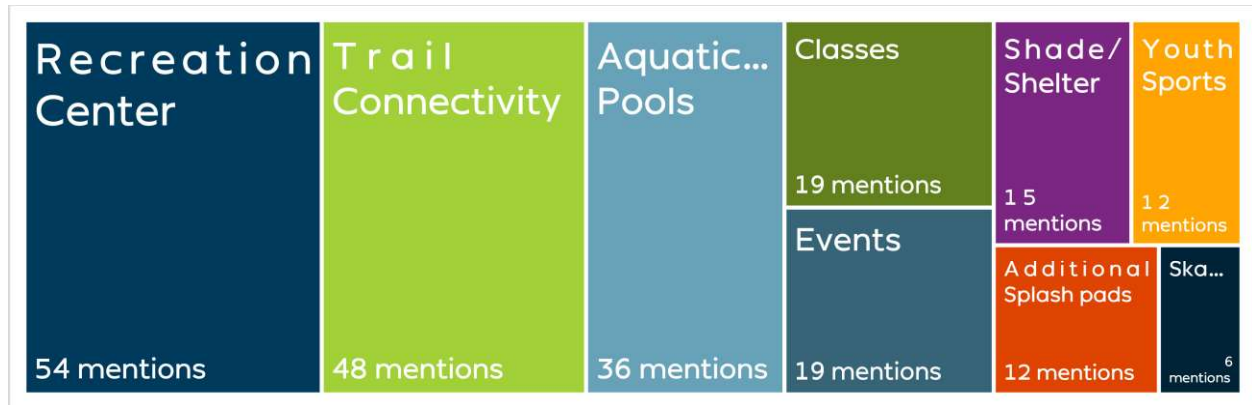**Figure 3: Comment Card Themes by Frequency**

**Figure 4: Visual Representation of Comment Card Themes by Frequency**

Recreation Center	Trail Connectivity	Aquatic... Pools	Classes		Shade/ Shelter	Youth Sports
			19 mentions		15 mentions	12 mentions
			Events		Additional Splash pads	Ska...
54 mentions	48 mentions	36 mentions	19 mentions		12 mentions	6 mentions

Statistically-Valid Survey

A survey was distributed to every household in Timnath to gather feedback on the community's needs and priorities for parks and recreation. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received survey were given the option of returning the survey by mail or completing it online. After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Timnath from participating, everyone who completed the survey online was required to enter their home address prior to submitting their survey. ETC Institute then matched the addresses entered online with addresses in Timnath. If the address from a survey completed online did not match an address in Timnath, the survey was not included in the final database for this report.

The target response for statistical validity was set at 250 responses, and the actual response rate more than doubled that, with a total of 515 responses. The overall results for the sample of 515 surveys has a precision of at least +/-3.9% at the 95% level of confidence.

The results provided clear insights into community preferences, with the strongest feedback being the desire for a new recreation center—validated by 94% of respondents supporting its development. Based on the sum of top 4 choices, the features the respondents would like to see in the new community recreation center are: lap lanes for swim lessons, exercise swimming, competitive swimming or therapeutic purposes (46%), weight room/cardiovascular equipment area (41%), and indoor running/walking track (36%).

Figure 5: Do you support the Town pursuing the construction of a Community Recreation Center?
**(by percentage of respondents, excluding "not sure")**
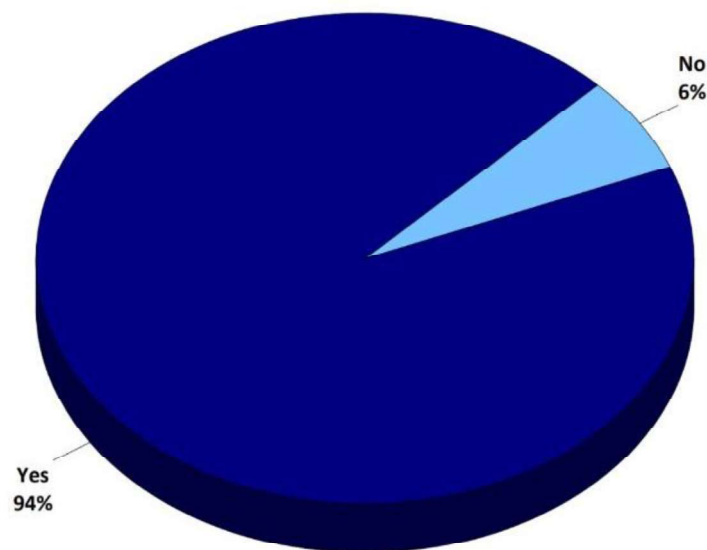
Ninety-three percent (93%) of respondents indicated that they had visited a park within the last year, demonstrating a high level of community engagement with existing recreational spaces.

**Figure 6: Have you/your household visited any Town of Timnath parks the past year?**
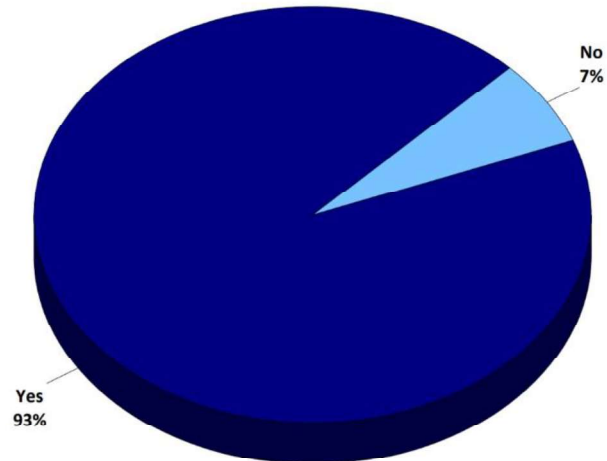
Respondents also rated the physical condition of the parks they visited. 58% rated excellent, 40% rated good, 2% rated fair, and 0% rated poor.

Figure 7: Overall, how would you rate the physical condition of all the parks that you have visited?
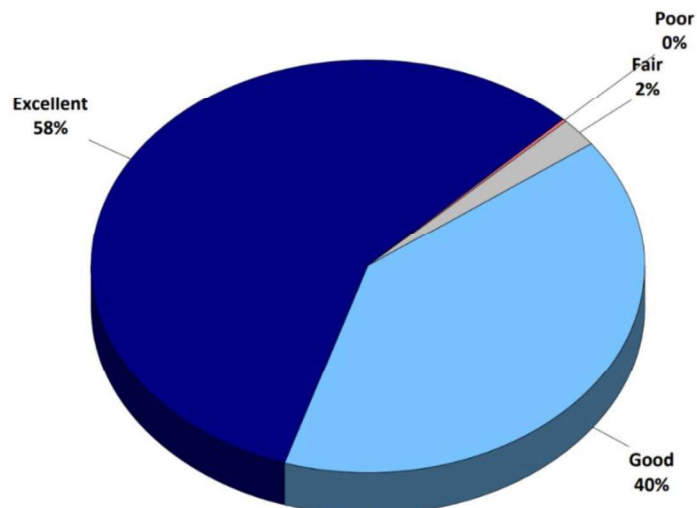
Additionally, respondents selected the level of frequency of their park visits. 12% visit almost daily, 25% visit a few times per week, 23% visit once per week, 21% visit once per month, and 16% visit a few times per year or less.

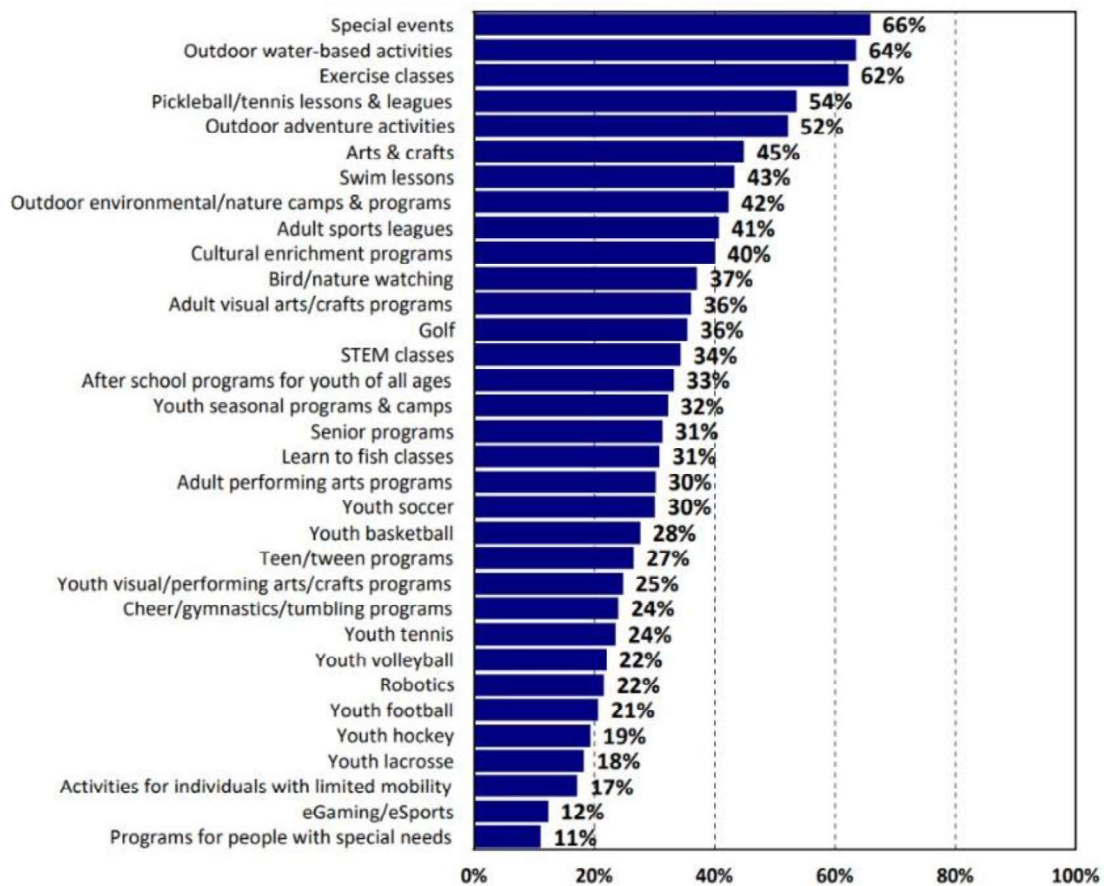**Figure 8: On average, how often do you/your household visit parks?**
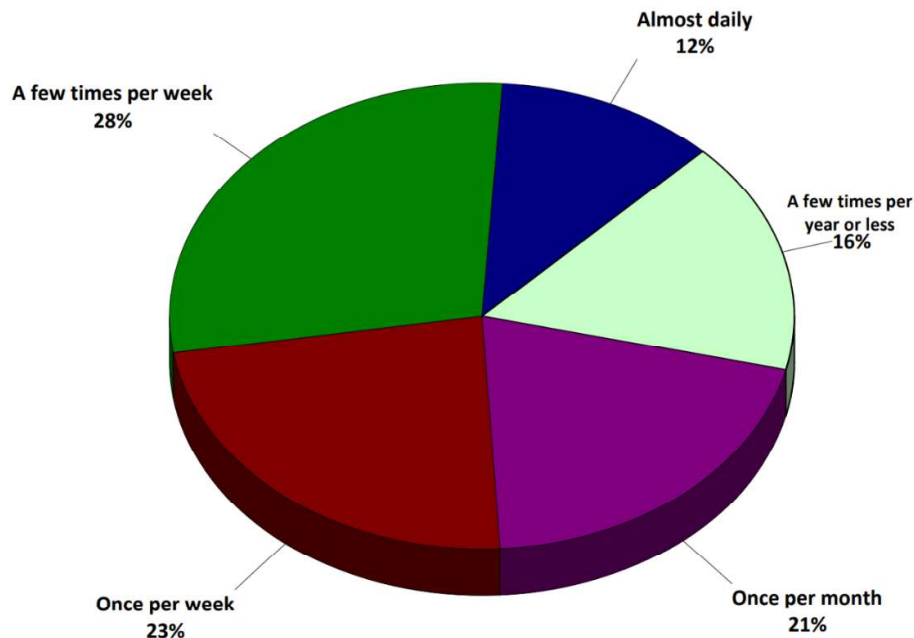
Program Needs

Respondents were asked to identify if their household had a need for 33 recreation programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various programs.

The three programs with the highest percentage of households that have an unmet need:
1. Special events
2. Outdoor water-based activities
3. Exercise classes

Figure 9: Need for programs/activities (by percentage of respondents who indicated need)
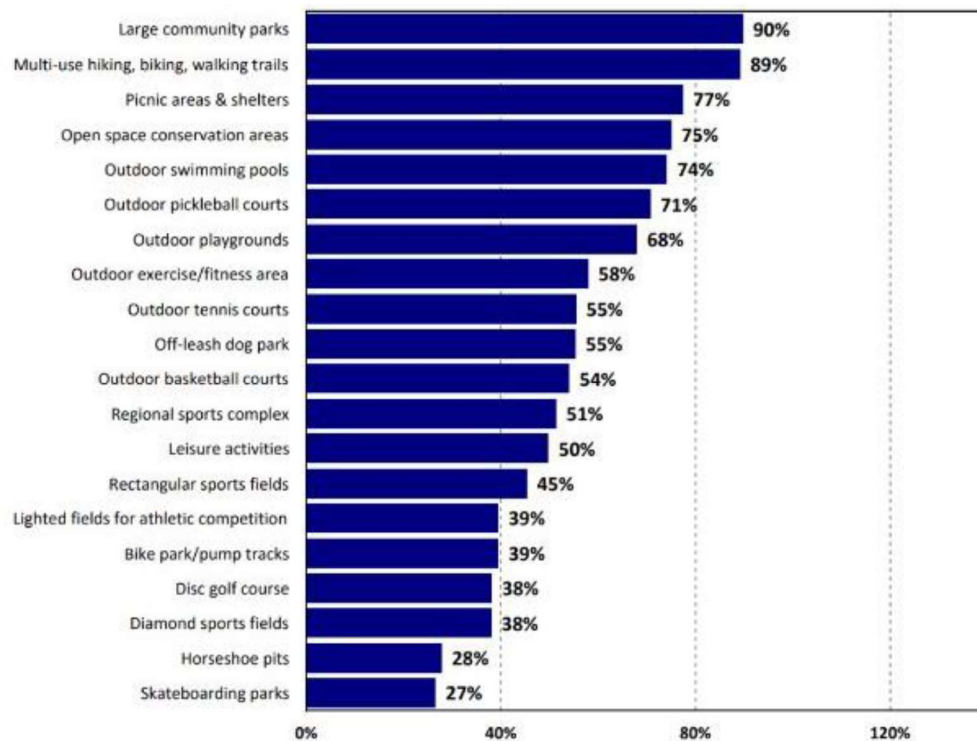
Facility Needs

Respondents were asked to identify if their household had a need for 20 recreation facilities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various facilities.

The three facilities with the highest percentage of households that have an unmet need:
1. Large community parks
2. Multi-use hiking, biking, walking trails
3. Picnic areas & shelters

Figure 10: Need for facilities/amenities (by percentage of respondents who indicated need)

Facility Importance

In addition to assessing the needs for each activity, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four facilities that ranked most important to residents:
1. Multi-use hiking, biking, walking trails
2. Large community parks
3. Open space conservation areas
4. Outdoor swimming pools

Factors Preventing Residents from Visiting Parks/Events

ETC Institute provided a list of possible reasons preventing residents from visiting parks and events. Respondents were able to make multiple selections from the list, and based on the sum of these responses, the most popular selections were

1. Lack of shade
2. Lack of amenities we want to use
3. Not aware of parks' or events' locations
4. Use parks/facilities in other cities/county

Figure 11: Please check all the following reasons that prevent you/your households from visiting parks/events more often (by percentage of respondents, multiple selections could be made)
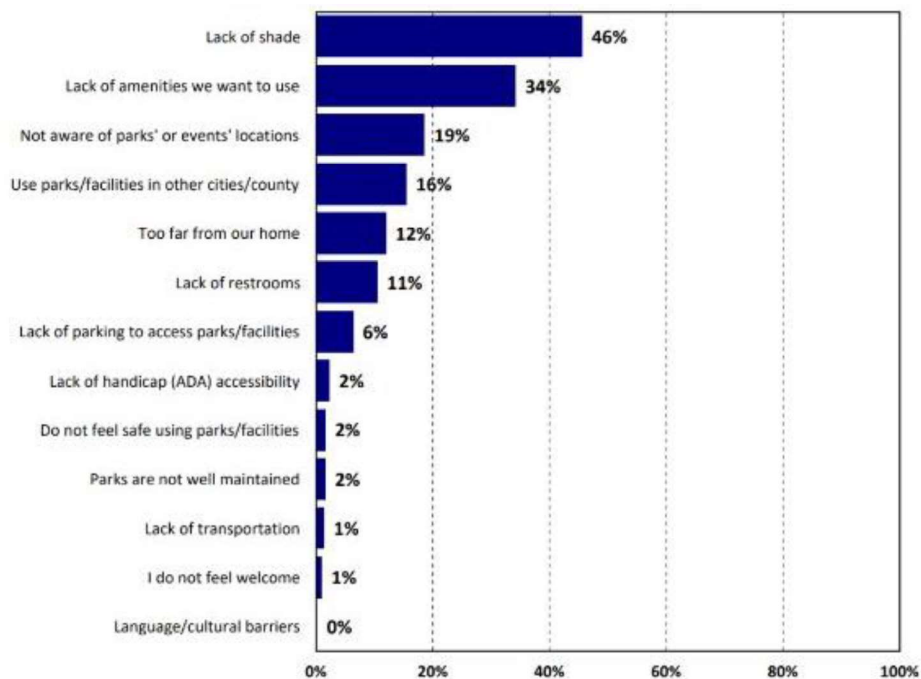
Online Engagement

As part of Timnath's engagement strategy, YourTimnath was utilized as a platform to facilitate online participation and gather diverse community input. This online tool allowed residents to engage in multiple ways, including through an Interactive Map, an Ideas Wall, and a Budget Prioritization Tool, each serving to capture different perspectives on community needs and priorities.

Ideas Wall

The Ideas Wall offered a digital space where community members could submit ideas and vote on suggestions from others. The strongest support on the Ideas Wall focused on developing a new recreation center, alongside calls for additional trail extensions, improved accessibility features, and enhancements like a bike park and public art initiatives. This component facilitated an open exchange of ideas and demonstrated broad support for several key community amenities.

- 31 different comments were posted to the Ideas Wall

- Community members reacted to these comments by providing 38 likes across 11 of these comments

- Three out of the top four most-liked comments were focused on the need for a recreation center

Figure 12: Ideas Wall
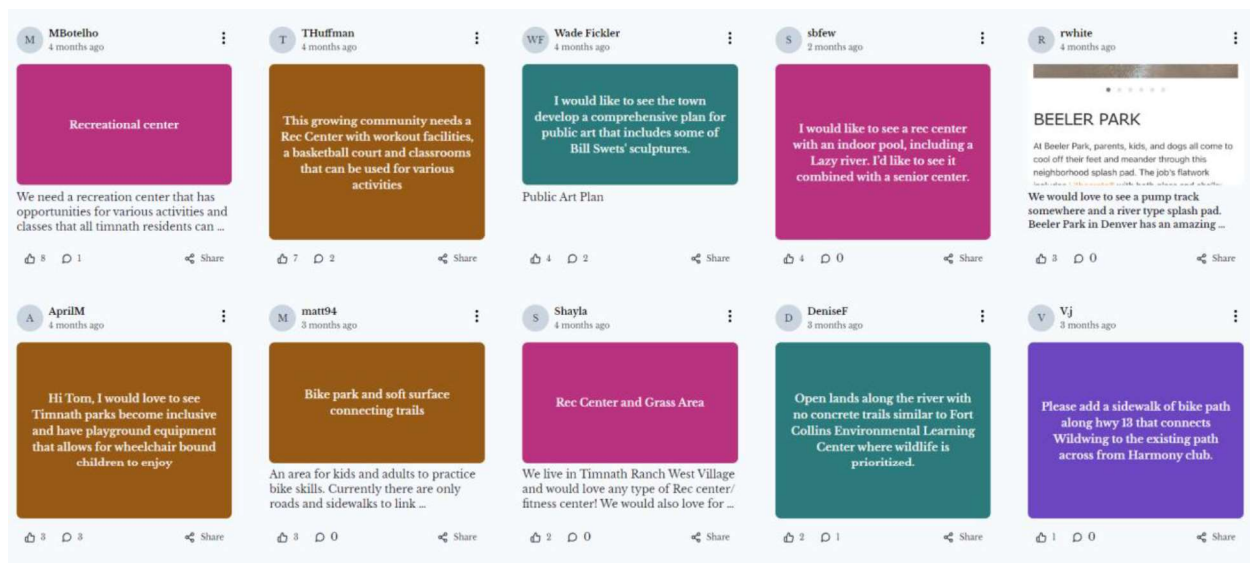
Interactive Map

The Interactive Map allowed residents to provide location-specific feedback, helping identify areas of interest or concern within the parks and recreation network. Participants highlighted opportunities for new trails, improvements to existing parks, and other site-specific suggestions that were valuable in understanding community spatial preferences.

- 77 pins were dropped across the Interactive Map

    o   17 of the pins were focused on trail extensions and improvements

    o   7 of the pins mentioned interest in a recreation center

    o   6 of the pins identified possible areas of land acquisition

    o   4 of the pins expressed interest in the proposed artist village

Figure 13: Interactive Map
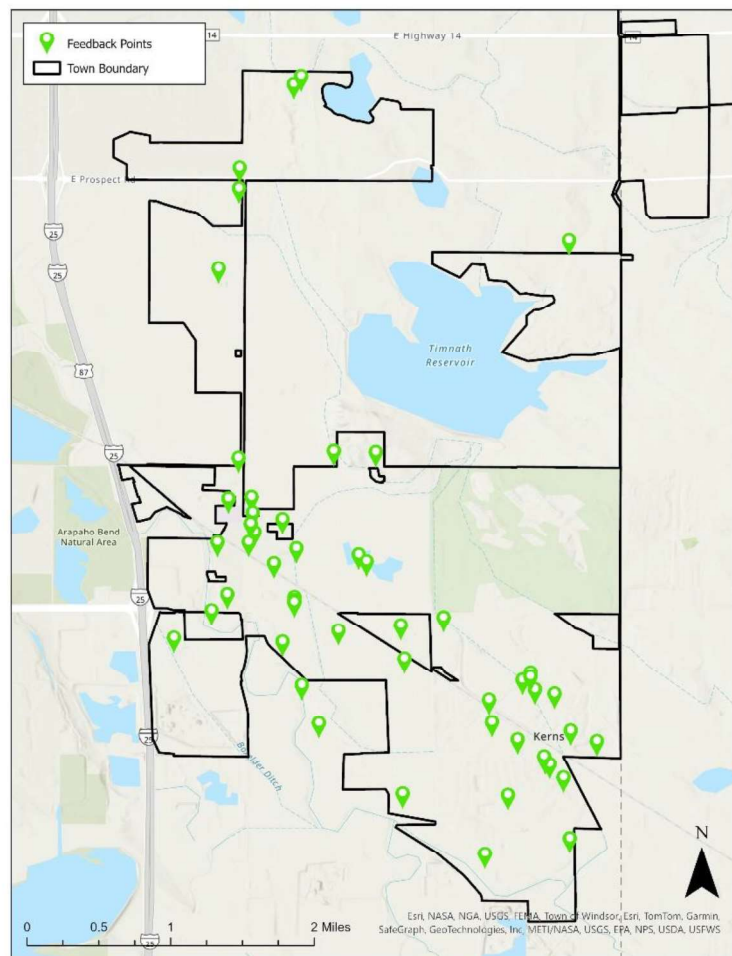
Budget Prioritization Tool

The Budget Prioritization Tool invited residents to weigh in on how they would like funding to be allocated across various parks and recreation initiatives. By directly engaging with budget allocation choices, participants provided insights into the community's spending priorities, highlighting preferences such as the recreation center, trail improvements, and increased facility amenities. This tool helped to identify areas where residents felt financial resources should be focused to have the greatest impact.

Figure 14: Budget Tool Priorities
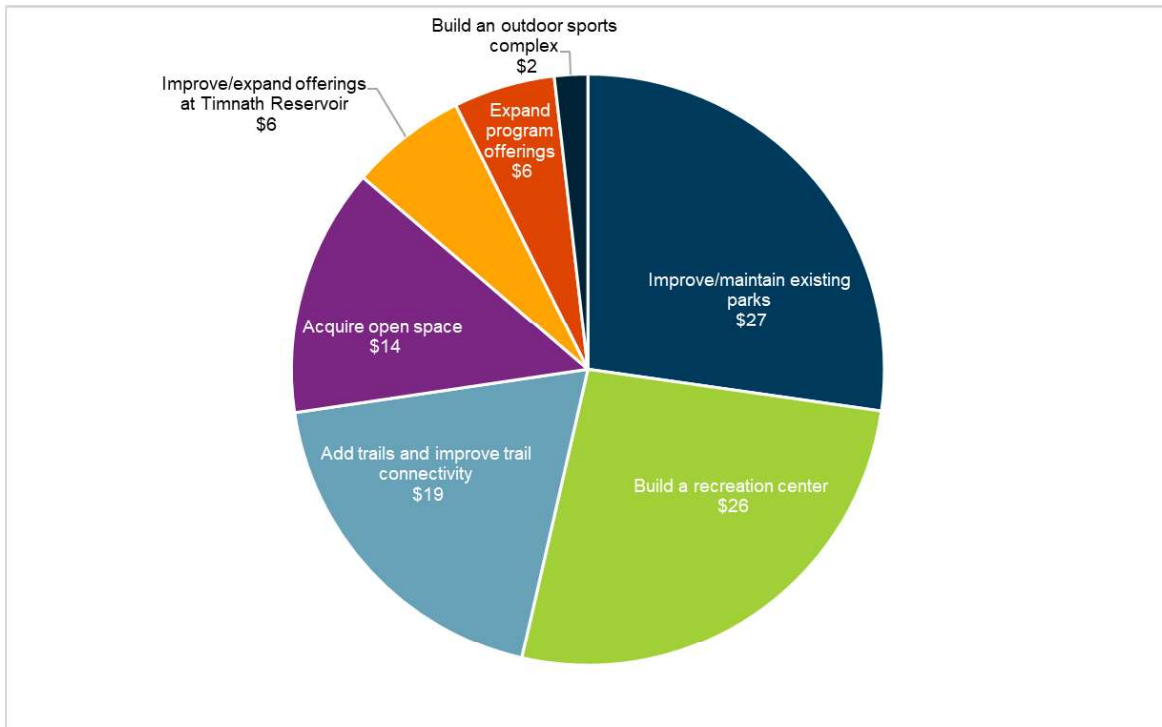
Summary

This document reflects a comprehensive approach to feedback collection, targeting both a wide breadth of respondents and depth in quality of suggestions. From this variety of methods, a few key pieces of information stand out:

- A survey was distributed to every household in Timnath to gather feedback

- The target response for statistical validity was set at 250 responses, and the actual response rate more than doubled that, with a total of 515

    - 93% of these respondents indicated that they had visited a Town of Timnath park within the last year

    - 94% of respondents supported the development of a new recreation center

- 258 handwritten comment cards were received

    - The most common topics were recreation center (54 mentions), trail connectivity (48 mentions), and aquatics/pools (36 mentions).

- 77 pins were dropped on the Interactive Map

    - The most common requests on the map were trail extensions and improvements

- 31 different comments were posted on the Ideas Wall

    - The most-liked comments on the Ideas Wall focused on the need for a recreation center

Appendix B

Market/Program Service Analysis

- Recreation Program Analysis
- Benchmarking
- Trends
- Visitation Analysis

Town of Timnath, CO
Market/Program and Service Analysis

Submitted by:

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Updated On:

June 25, 2025

Table of Contents

Executive Summary

The Timnath Market and Program/Service Analysis provides an assessment of the current recreational offerings and opportunities for the Town of Timnath, Colorado. The primary goal is to identify areas for improvement, enhance community engagement, and guide future program development in alignment with community needs.

Recreation Program Assessment The assessment reveals that Timnath offers a variety of core programs, including sports, fitness, arts and crafts, and general recreation. However, the program inventory analysis shows that Timnath's offerings represent only 47% of the common program categories provided by similar agencies, compared to a national average of 64.5%. This gap highlights opportunities for program expansion, particularly in aquatics, farmers' market, safety training, individual sports, and e-sports.

Benchmarking Study A benchmarking study comparing Timnath to other park and recreation agencies in the National Recreation and Parks Association (NRPA) Midwest region identifies that Timnath has a higher capital budget but falls below the median in operating expenditures per capita. The study suggests that while Timnath is investing significantly in capital projects, there is room to optimize operational spending to better align with regional standards.

Trends Analysis The analysis of national and regional recreational trends points to emerging areas of interest, such as fitness programs for older adults, mental health-focused activities, and the rise of mobile exercise apps. These trends present opportunities for Timnath to introduce innovative programs that meet evolving community needs.

Visitation Analysis Visitor data from parks and recreation facilities in Timnath indicates that outdoor locations like Timnath Reservoir and Community Park are popular, especially during weekends and peak afternoon hours. Indoor facilities, such as Eaton and Windsor Recreation Centers, see high evening attendance. The analysis of visitor demographics suggests that a majority are affluent, educated individuals from surrounding areas, indicating a potential to tailor programs and services to this demographic profile.

Recommendations To enhance its program offerings, Timnath should consider expanding into underrepresented categories, such as aquatics, individual sports, and STEM programs. Additionally, leveraging national fitness trends, Timnath can introduce programs that cater to older adults and mental health, aligning with community demand. The town should also explore strategies to optimize its operational budget while maintaining or increasing service quality.

This analysis will serve as a crucial component of the ongoing master planning process, ensuring that Timnath's parks and recreation offerings continue to evolve in response to community needs and industry best practices.

Recreation Program Assessment

Introduction

The recreation programs assessment reviews the Town of Timnath's recreation program and service offerings with the goal of identifying opportunities to improve offerings and meet the community's needs.

Program Menu

Timnath offers the following menu of recreational programs to the community. Core program areas include:

Sports/Camps	Fitness	Arts & Crafts	General Recreation

Core Programs

Sports

Sports programming is strong at Timnath with a variety of sports programs for all ages and camps including:

- **Camps**
  - Soccer
  - Tennis
- **Adult Pickleball 101**
- **Soccer**
  - Pee-Wee
  - Up to 8U
- **Youth Tennis**
- **Basketball**
  - K – 3rd Grade
- **Partnership for additional sports programs**:
  - Skyhawks
  - SuperTots Sports Academy

Fitness

Timnath offers adult fitness classes such as Outdoor Circuit Bootcamp and Zumba in the park.

Arts & Crafts

Arts and Craft classes are offered for all ages and experience levels.

General Recreation

General recreation spaces and amenities are offered through Timnath Community Park, Weitzel Park, Wildwing Park, Timnath Reservoir, and open spaces & trails.

Special Events

Although not a core program area, Timnath offers the following special events at Timnath Community Park:

- Clean Up and Appreciation Day
- Ice Cream Social
- Movie Night
- Fall Festival

Program Inventory

The following is a list of major program categories that park and recreation agencies with a population of less than 20,000 throughout the country commonly provide. This list helps to identify whether there are any common program areas not offered by an agency. The items in grey are programs offered by at least 50% of agencies. In matching Timnath's inventory (in green) of programs against the list, approximately 47% are represented.

Active Adult	Fitness Classes	Team Sports	Special/Community Events
Aquatics	Teen	Tennis	Specialty Camps
Arts	Pickleball	Running/Walking	Summer Camp
Wellness	Seniors	Safety Training	

For comparison purposes, the consulting team reviewed the program category percentage against its database of park and recreation agencies nationwide. The comparison agencies' average percentage of program categories was 64.5%, which is substantially higher than Timnath's 47%. The program categories in gray boxes represent opportunities for program menu expansion were aligned with community needs.

Recommendations

This Recreation Assessment is intended to provide a summary of current conditions for recreation programming offered by Timnath. It will be included as important information to combine with other components of the master planning effort. Core to the creation of a vision and master plan recommendations are all components of the planning effort. For the recreation assessment, future program recommendations should be supported by other master planning efforts, notably:

- Engagement - what is desired from the Timnath community
- Market Analysis - understanding the current and future demographics and usage patterns
- Level of Service – what parks, facilities, trails, and other physical resources exist currently and will be developed in the future

Benchmarking Study

BerryDunn completed this benchmarking study for the Town of Timnath to understand how park and recreation agencies in National Recreation and Park Association's (NRPA's) Midwest regions compare in terms of staffing, population, jurisdiction size, finances, operations, and program/service offerings.

Benchmarking communities can be an effective tool in fostering a deeper understanding of high-performing agencies' operations and budgets. Benchmarking analysis often clarifies how other agencies manage their budgets, generate revenue, offer programs, and run their facilities.

BerryDunn sourced data from NRPA's 2024 Industry Report for the Midwest region. An aggregated report from NRPA resulted in data for for agencies in the Midwest with populations less than 20,000). NRPA's Midwest region includes the states of Colorado, Kansas, Nebraska, North Dakota, South Dakota, and Wyoming.

The intent of benchmarking is not to make a one-to-one comparison with other agencies, as each jurisdiction has its own identity, ways of conducting business, and community needs. The political, social, economic, and physical characteristics of each community make the policies and practices of parks and recreation agencies unique. Additionally, organizations do not typically measure or define various metrics the same way for parks, trails, facilities, and maintenance. Still, benchmarking offers a helpful perspective.

Population and Size

The agencies in this study range in population from 6,777 to 9,781. Timnath, with a population of 9,200, nears the upper quartile.

Figure 1: Population of Jurisdiction – Benchmarked Comparison
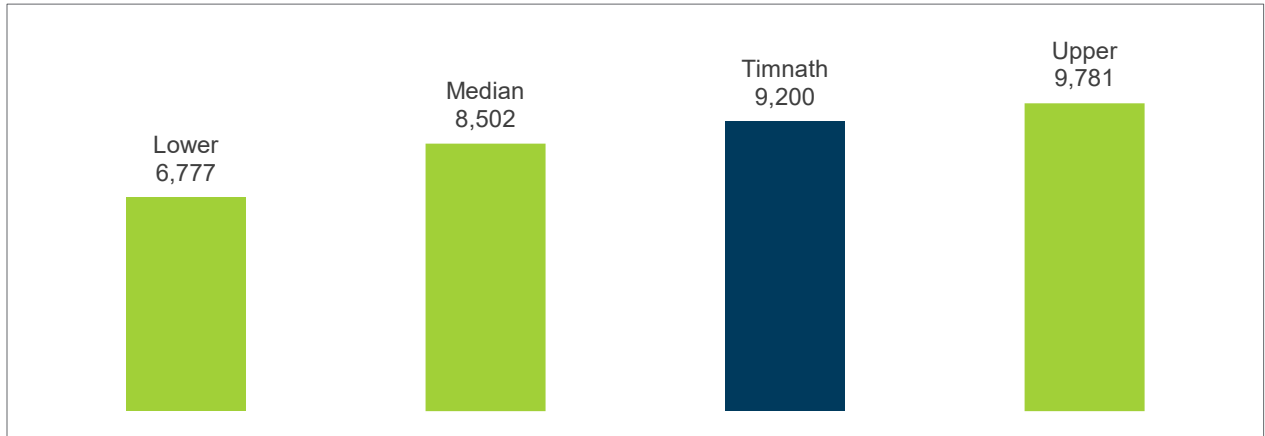
In terms of jurisdiction size, measured in square miles, the benchmarked agencies range from 2 to 8 square miles. Timnath, with 7.3 square miles, nears the upper quartile of benchmarked agencies.

Figure 2: Size of Jurisdiction – Benchmarked Comparison (Square Miles)
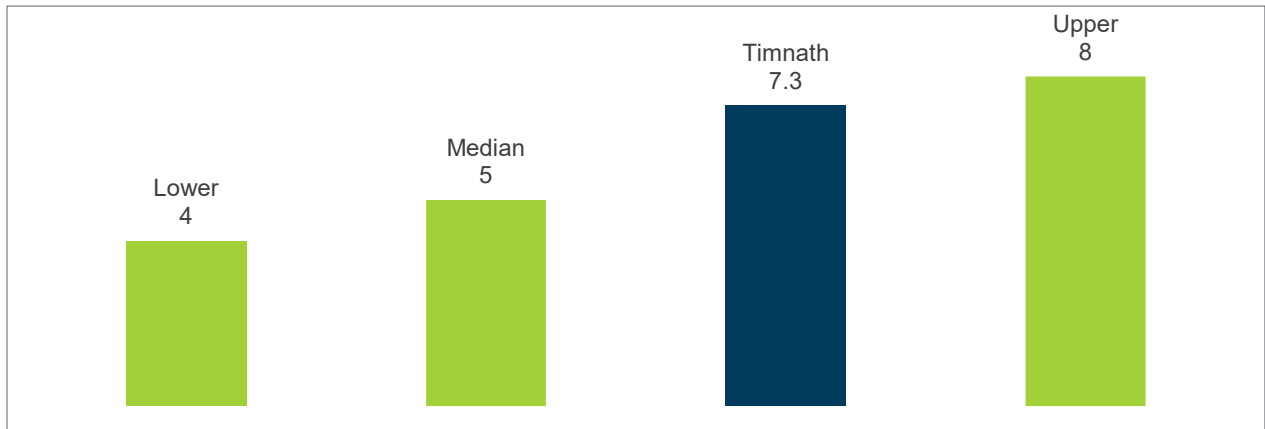
Employees in the Workforce

The following section analyzes the total number of full-time equivalent (FTE) employees. FTEs per agency ranged from 14.76 (Timnath) to 44 (upper). In terms of FTEs per 1,000, the median is 3.53. Compared to the Timnath (1.6) and the upper (4.50) category. Notably, Timnath had less total FTEs and FTEs per 1,000, compared the lower quartile.

Table 1: Total Number of FTEs and FTEs per 10,000 Population

	Timnath	Lower	Median	Upper
Total Number of FTE Employees	14.76	15	30	44
FTEs per 1,000 Population	1.6	2.21	3.53	4.50

Capital and Operating Budget Overview

The following section reviews operating and capital improvement budgets for 2024. Data from the study indicates that operating budgets typically were between $1.2 million (lower) and $12.6 million (upper) per agency; capital budgets ranged from $116,090 (lower) to $3.4 million (Timnath). The median for operating and capital budgets are $4.1 million and $684,852, respectively. Proportional to its population, Timnath has a significantly higher capital budget than the median, but a lower operating budget.

Table 2: Agency Operating and Capital Budgets (2024)

	Timnath	Lower	Median	Upper
Operating Budget	$2,258,740	$1,282,430	$4,100,000	$12,655,836
Capital Budget	$3,378,191	$116,090	$684,852	$1,100,000

Figure 3: Agency Operating Budget – Benchmarked Comparison

Lower $1,282,430
Timnath $2,258,740
Median $4,100,000
Upper $12,655,836
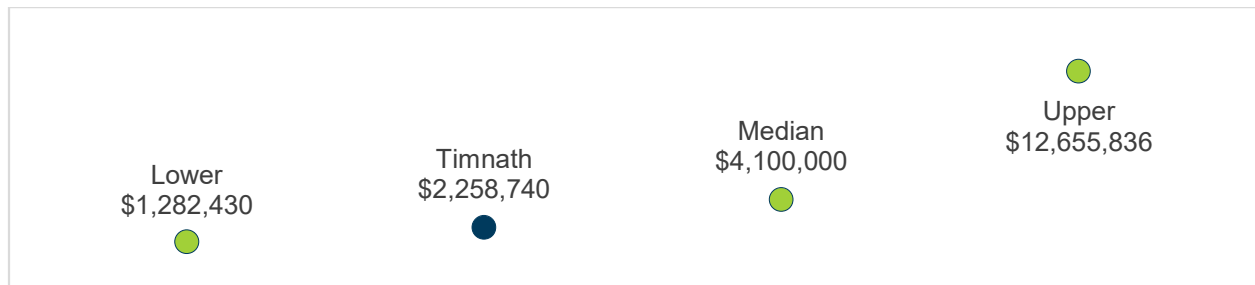
Figure 4: Agency Capital Budget – Benchmarked Comparison

Lower $116,090
Median $684,852
Upper $1,100,000
Timnath $3,378,191

Expenditures per Capita

This section identifies each agency's overall operating expenditures. The median is $239.14 per capita. Timnath sits slightly above the median at $245.52.

Table 3: Average Expenditures per Capita (2024)

	Timnath	Lower	Median	Upper
Operating Expenditures per Capita	$245.52	$170.67	$239.14	$423.14

Figure 5: Agency per Capita
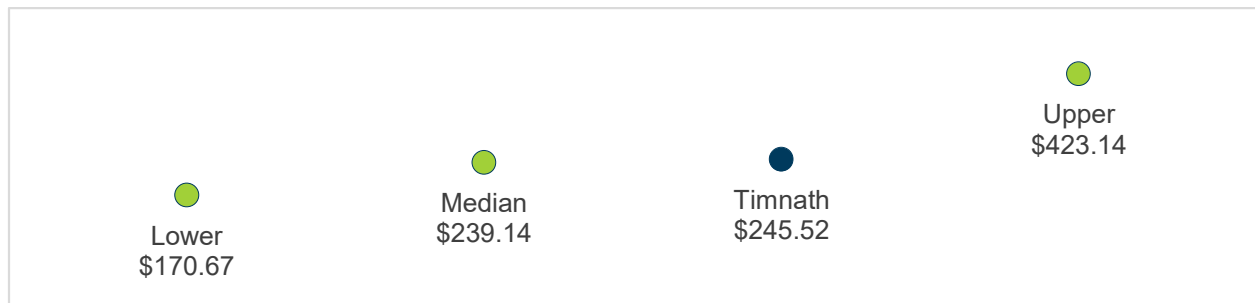
Programs and Services

Recreation programs are core services of parks and recreation agencies. Program type varies by a number of factors, including facility space, staff/instructor availability and expertise, alternative service providers in the area, benefit to the community, and program demand. Table 4 shows what percentages of NRPA's Midwest region agencies offer common recreation programs. Timnath has significant opportunities to expand its program offerings, particularly in areas like aquatics, farmers' market, safety training, individual sports, and e-sports, which is beginning to gain momentum in larger agencies. By addressing these gaps, Timnath can better meet the needs of the community.

Table 4: Programming Offered by Parks and Recreation Agencies

Programs and Services	Timnath	Midwest Region
Health and Wellness Education	Y	75%
Safety Training	N	50%
Fitness Enhancement Classes	Y	63%
Team Sports	Y	88%
Individual Sports	N	75%
Running/Cycling Races	N	25%
Racquet Sports	Y	63%
Martial Arts	N	25%
Aquatics	N	88%
Golf	N	25%
Social Recreation Events	Y	75%
Cultural Crafts	N	38%
Performing Arts	N	13%
Visual Arts	Y	25%
Natural and Cultural History Activities	N	13%
Themed Special Events	Y	63%
Trips and Tours	N	38%
eSports/eGaming	N	0%
Farmers' Market	N	79%
Special Events	Y	76%

Targeted Programs for Children, Older Adults, and People with Disabilities

Among key programs and services offered by parks and recreation agencies nationwide are those that provide activities for youth, teens, seniors, and people with disabilities. These might be in the form of summer camps, before-/after-school programs, or science, technology, engineering, and math (STEM) programs.

Table 5: Targeted Programs for Children, Older Adults, and People with Disabilities

Programs and Services	Timnath	Midwest Region
Summer Camp	N	57%
Before-School Programs	N	0%
After-School Programs	N	50%
Preschool	N	0%
Full Day Care	N	14%
Specific Teen Programs	N	50%
Specific Older Adult Programs	N	86%
Programs for People with Disabilities	N	57%
STEM Programs	N	17%

Closing

As mentioned in the opening section of this report, but important to reiterate, the intent of benchmarking is not to make a one-to-one comparison with other agencies, as each jurisdiction has its own identity, ways of conducting business, and community needs. One of the best usages of benchmarking is to stimulate conversations of opportunities. Timnath should utilize this information to help consider, understand, and prioritize future service delivery and facility needs in the context of this full planning effort.

Trends Analysis

Introduction

Recreational trends and preferences evolve over time. This report highlights the current parks and recreation trends across the United States based on the following annual reports:

- Academy of Sports Medicine (ACSM), Worldwide Fitness Trends, 2024

- National Parks and Recreation Association (NRPA), Top Trends in Parks and Recreation, 2024

- NRPA, Engagement with Parks Report, 2023

- NRPA, Agency Performance Review, 2023

- Sports & Fitness Industry Association (SFIA), Topline Participation Report, 2024

This report aims to provide Timnath with a high-level overview of the state of parks and recreation nationwide, including trends in the following categories:

- Facilities

- Programming

- Policies and procedures

- Engagement

- Participation

By exploring these trends, the agency can gain valuable insights into communities' evolving habits and preferences regarding recreation. These insights can assist the agency in learning more about potential areas for growth, opportunities, improvement, and inclusivity.

Estimated Local Participation in Programs

Figures 5, 6, and 7 compare the level of participation by adults for fitness, sport, and outdoor activities respectively for Timnath and the state of Colorado.[1]

Figure 5: Local Participation in Fitness Activities
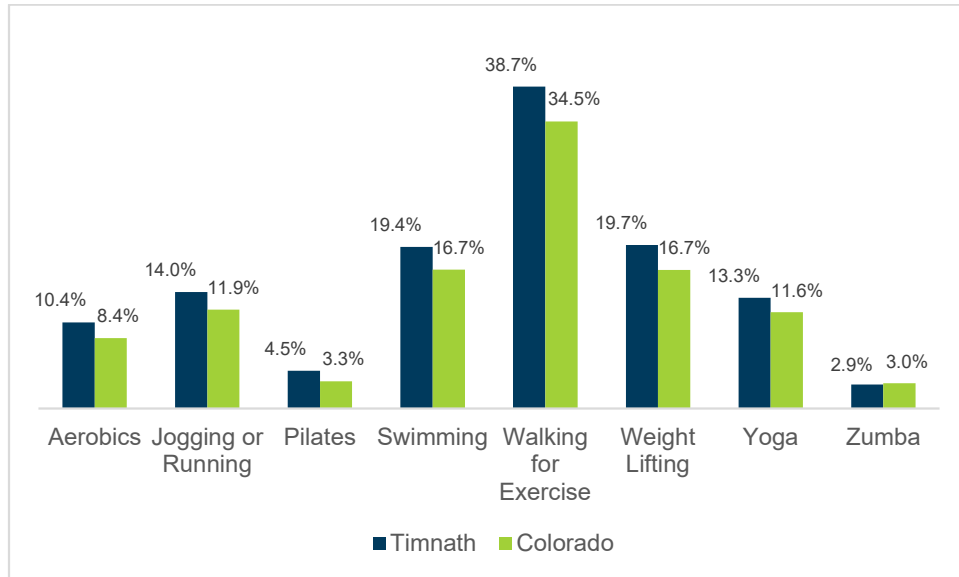
Figure 6: Local Participation in Sport Activities
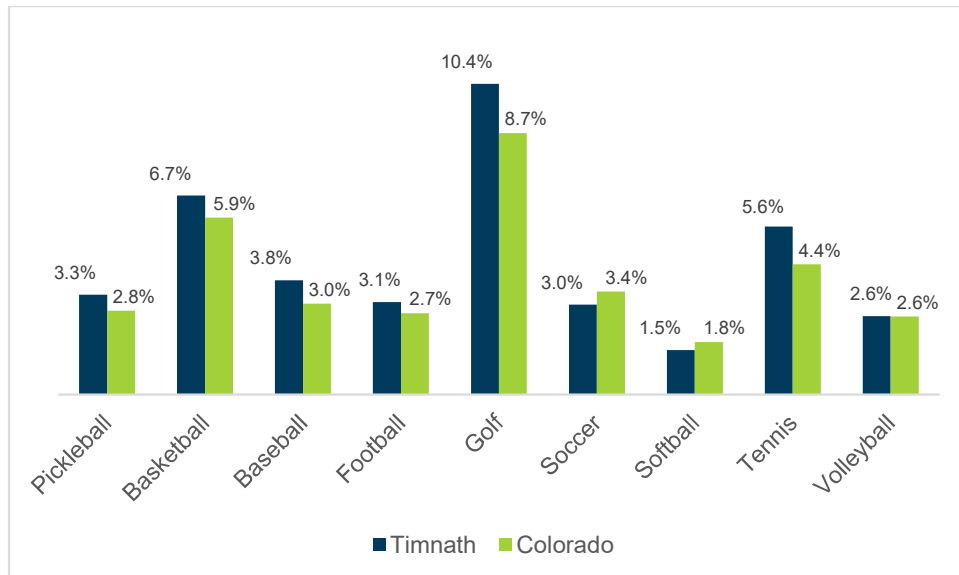
Figure 7: Local Participation in Outdoor Recreation

Activity	Timnath	Colorado
Archery	2.4%	2.5%
Backpacking	3.5%	3.9%
Hiking	25.8%	21.7%
Canoeing or Kayaking	8.4%	7.7%
Hunting with Rifle	2.1%	2.9%
Bicycling (Mountain)	4.5%	3.7%
Boating (Power)	5.5%	4.6%
Target Shooting	4.2%	4.6%
Horseback Riding	2.0%	2.0%
Rock Climbing	1.3%	1.9%
Hunting with Shotgun	2.0%	2.1%
Fishing	9.0%	9.1%

■Timnath ■Colorado

Local Recreation Expenditures

For 2024, the average expenditure by each Timnath resident on membership fees for social, recreation, and/or health clubs was an estimated $652.07. Sports, recreation, and exercise equipment expenditures averaged $650.06. Additional information regarding the average and total recreational expenditures is shown in Tables 6 and 7.[2]

Table 6: Estimated Average Recreational Expenditures Per Resident, 2024

Average Expenditures	Timnath	Colorado
Membership Fees for Social/Recreation/Health Clubs	$652.07	$349.88
Fees for Participant Sports Excluding Trips	$292.17	$156.33
Tickets to Parks or Museums	$76.33	$45.20
Fees for Recreational Lessons	$428.46	$210.73
Sports/Rec/Exercise Equipment	$650.06	$373.91
Admission to Sports Events Excluding Trips	$165.34	$89.61
Other Sports Equipment	$18.64	$11.62

Table 7: Estimated Total Annual Recreational Expenditures, 2024

Total Expenditures	Timnath	Colorado
Membership Fees for Social/Recreation/Health Clubs	$2,200,737	$827,406,320
Fees for Participant Sports Excluding Trips	$986,079	$369,692,232
Tickets to Parks or Museums	$257,601	$106,885,303
Fees for Recreational Lessons	$558,030	$211,911,784
Sports/Rec/Exercise Equipment	$1,446,055	$498,338,232
Admission to Sports Events Excluding Trips	$2,193,949	$884,238,010
Other Sports Equipment	$62,895	$27,484,694

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[2] 2024 estimates were sources through ESRI Business Analyst Databases.

Facilities

A typical parks and recreation agency will manage approximately 22 parks and seven buildings. The type and number of facilities and parks an agency can manage vary greatly; however, the NRPA Agency Performance Review for 2023 provides insight into what most agencies offer across the nation.[3]

Table 8: National Facility Trends

Type of Facility	% of Agencies Offering	Type of Facility	% of Agencies Offering
Playgrounds	95%	Multi-Use Courts	49%
Basketball Courts	86%	Tot Lots	48%
Baseball Fields (Youth)	79%	Soccer Fields (Adult)	42%
Tennis Courts (Outdoor)	76%	Skate Parks	41%
Multipurpose Fields	69%	Football Fields	35%
Dog Parks	68%	Pickleball Courts (Outdoor)	31%
Softball Fields (Adult)	63%	18-Hole Golf Course	29%
Softball Fields (Youth)	62%	Multi-Use Courts (Outdoor)	27%
Baseball Fields (Adult)	55%	Synthetic Fields (Multipurpose)	25%
Community Gardens	52%	Ice Rink (Outdoor)	18%
Swimming Pools (Outdoor)	51%	Cricket Fields	14%
Soccer Fields (Youth)	50%	Lacrosse Fields	11%

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[3] NRPA. 2023. *NRPA Agency Performance Review*. National Recreation and Park Association. Accessed April 8, 2024. NRPA Agency Performance Review

Programming

Per the NRPA Agency Performance Review for 2023, a typical parks and recreation agency will offer approximately 200 programs annually.[4] The following table depicts the most common types of programs offered by parks and recreation agencies and what percentage of agencies nationwide are offering those programs.

Table 9: National Programming Trends

Type of Program	% of Agencies Offering	Type of Program	% of Agencies Offering
Themed Special Events	89%	Racquet Sports	71%
Social Recreation Events	88%	Aquatics	69%
Team Sports	86%	Teens	65%
Summer Camps	82%	Programs for People With Disabilities	63%
Fitness Enhancement Classes	81%	STEM Programs	58%
Health and Wellness Education	80%	After-School Programs	53%
Individual Sports	77%	Preschool	33%
Older Adults	77%	Before-School Programs	19%
Safety Training	71%	Full Day Care	7%

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[4] NRPA. 2023. *NRPA Agency Performance Review*. National Recreation and Park Association. Accessed April 8, 2024. NRPA Agency Performance Review

In addition to these trends, NRPA publishes top trends to look out for each year. For 2023, NRPA highlighted the following programming trends:[5]

Walking activity has declined 36% since 2019.

Pickleball is the fastest growing recreational sport; however, noise complaints have become a major sore spot for nearby residents. USA Pickleball recently approved sound-eliminating equipment, which could help reduce noise by up to 50%.

Cricket is on the rise in some areas, notably among the Southeast Asian population.

Special events—such as family nights, seasonal festivals, and holiday karaoke—are on the rise.

Dog ownership rocketed during the pandemic, which led to a rise in dog parks. Dog parks are now the fastest growing park type, with off-leash dog parks leading the pack.

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[5] Dolesh, R. December 21, 2023. "Top Trends in Parks and Recreation for 2024." *National Recreation and Park Association*. Accessed April 8, 2024. https://www.nrpa.org/parks-recreation-magazine/2024/january/top-trends-in-parks-and-recreation-for-2024/

Fitness Trends

Each year, the ACSM conducts a survey of worldwide fitness trends. Now in its 18th year, the ACSM circulates an electronic survey to thousands of fitness professionals around the world to determine health and fitness trends. The list below includes the top 10 fitness trends for 2024.[6]

1. Wearable Technology

These devices can track heart rate, calories, sitting time, and much more.

2. Worksite Health Promotion

Employers can capitalize on health promotion by fostering health-promoting behaviors such as physical activity and preventive screenings, leading to reduced insurance expenses, heightened productivity, and better mental health.

3. Fitness Programs for Older Adults

Aging heightens susceptibility to chronic illness, cognitive decline, and falls, making regular aerobic and muscle-strengthening exercises critical for mitigating these risks and preserving independence and quality of life as people age.

4. Exercise for Weight Loss

By preserving lean body mass during weight loss endeavors, exercise facilitates sustained and lasting reductions in weight, underlining its significance in long-term weight management strategies.

5. Reimbursement for Qualified Exercise Professionals (QEPs)

This trend represents a shift from previous years' advocacy for licensure for QEPs, which faced significant policy-level obstacles, making it less feasible for the fitness industry globally. Instead, emphasis is now on reimbursement for services provided by QEPs, such as personal trainers and exercise physiologists, acknowledging their role within the healthcare continuum.

6. Employing Certified Exercise Professionals

Employing certified professionals remains a top trend in the health and fitness industry, with companies recognizing the significance of hiring trained individuals to lead fitness programs. Accredited certifications signal to consumers that professionals possess proficient knowledge to assist them in achieving their fitness goals safely.

7. Mobile Exercise Apps

Mobile exercise apps offer flexibility in program delivery, impacting the market with diverse options and proving effective in boosting users' physical activity levels.

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[6] Newsome, A. M. 2024. "2024 ACSM Worldwide Fitness Trends: Future Directions of the Health and Fitness Industry." *ACSM's Health & Fitness Journal* 28(1): 14 – 26. Accessed April 2024. 10.1249/FIT.0000000000000933

8. Exercise for Mental Health

Mental health challenges affect approximately one in every eight individuals globally according to the World Health Organization (WHO), highlighting the widespread significance of this trend. ACSM resources empower exercise professionals to integrate physical activity effectively to support mental health, underscoring the importance of exercise as a holistic approach to wellness.

9. Youth Athletic Development

These initiatives focus on teaching fundamental movement patterns and preparing young individuals for skill acquisition, underscoring the importance of specialized training for exercise professionals working with this demographic.

10. Personal Training

Consumers seeking effective exercise selection, safety protocols, and recovery techniques often find value in personal training services. Exercise professionals equipped with nationally accredited credentials, such as those offered by ACSM, are well prepared to cater to diverse client needs, underscoring the importance of professional certification for ensuring quality service delivery and client satisfaction.

Policies and Procedures

The following policies and procedures highlighted from NRPA's Agency Performance Review for 2023 can help Timnath shape policies and procedures based on national trends.[7]

66% of agencies offer health food options at vending machines or concession stands

86% of agencies charge fees to enter some of their parks

16% of agencies have parking fees at some of their facilities

80% of agencies expressed commitment to diversity, equity, and inclusion in foundational documents

90% of agencies have hiring practices that promote a diverse workforce

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[7] NRPA. 2023. "NRPA Agency Performance Review." *National Recreation and Park Association*. Accessed April 8, 2024. NRPA Agency Performance Review

Engagement

NRPA issues an *Engagement with Parks* report each year that provides insights on why people engage with their local parks and recreation agencies. Below are a few highlights from the report, including top reasons people go to parks or facilities, investments visitors would like to see, obstacles to accessing parks and recreation services, and what amenities visitors enjoy most.[8]

Investments People Want to See

- Improve outdoor facilities: 43%
- Improve indoor facilities: 35%
- Improve facility accessibility: 32%
- Increase youth sports opportunities: 29%

Top Reasons People Go to Parks

- Spend time with family and friends: 50%
- Have a break from stress: 47%
- Exercise or be physically fit: 46%
- Be close to nature: 46%

Top Amenities Visitors Enjoy

- Visit a local park, playground, or open space: 66%
- Use a hiking, biking, or walking trail: 47%
- Play sports with family or friends: 30%
- Use a local swimming pool or aquatic center: 28%

Top Obstacles to Accessing Parks and Recreation

- Lack of time: 33%
- Concern about personal safety at the facility: 21%
- Concern about personal safety traveling to the facility: 20%
- Excessive costs or fees: 18%

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[8] NRPA. 2023. *Engagement with Parks Report*. Ashburn, VA: National Recreation and Park Association. Accessed April 8, 2024. https://www.nrpa.org/publications-research/research-papers/Engagement/

Participation

This section aims to identify and analyze current trends in sports and recreation, with a particular focus on participation trends derived from the SFIA 2024 Report.[9] Understanding the latest trends in sports is crucial for Timnath to effectively plan and develop programs and use space in a way that reflects participation data.

- Basketball is the most popular team sport nationwide, with 29.7 million participants.

- Tennis is the most popular racquet sport, with 23.8 million participants.

- Pickleball participation grew by 51.8% in 2023.

- Walking for fitness is the most prevalent form of aerobic exercise.

- Tai chi saw a 16.3% increase in participation in one year; however, yoga continues to lead in popularity for conditioning activities.

- Dance, step, and other choreographed exercises have grown by 3.3% since 2018, attracting 26.2 million participants each year.

- Ultimate Frisbee has experienced a significant decline in participation (-4.9% since 2018).

- Stationary cycling (group exercise) has been heavily impacted by at-home fitness equipment, declining by 6.2% in five years, with 6.2 million participants.

Top Trending Activities and Five-Year Growth

Figure 8 demonstrates the total U.S. participation rates in different sport categories for those ages six years and over from 2018 and 2023. Fitness has led in popularity the last five years.

Figure 8: U.S. Sports Participation by Activity Type 2018 vs. 2023
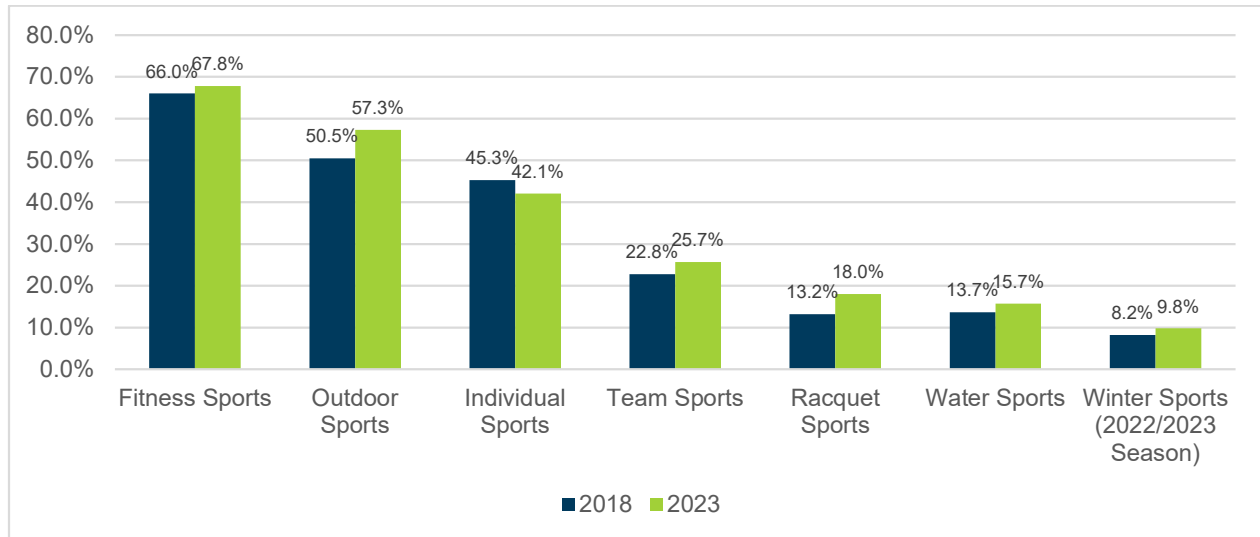
Table 10 shows the top activities by participation and growth rate over the past five years (2018 – 2023) from the latest SFIA report.

Table 10: National Participation by Activity

	2023 Participation (Millions)	Five-Year Growth (2018 – 2023)
TEAM SPORTS		
Basketball	29.7 M	+4.3%
Baseball	16.6 M	+1.0%
Football (Flag)	7.2 M	+2.0%
Football (Tackle)	5.6 M	+1.8%
Football (7-on-7)	2.6 M	
Lacrosse	1.9 M	-1.0%
Roller Hockey	1.2 M	-6.5%
Soccer (Outdoor)	14 M	+4.3%
Softball (Fast-Pitch)	2.3 M	+0.9%
Swimming on a Team	3.3 M	+2.1%
Volleyball (Court)	6.9 M	+2.3%
RACQUET SPORTS		
Tennis	23.8 M	+6.3%

	2023 Participation (Millions)	Five-Year Growth (2018 – 2023)
Badminton	6.5 M	+0.6%
Pickleball	13.5 M	+35.7%
STRENGTH AND CONDITIONING		
Free Weights	53.8 M	+1.0%
Yoga	34.2 M	+3.6%
Weight-Resistance Machines	29.4 M	+1.0%
AEROBIC EXERCISE		
Treadmill	54.8 M	+0.7%
Running/Jogging	48.3 M	-0.5%
Stationary Cycling (Recumbent/Upright)	32.6 M	-2.0%
INDIVIDUAL ACTIVITIES		
Golf (On- or Off-Course)	45 M	+6.1%
Skateboarding	8.9 M	+7.3%
Trail Running	14.8 M	+8.3%
Triathlon (Non-Traditional/Off-Road)	1.3 M	-2.9%
Triathlon (Traditional/Road)	1.7 M	-4.3%
OUTDOOR ACTIVITIES		
Bicycling (BMX)	4.4 M	+5.4%
Bicycling (Mountain/Non-Paved Surface)	9.2 M	+1.4%
Bicycling (Road/Paved Surface)	42.2 M	+1.8%
Camping (RV)	16.4 M	+1.0%
Fishing (Freshwater/Other)	42.6 M	+1.9%
Fishing (Saltwater)	15 M	+3.3%
Hiking (Day)	61.4 M	+5.3%

Inactive Americans' Aspirational Activities by Age

The SFIA report provides data related to what inactive Americans were most interested in participating in by age. Timnath has a median age of 36.6. By comparing the SFIA inactive aspirational activities by age, the top activities for most residents (falling in the category of 35 – 44 years) may include working out with weights, cardio fitness, fishing, working out using machines, and swimming for fitness.

Figure 9: SFIA Inactive Americans' Aspirational Activities by Age

6 – 12 Years	13 – 17 Years	18 – 24 Years	25 – 34 Years
1. Fishing 2. Running/jogging 3. Bicycling 4. Sledding 5. Swimming for fitness 6. Cardio fitness 7. Yoga 8. Camping 9. Soccer 10. Tennis	1. Fishing 2. Running/jogging 3. Swimming for fitness 4. Working out with weights 5. Camping 6. Cardio fitness 7. Bicycling 8. Working out using machines 9. Hiking 10. Skateboarding	1. Running/jogging 2. Working out with weights 3. Cardio fitness 4. Working out using machines 5. Bicycling 6. Swimming for fitness 7. Camping 8. Fishing 9. Yoga 10. Trail running	1. Working out with weights 2. Working out using machines 3. Cardio fitness 4. Camping 5. Yoga 6. Fishing 7. Running/jogging 8. Hiking 9. Swimming for fitness 10. Bicycling
35 – 44 Years	**45 – 54 Years**	**55 – 64 Years**	**65+ Years**
1. Working out with weights 2. Cardio fitness 3. Fishing 4. Working out using machines 5. Swimming for fitness 6. Running/jogging 7. Camping 8. Yoga 9. Hiking 10. Shooting	1. Fishing 2. Working out with weights 3. Camping 4. Working out using machines 5. Cardio fitness 6. Hiking 7. Yoga 8. Shooting 9. Swimming for fitness 10. Running/jogging	1. Fishing 2. Camping 3. Working out with weights 4. Working out using machines 5. Cardio fitness 6. Swimming for fitness 7. Shooting 8. Hiking 9. Yoga 10. Running/jogging	1. Fishing 2. Working out using machines 3. Camping 4. Working out with weights 5. Swimming for fitness 6. Cardio fitness 7. Shooting 8. Yoga 9. Hiking 10. Hunting

Visitation Analysis

Introduction

To understand how visitors are using Timnath's parks and two nearby recreation facilities, BerryDunn analyzed mobility data using Placer.ai. Placer.ai obtains data of geolocated devices—such as smartphones—which provided the BerryDunn team with insights into visitation trends including popular visitation times, length of stay, pre- and post-visit travel patterns, and more. Data received from Placer.ai is anonymous, aggregated, and verified by data scientists before delivery; therefore, user data is scrubbed of any personal information.

The mobility data may assist Timnath is understanding the patterns of visitors at these locations, which can assist with staffing efforts, event planning, and general optimization of resources and tools.

BerryDunn analyzed the following locations using GIS shape file boundaries:

- Wild Wing Park

- Timnath Community Park

- Timnath Reservoir

- Eaton Recreation Center

- Windsor Recreation Center

Figure 10 displays the locations on a map.

Figure 10: Visitation Analysis Locations
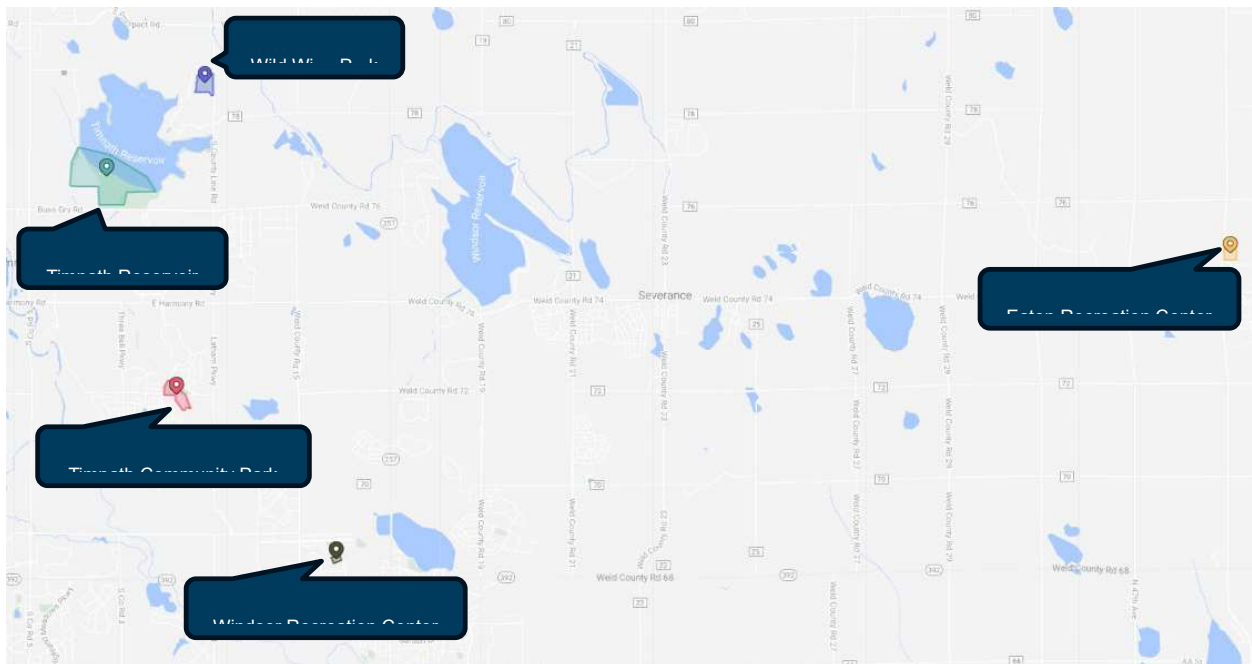
Visitor Trends

Visitation trends reflected in this report are from the last full 12 months from June 1, 2023, to May 31, 2024.

Demographics

Figure 11 reflects the demographics of visitors across all locations. The median household income for visitors ranges from $84,900 (Timnath Reservoir) to $126,100 (Timnath Community Park). Between 32.8% (Eaton Recreation Center) and 66.9% (Timnath Reservoir) of visitors hold a bachelor's degree or higher. The most common ethnicity of visitors is white (between 72.2% to 86.3% of visitors).

Figure 11: Visitor Demographic Overview

Audience Overview

Summary

Properties	Median Household Income	Bachelor's Degree or Higher	Most Common Ethnicity	Persons per Household
Wild Wing Park Timnath, CO	$98K	46.4%	White (80.4%)	2.65
Timnath Community Park Red Bridge Drive, Timnath, CO	$126.1K	64.0%	White (84.8%)	2.85
Timnath Reservoir County Road 3E, CO	$84.9K	66.9%	White (79.9%)	2.77
Eaton Recreation Center 3rd St, Eaton, CO	$86.5K	32.8%	White (72.2%)	2.72
Windsor Recreation Center 11th St, Windsor, CO	$107.5K	46.1%	White (86.3%)	2.78

Jun 1st, 2023 - May 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)

Placer.ai

To understand profiles of visitors, BerryDunn reviewed the Experian Mosaic data set within Placer.ai. Experian categorizes household consumer segments based on demographics, lifestyle, and behavior data, which can be helpful in conducting market research, targeted marketing, and determining visitor behaviors. The most common audience profiles—and their key features across all locations—are highlighted in Table 11.[10]

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[10] Experian. 2019. *Experian Mosaic E-Handbook.* New York: Experian. Accessed April 3, 2024. https://assets.cengage.com/gale/help/dnow/DataMethodology/MosaicUSA_Handbook.pdf

Table 11: Consumer Profiles for Visitors

Audience Profile	Description	Key Features	Top Audience Location(s)
Booming with Confidence	Prosperous, established couples in their peak earning years living in suburban homes	Affluent Environmental philanthropists Highly educated Savvy investors Tech apprentices Upscale housing	Wild Wing Park Timnath Community Park Timnath Reservoir Windsor Recreation Center
Bourgeois Melting Pot	Middle-aged, established couples living in suburban homes	Comfortable spending Financially informed Married Multicultural Sturdy blue-collar Suburb living	Eaton Recreation Center
Flourishing Families	Affluent, middle-aged families and couples earning prosperous incomes and living very comfortable, active lifestyles	Affluent Athletic activities Charitable contributors Family-oriented activities High credit card use Saving for college	Timnath Community Park
Golden Year Guardians	Retirees settled in residences and communities	Cautious money managers Established credit Health-conscious Retired Tech novices	Timnath Reservoir
Power Elite	The wealthiest households in the U.S. living in the most exclusive neighborhoods and enjoying all that life has to offer	Active and fit Charitable giving Highly educated Politically conservative Wealthy Well invested	Timnath Community Park
Promising Families	Young couples with children in starter homes, living child-centered lifestyles	Comfortable lifestyles Credit-aware Gamers Just moved in Married with kids No-worry spenders	Wild Wing Park Eaton Recreation Center Windsor Recreation Center

Audience Profile	Description	Key Features	Top Audience Location(s)
Singles and Starters	Young singles starting out; some starter families living a city lifestyle	Digitally savvy Foodies Politically disengaged Rental housing Single adults	Wild Wing Park Timnath Reservoir
Suburban Style	Middle-aged, ethnically diverse suburban families and couples earning upscale incomes	Comfortable lifestyle Family-centric activities Financial investments Parents Politically diverse Suburban living	Eaton Recreation Center Windsor Recreation Center

Annual

Figure 12 reflects the number of visits, visitors, and the visit frequency from the past 12 months for each facility. Windsor Recreation Center saw the most number of visits and visitors, with approximately 268,700 visits and 34,600 visitors in the last 12 months. Windsor Recreation Center also sees the most repeat visitors, with a visitor frequency of 7.89 visits. Wild Wing Park had the least number of visits and visitors in the last 12 months, with approximately 3,300 visits and 976 visitors. Timnath Community Park has the lowest visitor frequency, with a visitor frequency of 2.25 visits.

Figure 12: Visitation – Last 12 Months

Metrics

Metric Name	Wild Wing Park Timnath, CO	Timnath Community Park Red Bridge Drive, Timnath, CO	Timnath Reservoir County Road 3E, CO	Eaton Recreation Center 3rd St, Eaton, CO	Windsor Recreation Center 11th St, Windsor, CO
Visits	3.3K	29.5K	13.4K	202.7K	268.7K
Visitors	976	13.1K	5.3K	31.8K	34.6K
Visit Frequency	3.4	2.25	2.55	6.5	7.89

Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Placer.ai

Monthly

Table 12 depicts the months with the least and most visitation in the last 12 months. Visitation across all of the facilities varies, with the outdoor locations seeing peak attendance in May, September, and July and the indoor locations seeing peak attendance in April and February.

Table 12: Monthly Visitation

Facility	Most Popular Month	Least Popular Month
Wild Wing Park	May	January
Timnath Community Park	September	December
Timnath Reservoir	July	October
Eaton Recreation Center	April	August
Windsor Recreation Center	February	July

Daily

Figure 13 reflects daily visitation trends over the last 12 months. Table 13 reflects the most and least popular days of the week for each facility. With the exception of Windsor Recreation Center, which sees peak attendance on Wednesdays, most facilities are seeing peak attendance toward the end of the week on Fridays, Saturdays, and Sundays. Both indoor facilities see the least amount of visits on Sundays.

Figure 13: Daily Visitation

Visits | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)
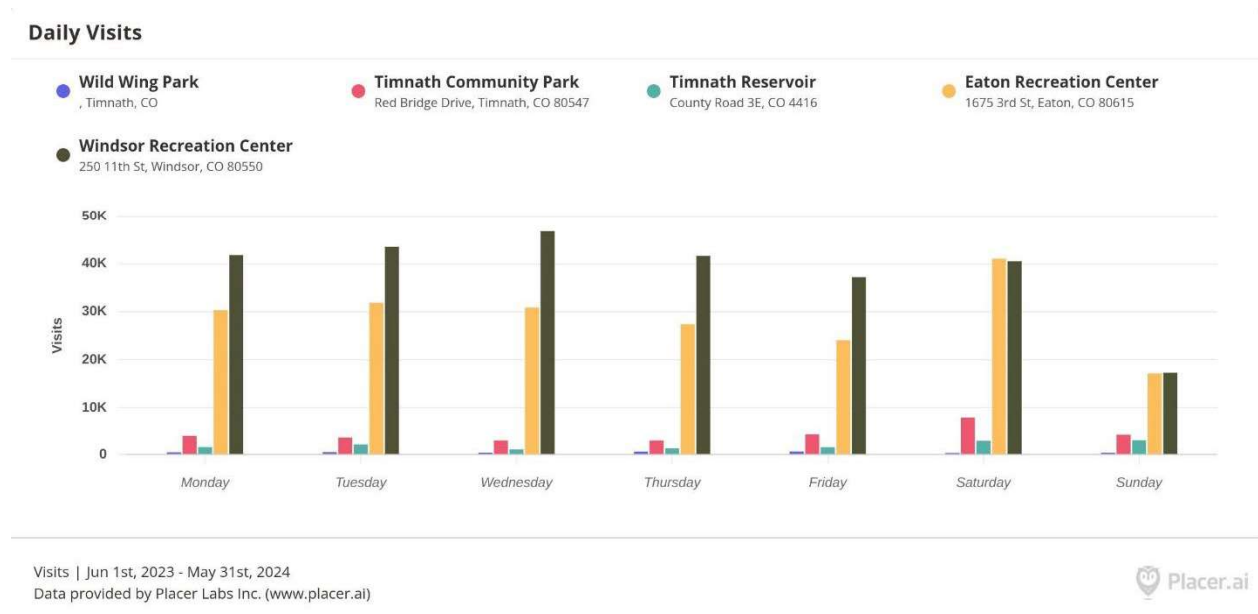
Table 13: Daily Visitation

Facility	Most Popular Day	Least Popular Day
Wild Wing Park	Friday	Saturday
Timnath Community Park	Saturday	Thursday
Timnath Reservoir	Sunday	Wednesday
Eaton Recreation Center	Saturday	Sunday
Windsor Recreation Center	Wednesday	Sunday

Hourly

Figure 14 reflects hourly visitation trends over the last 12 months. Table 14 reflects the most popular hour of the day for visits at each facility. Visitors tend to frequent the outdoor locations in the early afternoon between noon and 2 p.m. The indoor locations see peak attendance in the evenings, around 5 p.m.

Figure 14: Hourly Visitation

Visits | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)
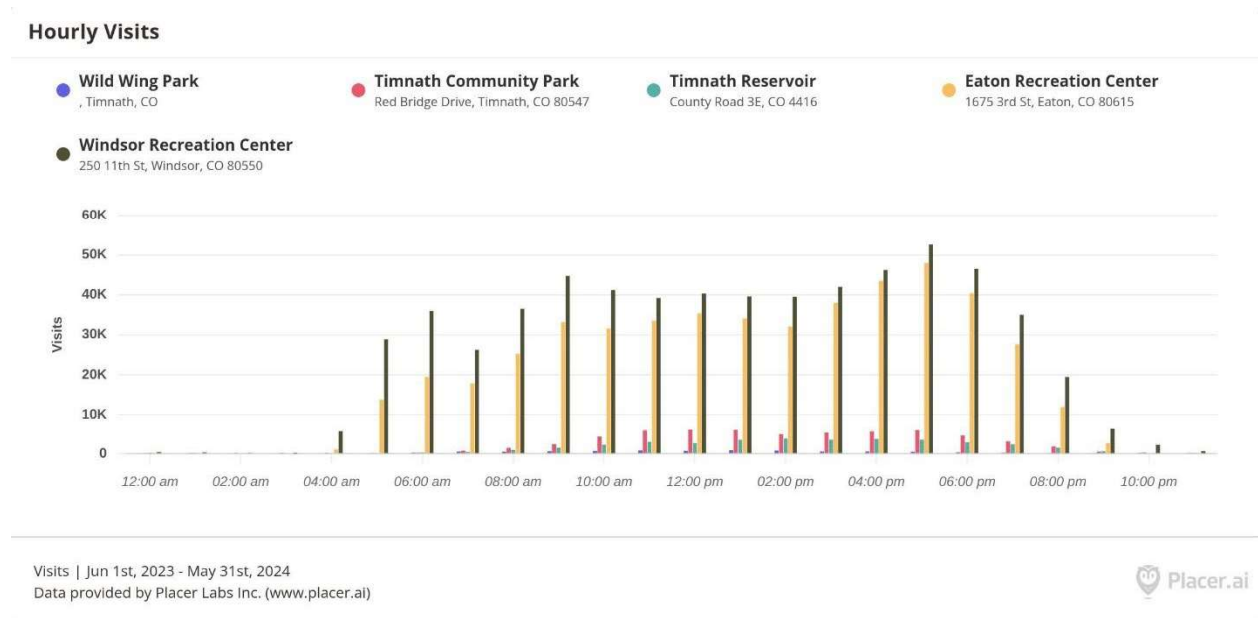
Table 14: Hourly Visitation

Facility	Most Popular Time of Day
Wild Wing Park	1 p.m.
Timnath Community Park	Noon
Timnath Reservoir	2 p.m.
Eaton Recreation Center	5 p.m.
Windsor Recreation Center	5 p.m.

Dwell Time

Figure 15 reflects the average length of time—or dwell time—visitors spend at each location. On average, visitors are spending between 41 and 59 minutes at one of the outdoor locations and 75 to 78 minutes at one of the indoor locations.

Figure 15: Length of Stay

Visit Duration

- **Wild Wing Park**
  , Timnath, CO
- **Timnath Community Park**
  Red Bridge Drive, Timnath, CO 80547
- **Timnath Reservoir**
  County Road 3E, CO 4416
- **Eaton Recreation Center**
  1675 3rd St, Eaton, CO 80615
- **Windsor Recreation Center**
  250 11th St, Windsor, CO 80550

	Average	Median
●	59 min	34 min
●	55 min	38 min
●	41 min	24 min
●	75 min	68 min
●	78 min	69 min

Visits | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Placer.ai

Distance Traveled

Figure 16 reflects the number of miles visitors are traveling to reach one of the locations. The majority of visitors are traveling between 2 and 30 miles to reach one of the locations. Table 15 highlights the most common distance traveled to each facility.

Figure 16: Distance Traveled to Location

Trade Area Coverage by Distance

Home Location | % of Visits | Min Visits: 1 | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)
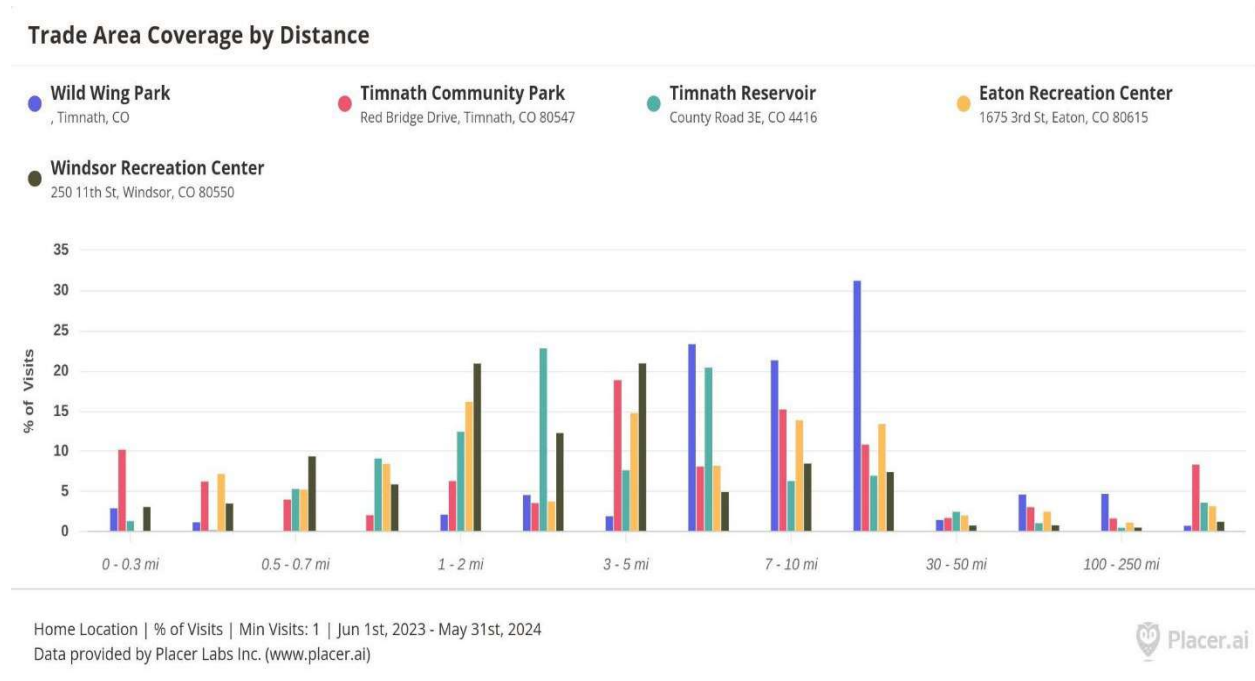
Table 15: Distance Traveled to Facility

Facility	Most Common Distance Traveled
Wild Wing Park	10 – 30 miles
Timnath Community Park	3 – 5 miles
Timnath Reservoir	2 – 3 miles
Eaton Recreation Center	1 – 2 miles
Windsor Recreation Center	3 – 5 miles

Figure 17 through 12 displays the facility and the ZIP codes where the majority of visitors are coming from. Table 6 displays the top three ZIP codes visitors have come from in the last 12 months. Across all facilities, a high number of visitors come from 80550 (Windsor), 80547 (Timnath), and 80528 (Fort Collins).

Figure 17: Wild Wing Park Visitor Origin

Zipcode / City	Visits (% of Total)
80550 Windsor, CO	637 (19.2%)
80525 Fort Collins, CO	581 (17.5%)
80538 Loveland, CO	544 (16.4%)
80634 Greeley, CO	291 (8.7%)
80547 Timnath, CO	259 (7.8%)
80513 Berthoud, CO	138 (4.1%)
80535 Laporte, CO	84 (2.5%)
80524 Fort Collins, CO	72 (2.2%)
80487 Steamboat Springs, CO	69 (2.1%)
80504 Longmont, CO	64 (1.9%)

Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

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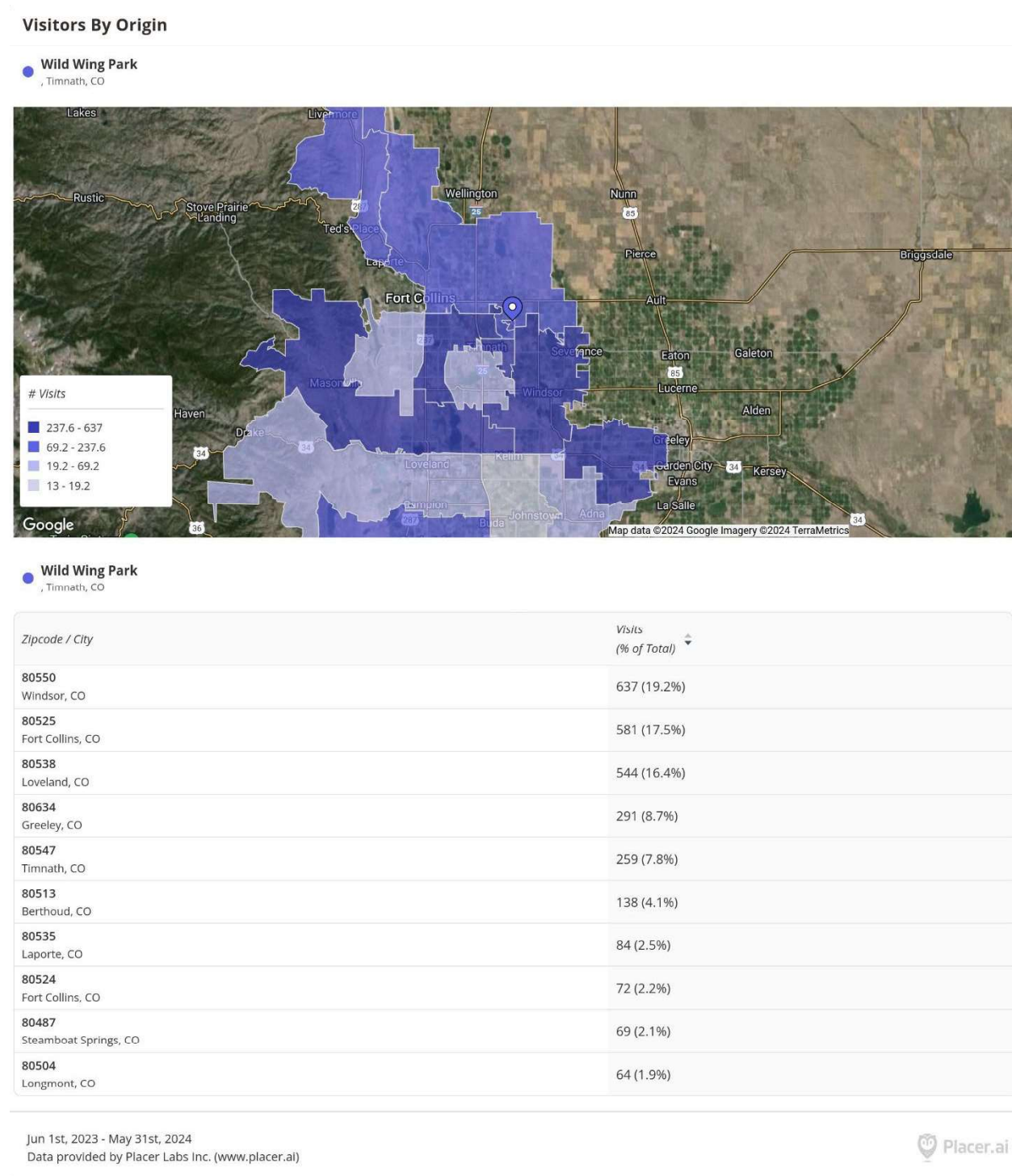
Figure 18: Timnath Community Park Visitor Origin

Visitors By Origin

● **Timnath Community Park**
Red Bridge Drive, Timnath, CO 80547

 # Visits
- ■ 5K - 13.9K
- ■ 1.3K - 5K
- ■ 151.3 - 1.3K
- ■ 12 - 151.3

Map data ©2024 Google Imagery ©2024 TerraMetrics
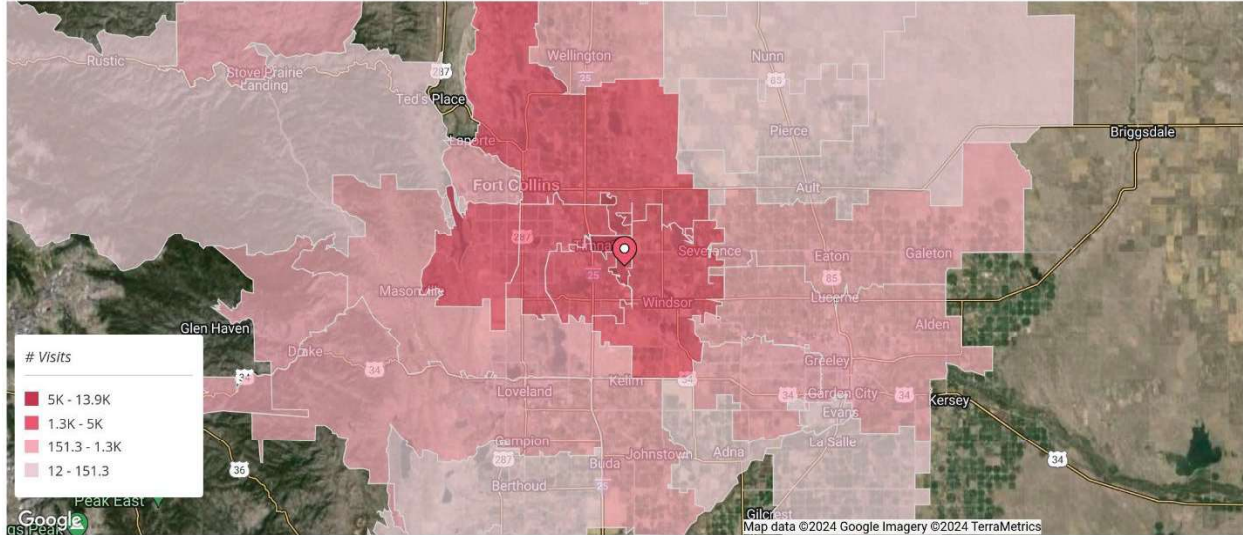
● **Timnath Community Park**
Red Bridge Drive, Timnath, CO 80547

Zipcode / City	Visits (% of Total)
80547 Timnath, CO	13.9K (40.7%)
80550 Windsor, CO	3.8K (11.2%)
80528 Fort Collins, CO	3.2K (9.2%)
80526 Fort Collins, CO	2.3K (6.7%)
80525 Fort Collins, CO	1.9K (5.4%)
80524 Fort Collins, CO	1.8K (5.2%)
80534 Johnstown, CO	822 (2.4%)
80538 Loveland, CO	742 (2.2%)
80634 Greeley, CO	467 (1.4%)
80549 Wellington, CO	407 (1.2%)

Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

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Figure 19: Timnath Reservoir Visitor Origin

Visitors By Origin

● **Timnath Reservoir**
County Road 3E, CO 4416
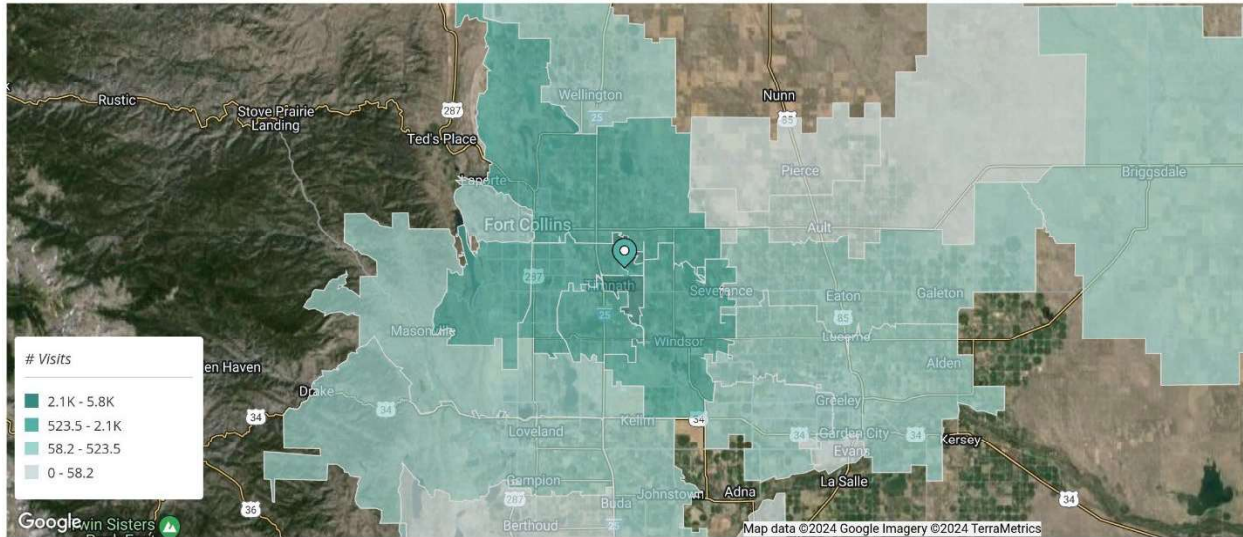
● **Timnath Reservoir**
County Road 3E, CO 4416

Zipcode / City	Visits (% of Total)
80547 Timnath, CO	5.8K (43.5%)
80526 Fort Collins, CO	1.9K (13.9%)
80550 Windsor, CO	921 (6.9%)
80528 Fort Collins, CO	864 (6.5%)
80525 Fort Collins, CO	715 (5.3%)
80524 Fort Collins, CO	653 (4.9%)
80521 Fort Collins, CO	424 (3.2%)
80537 Loveland, CO	169 (1.3%)
80634 Greeley, CO	153 (1.1%)
80534 Johnstown, CO	131 (1%)

Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

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Figure 20: Eaton Recreation Center Visitor Origin

Visitors By Origin

● **Eaton Recreation Center**
1675 3rd St, Eaton, CO 80615

 # Visits
- ■ 36.6K - 101.6K
- ■ 9.2K - 36.6K
- ■ 1.1K - 9.2K
- □ 70 - 1.1K
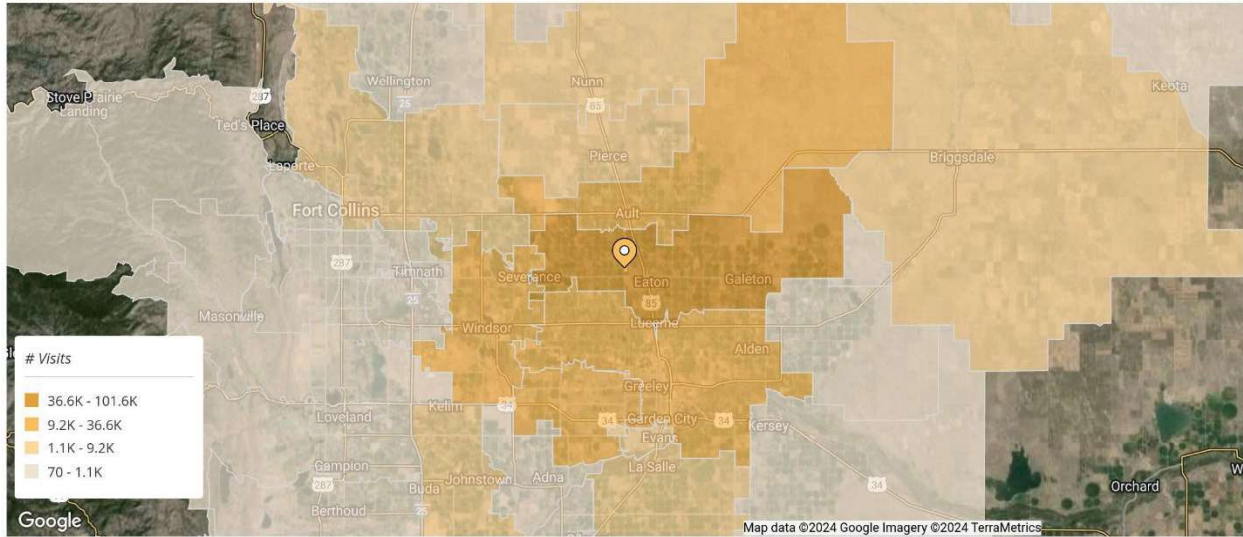
● **Eaton Recreation Center**
1675 3rd St, Eaton, CO 80615

Zipcode / City	Visits (% of Total) ▲▼
80615 Eaton, CO	101.6K (50.1%)
80610 Ault, CO	23.5K (11.6%)
80631 Greeley, CO	11.3K (5.6%)
80550 Windsor, CO	10.6K (5.2%)
80634 Greeley, CO	10.6K (5.2%)
80650 Pierce, CO	6.2K (3.1%)
80620 Evans, CO	3.1K (1.5%)
80645 La Salle, CO	3K (1.5%)
80648 Nunn, CO	2K (1%)
80611 Briggsdale, CO	1.4K (0.7%)

Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

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Figure 21: Windsor Recreation Center Visitor Origin

Visitors By Origin

● **Windsor Recreation Center**
   250 11th St, Windsor, CO 80550

 # Visits

- 65K - 180.5K
- 16.3K - 65K
- 1.8K - 16.3K
- 33 - 1.8K
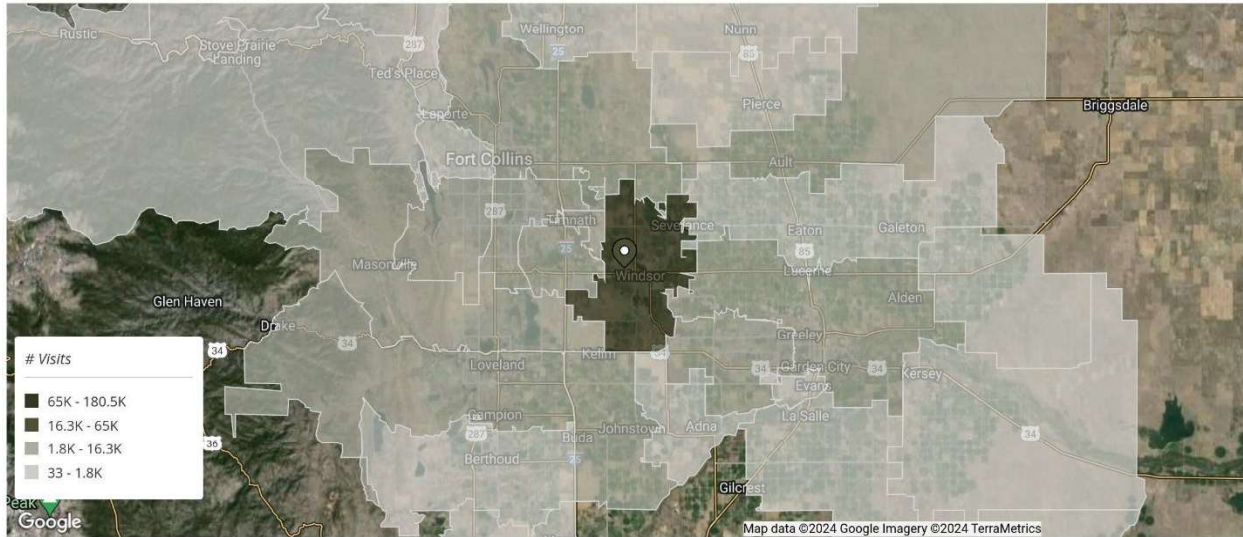
● **Windsor Recreation Center**
   250 11th St, Windsor, CO 80550

Zipcode / City	Visits (% of Total)
80550 Windsor, CO	180.5K (67.2%)
80528 Fort Collins, CO	15.4K (5.7%)
80547 Timnath, CO	13K (4.8%)
80634 Greeley, CO	7.9K (3%)
80525 Fort Collins, CO	7.9K (3%)
80524 Fort Collins, CO	6.6K (2.5%)
80538 Loveland, CO	4.6K (1.7%)
80610 Ault, CO	3.3K (1.2%)
80526 Fort Collins, CO	3K (1.1%)
80631 Greeley, CO	2.6K (1%)

Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

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Table 16: Top Visitor Origin ZIP Codes

Facility	ZIP Codes for Majority of Visitors
Wild Wing Park	80550 – Windsor, CO 80525 – Fort Collins, CO 80538 – Fort Collins, CO
Timnath Community Park	80547 – Timnath, CO 80550 – Windsor, CO 80528 – Fort Collins, CO
Timnath Reservoir	80547 – Timnath, CO 80526 – Fort Collins, CO 80550 – Windsor, CO
Eaton Recreation Center	80615 – Eaton, CO 80610 – Ault, CO 80631 – Greeley, CO
Windsor Recreation Center	80550 – Windsor, CO 80528 – Fort Collins, CO 80547 – Timnath, CO

Visitor Journey

Figures 22 through 26 offer insights into where visitors are going before and after visiting a location. The most popular types of places include home, work, fast food restaurants, and gas stations.

Figure 22: Wild Wing Park Visitor Journey

Visitor Journey

● **Wild Wing Park**
, Timnath, CO

Prior			Post
Home	72.9%	60.9%	Home
Work	15.5%	12.6%	Work
Nature & Landmarks	6.4%	6.4%	Fast Food & QSR
Stores & Services	1.3%	3.6%	Stadiums, Arenas & Athletic Fields
Breakfast, Coffee, Bakeries & Dessert Sh...	1.1%	3.1%	Beauty & Spa

Show by: Category | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Placer.ai
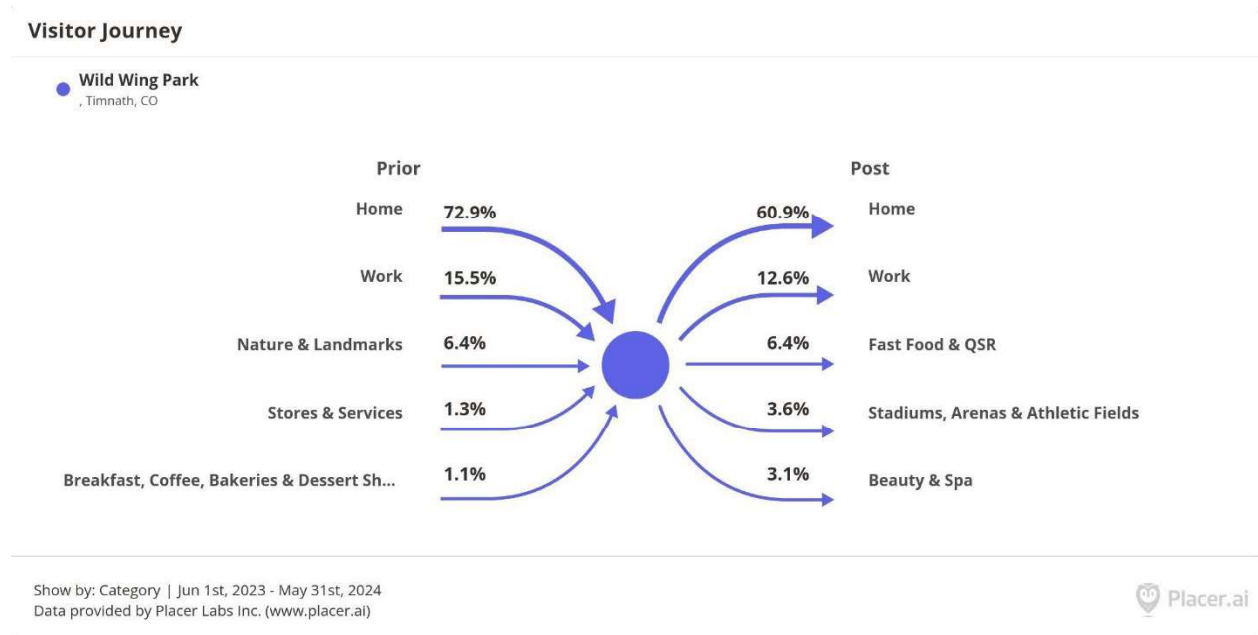
Figure 23: Timnath Community Park Visitor Journey

Visitor Journey

● **Timnath Community Park**
Red Bridge Drive, Timnath, CO 80547

Prior			Post
Home	73.6%	67.9%	Home
Work	9.9%	8.5%	Work
Superstores	3.1%	4.5%	Fast Food & QSR
Nature & Landmarks	2%	3.8%	Superstores
Attractions	1.9%	2.4%	Nature & Landmarks

Show by: Category | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Placer.ai
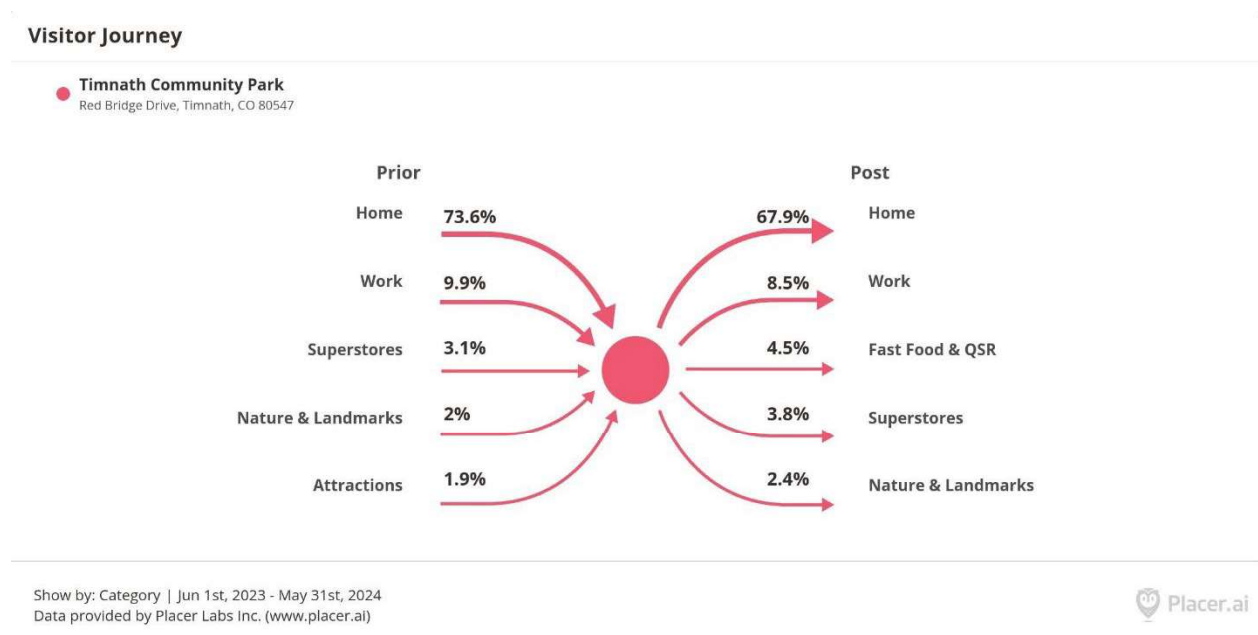
Figure 24: Timnath Reservoir Visitor Journey

Visitor Journey

Timnath Reservoir
County Road 3E, CO 4416

Prior				Post
Home	63%		64%	Home
Gas Stations & Convenience Stores	7%		8.4%	Gas Stations & Convenience Stores
Work	6.3%		5.1%	Fast Food & QSR
Fast Food & QSR	5.3%		4.5%	Work
Superstores	4.6%		3.4%	Community Shopping Centers

Show by: Category | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Placer.ai
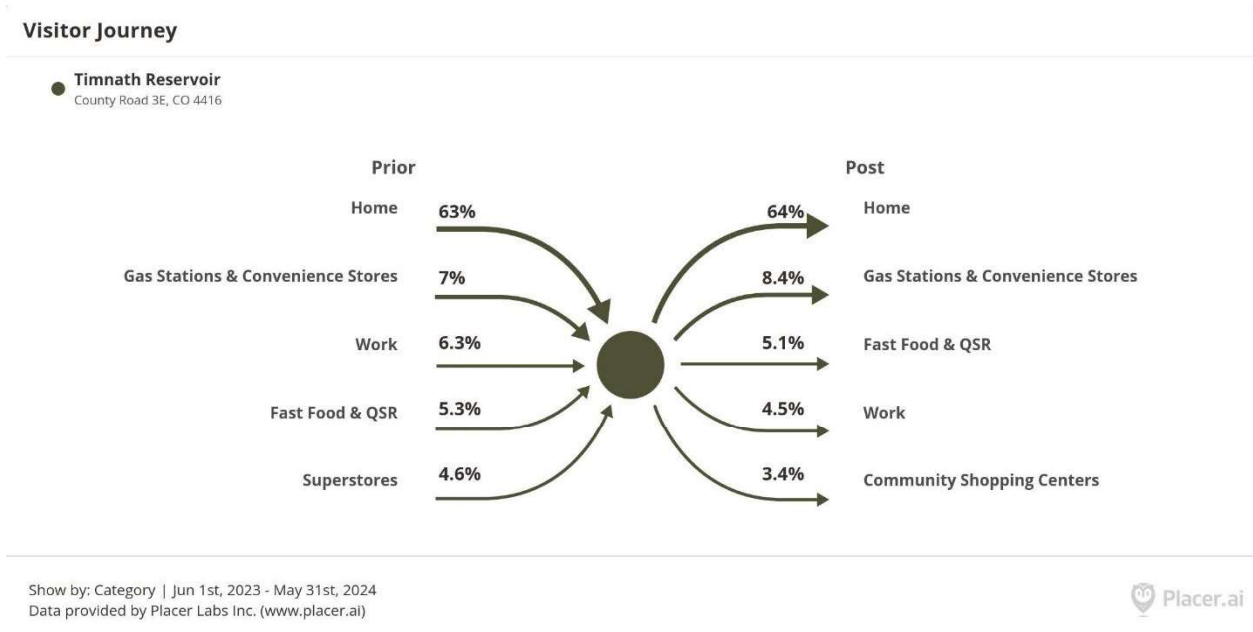
Figure 24: Eaton Recreation Center Visitor Journey

Visitor Journey

Eaton Recreation Center
1675 3rd St, Eaton, CO 80615

Prior				Post
Home	68%		58.2%	Home
Work	7.2%		13.2%	Stadiums, Arenas & Athletic Fields
Stadiums, Arenas & Athletic Fields	4.8%		5.7%	Fast Food & QSR
Gas Stations & Convenience Stores	4.1%		4.5%	Groceries
Fast Food & QSR	3.5%		3.6%	Gas Stations & Convenience Stores

Show by: Category | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

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Figure 25: Windsor Recreation Center Visitor Journey

Visitor Journey

● **Windsor Recreation Center**
250 11th St, Windsor, CO 80550

Prior				Post
Home	59.1%		61.7%	Home
Work	6.4%		8.2%	Fast Food & QSR
Gas Stations & Convenience Stores	1.8%		6%	Community Shopping Centers
Fast Food & QSR	1.7%		4.6%	Work
Community Shopping Centers	1.4%		3.5%	Breakfast, Coffee, Bakeries & Dessert Sh...

Show by: Category | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Placer.ai

Figures 26 through 30 depict the visitor travel journey to reach the facility.

Figure 26: Wild Wing Park Visitor Journey Route

Figure 27: Timnath Community Park Visitor Journey Route

Figure 28: Timnath Reservoir Visitor Journey Route

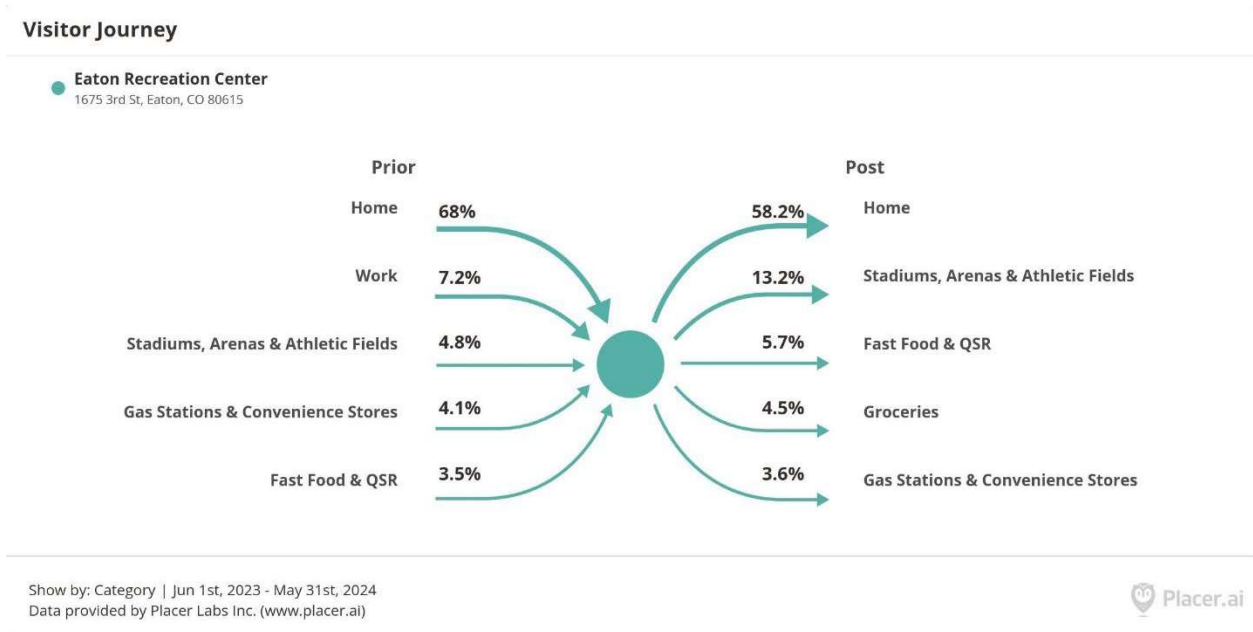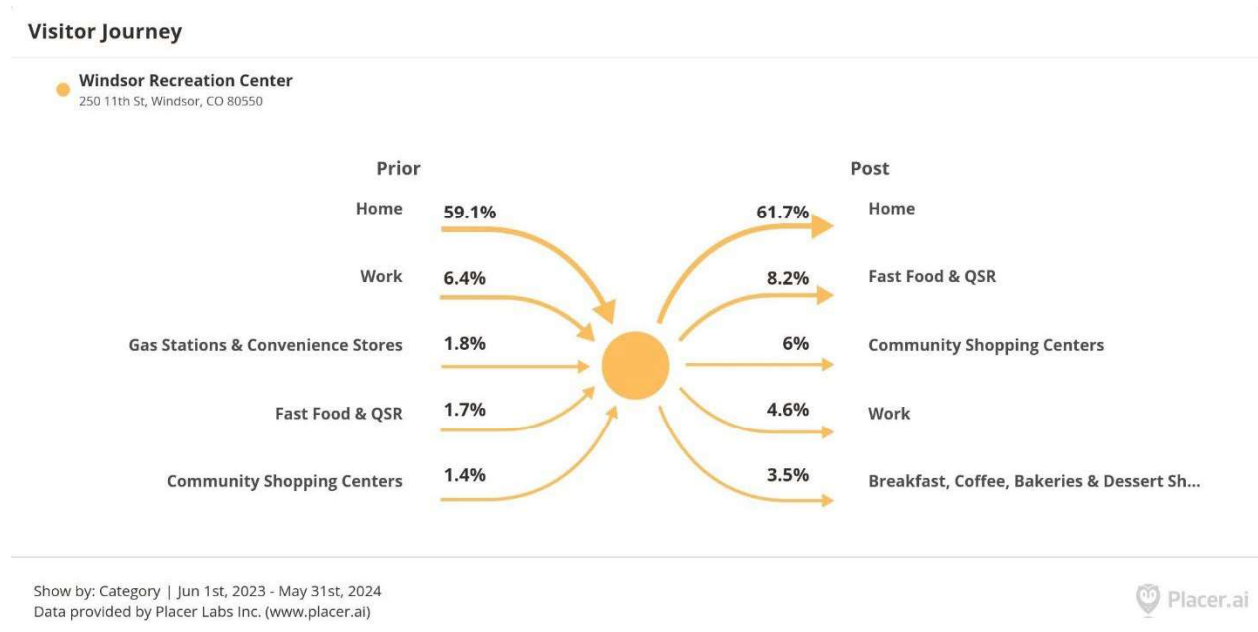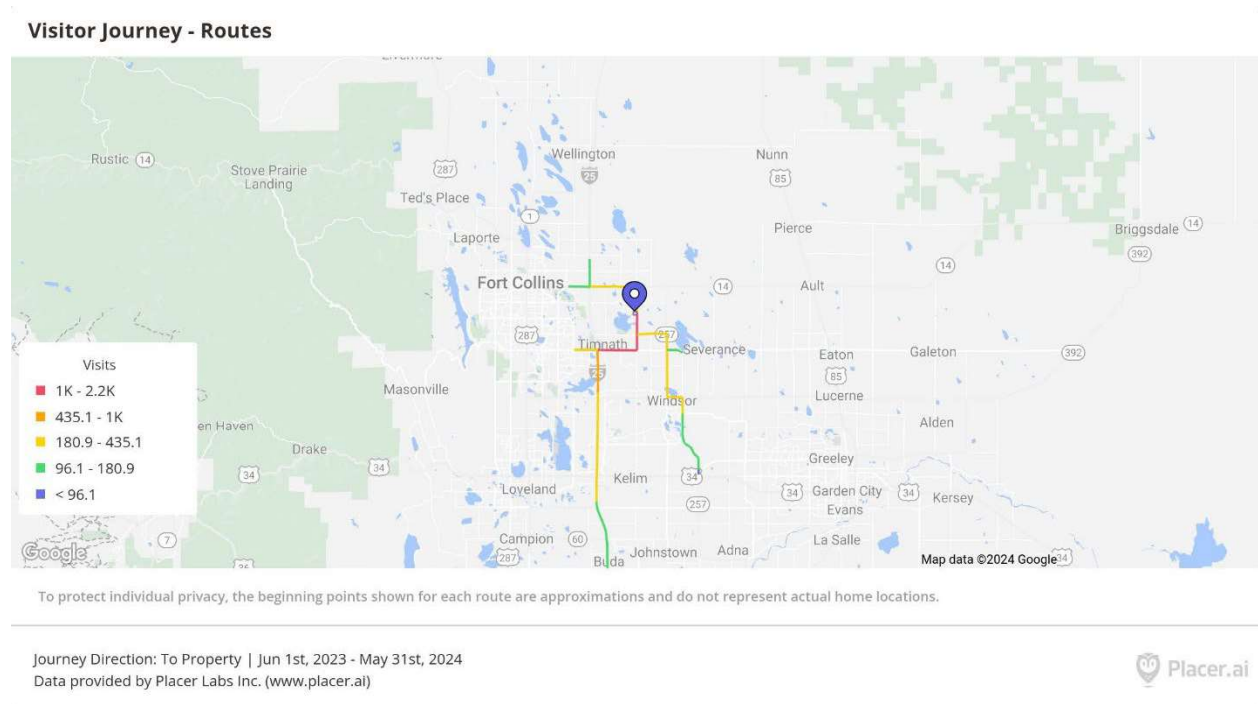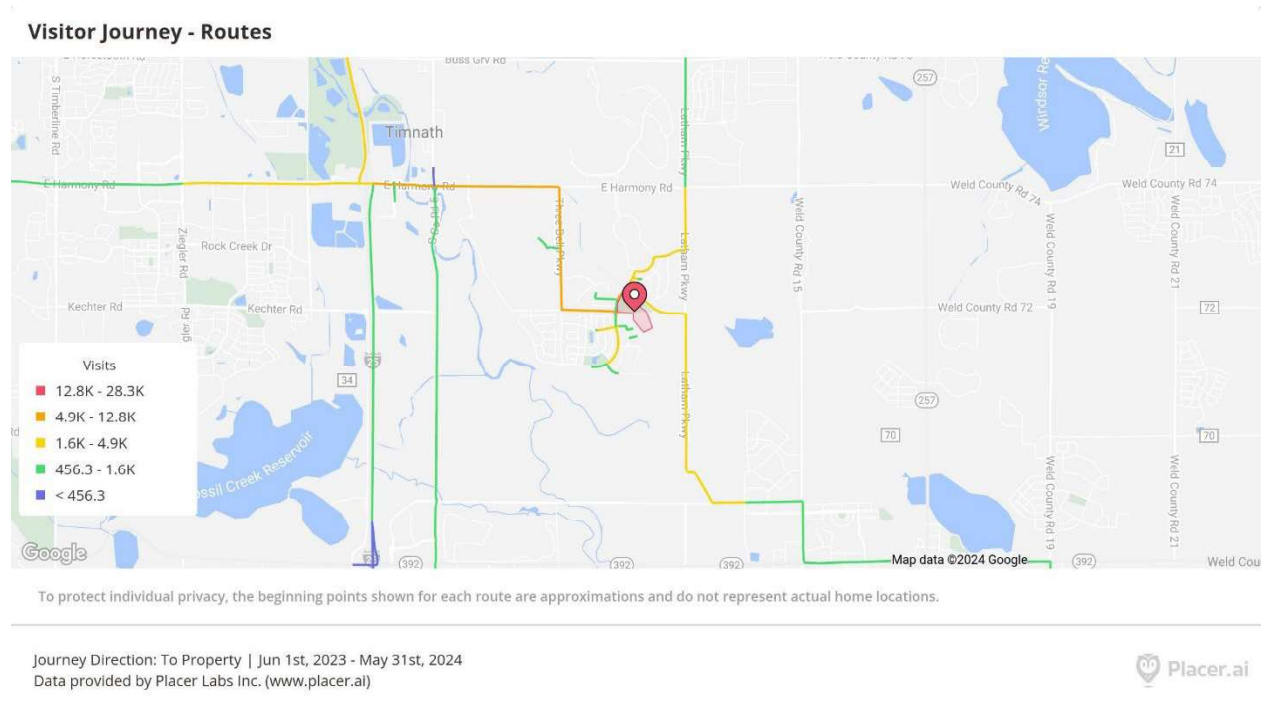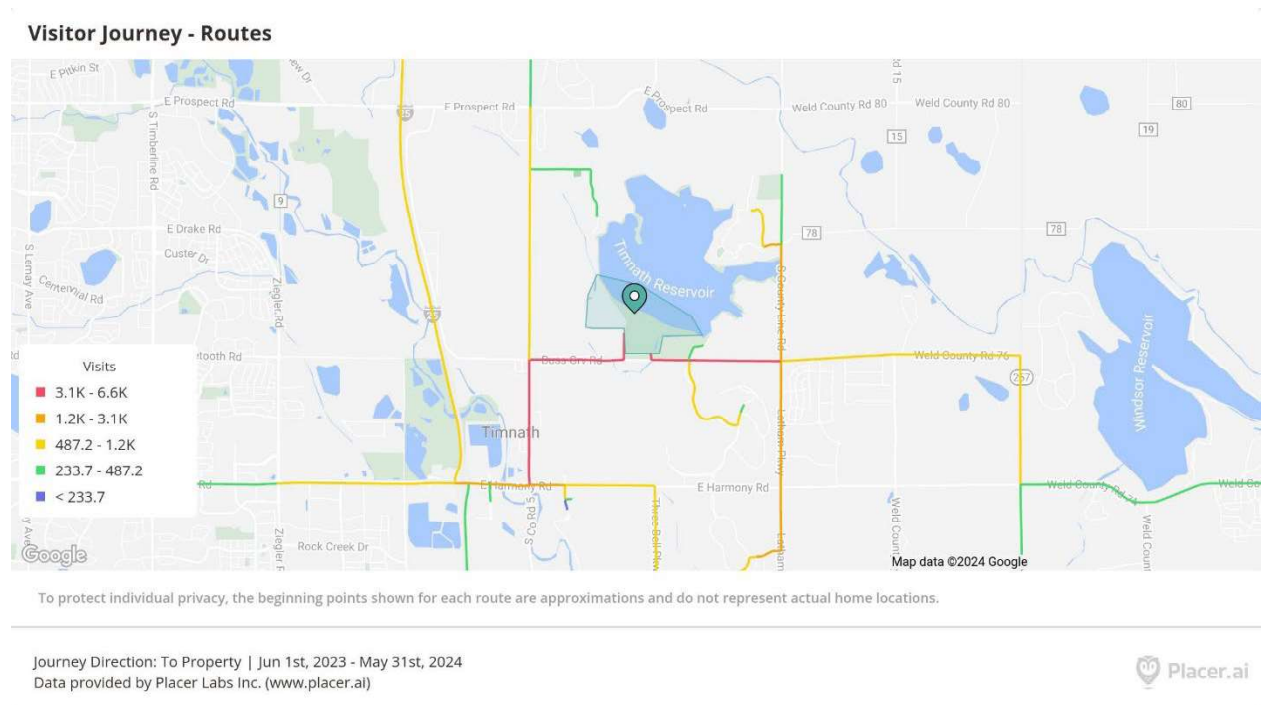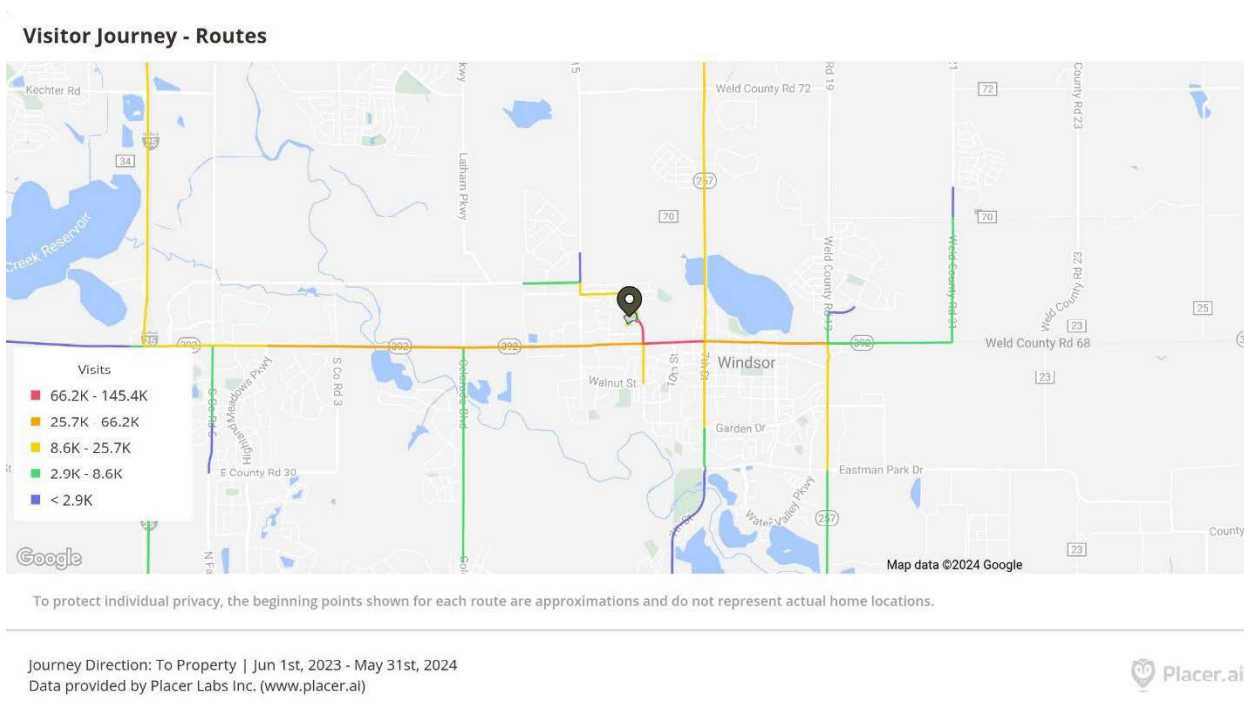**Figure 29: Eaton Recreation Center Visitor Journey Route**

Figure 30: Windsor Recreation Center Visitor Journey Route

Timnath Walmart and Costco

A brief analysis of the Timnath Walmart and Costco locations was conducted as these locations serve as an economic driver in the growing community. The town may use this data to analyze visitor origins and related metrics, providing justification for projects such as entertainment districts, special taxing zones, and other initiatives.

Both Walmart and Costco saw approximately 2.7 million visits this year with the visit frequency being between 5.56 (Costco) and 6.05 (Walmart) visits. On average, visitors are spending between 32 minutes (Walmart) and 38 minutes (Costco) at one of the stores.

Figure 31: Annual Visitation Trends

Metrics

Metric Name	Walmart Weitzel St, Timnath, CO	Costco Wholesale Weitzel St, Timnath, CO
Visits	2.7M	2.7M
Visitors	447.8K	483.4K
Visit Frequency	6.05	5.56
Avg. Dwell Time	32 min	38 min

Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

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The majority of visitors are coming from or going to their home after visiting one of the stores. Additionally, visitors may be heading to other nearby stores (including visits to either Walmart or Costco), gas stations (including Murphy USA and Costco Gasoline), and fast food restaurants (including Taco Bell, Chick-fil-A, and Freddy's Frozen Custard & Steakburgers).
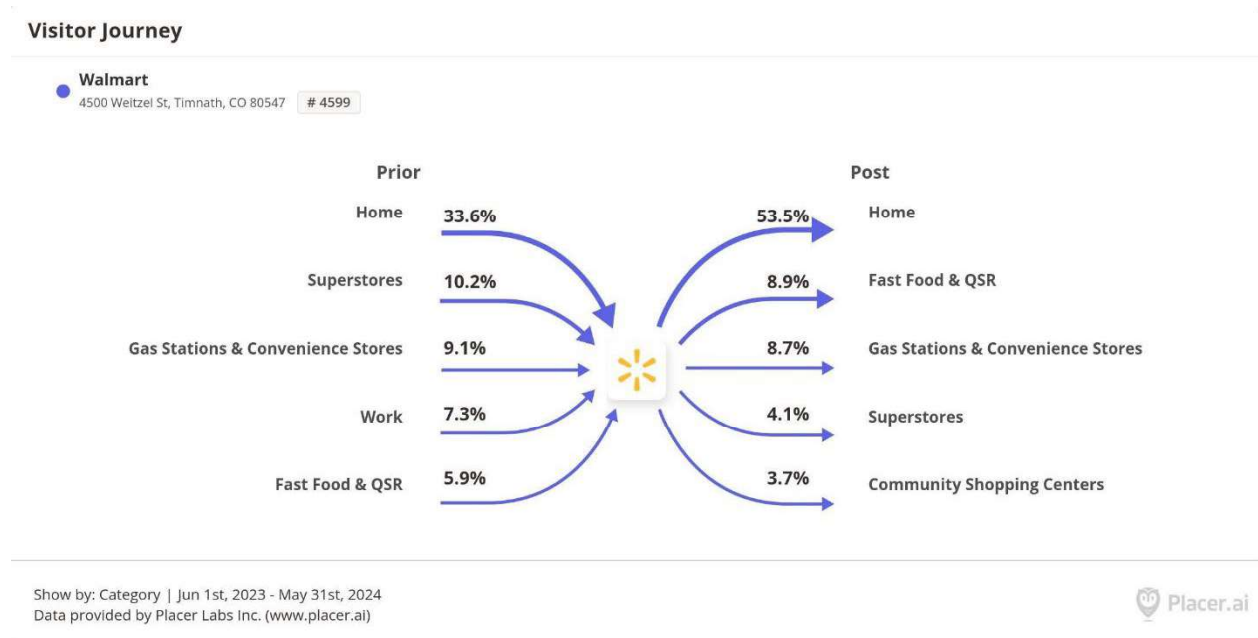
Figure 32: Walmart Visitor Journey

Figure 33: Costco Visitor Journey

Figure 34 depicts the ZIP codes and cities that the majority of visitors at Walmart and Costco are coming from. The top three ZIP codes where Walmart and Costco visitors are coming from are 80550 (Windsor), 80528 (Fort Collins), and 80525 (Fort Collins). Figure 27 depicts the distance visitors are traveling to reach one of the stores. For both locations, the majority of visitors are traveling between 5 and 7 miles.

Figure 34: Visitor Origin

Zipcode / City	Walmart # Visits	Costco Wholesale # Visits
80550 Windsor, CO	605.6K	376.4K
80528 Fort Collins, CO	411.6K	288.6K
80525 Fort Collins, CO	254.9K	326.8K
80547 Timnath, CO	231.5K	127.7K
80549 Wellington, CO	183.5K	97.8K
80524 Fort Collins, CO	173.4K	174.7K
80526 Fort Collins, CO	104K	192.8K
80634 Greeley, CO	53.6K	98.5K
80521 Fort Collins, CO	50.2K	117.1K
80534 Johnstown, CO	44.6K	64.6K

Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

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Figure 35: Distance Traveled to Location

Trade Area Coverage by Distance

● Walmart
4500 Weitzel St, Timnath, CO 8...   # 4599

● Costco Wholesale
4705 Weitzel St, Timnath, CO 8...   # 1178

Home Location | % of Visits | Min Visits: 1 | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

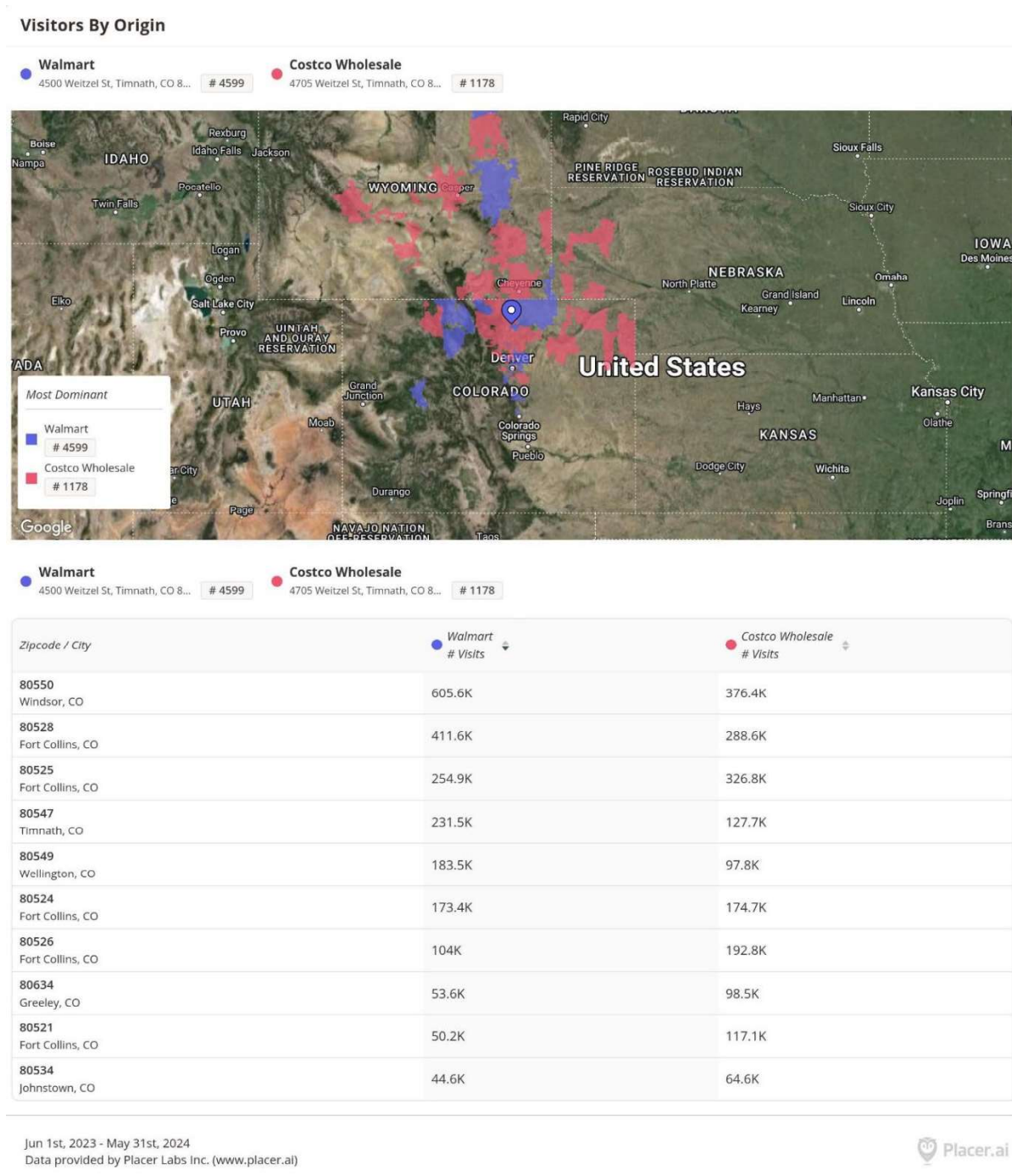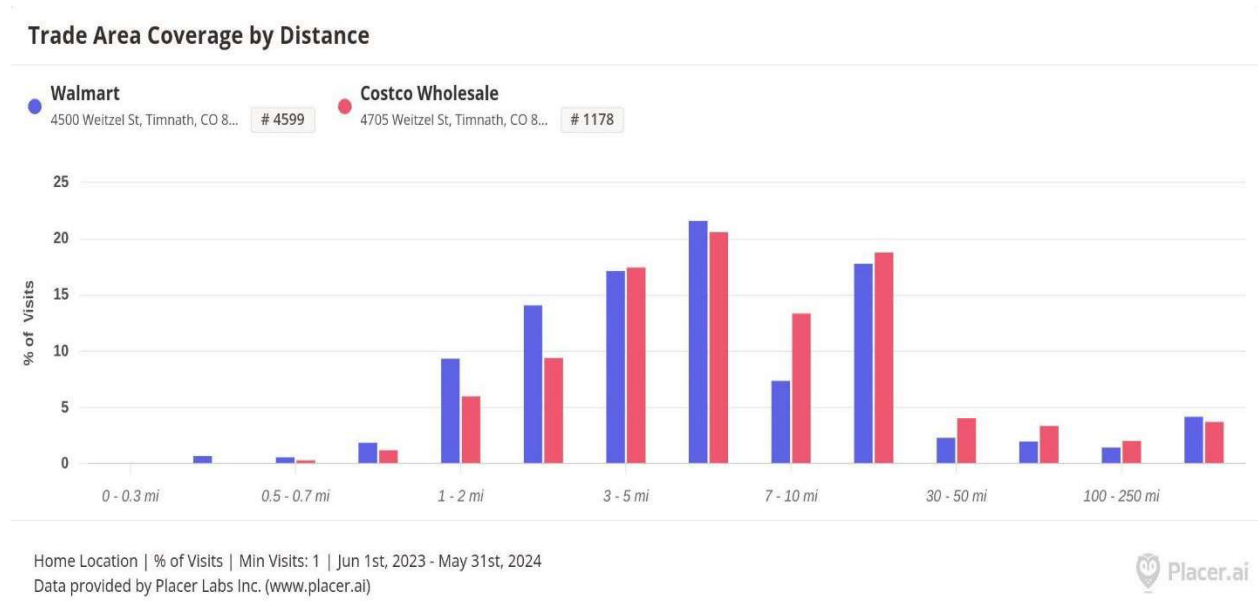Placer.ai

Conclusion

The Timnath Market-Program and Service Analysis reveals that while the town currently offers a diverse range of recreational programs, there is significant potential for growth and enhancement. Benchmarking against similar agencies shows that Timnath is well-funded in terms of capital projects but could benefit from optimizing operational expenditures to better serve its community.

Key areas for improvement include expanding program offerings in underrepresented categories such as aquatics, individual sports, and STEM education. Additionally, aligning with national trends like fitness programs for older adults and mental health initiatives can further enrich Timnath's recreational landscape.

By addressing these opportunities, Timnath can enhance its program inventory, better meet the needs of its residents, and maintain its commitment to providing high-quality recreational services. This analysis provides a strong foundation for future planning and decision-making, ensuring that the town's parks and recreation services continue to grow and adapt to the evolving needs of the community.

Appendix C

Level of Service Analysis

BerryDunn

Town of Timnath Department of Parks and Recreation

System Inventory and Level of Service Analysis

Version 1

**berrydunn.com**

Table of Contents

1.0 The Timnath System

The Town of Timnath and its Parks and Recreation Department oversee a park system that aims to enhance the community's quality of life by providing diverse recreational opportunities and preserving natural spaces. Timnath boasts over 1,400 acres of parkland, open spaces, and trails, providing scenic beauty and opportunities for outdoor activities like hiking, biking, and wildlife observation. A key recreational area is the Timnath Community Park, a 25-acre park featuring a splash pad, six pickleball courts, two tennis courts, a basketball court, and a dog park, that also hosts various town-sponsored classes, events, programs, and tournaments. The Timnath Reservoir is a popular spot for boating and fishing. The park system also includes fields for youth sports, providing spaces for organized sports and recreational play. These parks and open spaces are key assets for the community, offering residents access to nature and recreational amenities that contribute to physical well-being and a high quality of life.

The purpose of this system inventory and level of service analysis is to assess how the parks and facilities in Timnath currently meet the needs of the community. This analysis will serve as a benchmark for evaluating the current level of service and guiding future planning efforts. When combined with additional insights from surveys, focus groups, and stakeholder feedback, it will help identify service gaps and opportunities for enhancements.

Figure 1 provides a system inventory map that shows the relative size and distribution of existing parks and recreation facilities in Timnath.

Figure 1: System Map

Parks and Recreation System Map
Timnath, Colorado
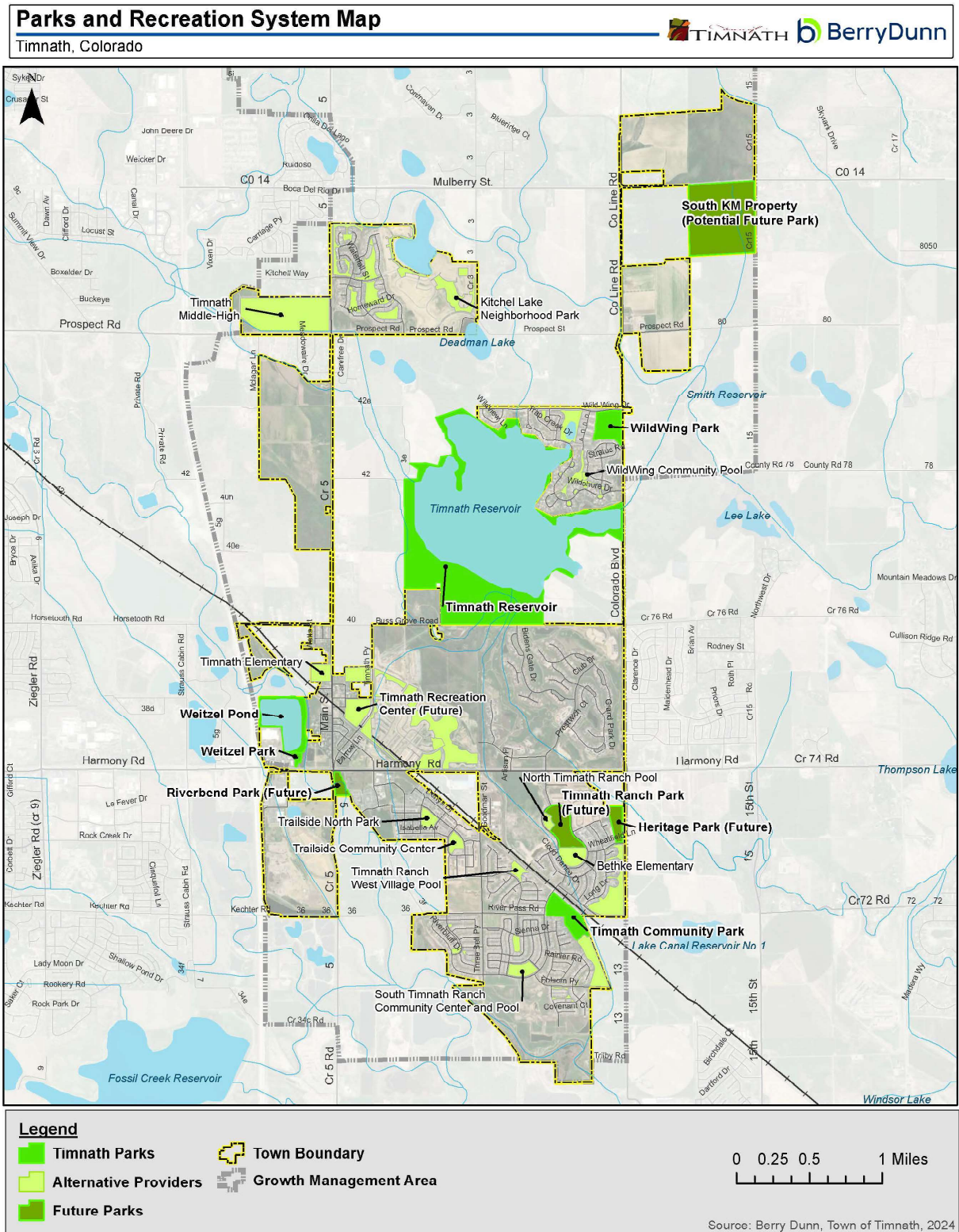
1.1 Classification System

As a means of organizing Timnath's parks and recreation facilities, they are classified within a hierarchy that creates a system of interrelated facilities. All facilities can be placed into specific categories or classifications. Some facilities that meet neighborhood needs and have specialized amenities could be placed into more than one classification but are placed in the classification that meets the broadest definition. The following classifications are used in the Timnath system.

- Community Parks: (20+ acres) generally dedicated, improved, and managed by the Town

- Neighborhood Parks: generally owned and maintained by the metro district (including pools)

- Special-use Parks: Historical sites, etc.

- Pocket Parks: generally small versions of neighborhood parks, could just be a bench and turf areas

- Open Space: generally, areas that only have trails and native grass or water bodies

Table 1 provides a summary of park classifications, counts, and acres.

Table 1: Park Classifications

Provider	Classification	Count of Class	Approximate GIS Acres
Timnath Parks	Community	3	72.2
	Open Space	4	917.2
	Special-use	1	11.8
	TBD	1	141.8
	Timnath Total	**9**	**1143**
Alternative Provider Parks	Neighborhood	16	121.7
	Open Space	8	109.7
	Pocket	14	40.8
	Alt. Pro. Total	**38**	**272.2**
All Parks Total		**47**	**1415**

2.0 Inventory and Assessment

In July 2024, BerryDunn used mobile tablets preloaded with GIS data to conduct site assessments and score each outdoor facility location and all on-site components. The resulting scores reflect the overall value of that site.

The following information was collected during site visits:

- Component type and geo-location

- Component functionality

- Assessment scoring based on the condition, size, site capacity, and overall quality

After the on-site assessment, BerryDunn created an overview of each facility, including site-specific scorecards and inventory maps. These were presented to the client in the form of an atlas for approval before proceeding with further analysis.

2.1 Component Scoring

A component is any amenity—such as a playground, picnic shelter, basketball court, or athletic field—that allows people to exercise, socialize, and maintain healthy physical, mental, and social well-being. [*A list of components and definitions can be found in Appendix A.*] The Town of Timnath maintains 82 of the 175 total components across the Town.

All components were scored based on condition, size, site capacity, and overall quality, reflecting the user's expectations of recreational features. Beyond the quality and functionality of components, our analysis considers other essential aspects of a park or recreation site. Not all parks are created equally, and their surroundings may determine the quality of a user's experience. An example of differences in the user experience between identical playground structures is depicted in Figure 2.

Figure 2: User Experience Differences

The inventory team used the following four-tier rating system to evaluate park components:

- 0 = Nonfunctioning

- 1 = Below Expectations

- 2 = Meets Expectations

- 3 = Exceeds Expectations

Overall, component scoring within the Timnath system scored very well and consisted majorly of newer components with the oldest installations not being more than 30 years old. **Timnath components scored a 2 (Meets Expectations) 97% of the time compared to a national data set score of 79%.**

Table 2: Timnath Component Scores Versus National Data Set

Timnath Scores		National Data Set Scores	
Scores	%	Scores	%
0	0%	0	3%
1	2%	1	10%
2	98%	2	79%
3	0%	3	8%

A list of Timnath low-scoring components is provided in Appendix B.

2.2 Facility Scores

Facility scoring measures how properties and components serve residents and users. These scores often make the most sense when compared within the same classification (i.e., when comparing one neighborhood park to another). It may be reasonable that there is a wide range of scores within a category. Still, it may also be an opportunity to re-evaluate a park's particular classification based on the service to the community or neighborhood it serves.

Cumulative scores most directly reflect the number and quality of components. The availability of modifiers, such as restrooms, drinking fountains, seating, parking, and shade, also impacts park scores. Higher scores reflect additional recreation opportunities than lower scores. There is no ultimate or perfect score. Park scores, organized by park classification and alphabetical order, are provided in Table 3 and 4.

The shading in the table reflects the scoring levels for each facility, with colors indicating performance:

- **Green:** High scores, representing well-performing facilities with more amenities, components, or acreage that meet the community's needs.

- **Light Green or White:** Mid-range scores, indicating facilities that are functional but may have room for improvement.

- **Light Red or Red:** Low scores, signaling facilities with fewer amenities, smaller size, or underperformance in meeting the community's expectations.

The scores, when combined with the facility type, number of components, and acreage, highlight the strengths and weaknesses of each park or facility. For example:

- Timnath Community Park (132.6) is shaded green, offering 4.8 acres and 30 components, demonstrating its expansive offerings, while Wildwing (67.2) scored slightly lower, having 22 acres and only 18 components.

- Open Space: Timnath Reservoir (50.4) is shaded green, offering 847 acres and 12 components, providing a wide range of amenities, while Riverbend Park (11) is shaded red, with 7 acres and 5 components, showing fewer amenities and much less to do.

This shading system visually emphasizes where improvements or investments may be needed.

Table 3: Timnath Outdoor Facility Scores

	Facility	Neighborhood Score	Approx Acres	Total Components
	Community			
	Timnath Community Park	132.6	24.8	30
	Timnath Ranch Park	2.2	25.3	1
	Wildwing Park	67.2	22.1	18
	Open Space			
	Riverbend Park	11	7.2	5
Timnath Parks	Timnath Reservoir	50.4	847.8	12
	Weitzel Park	38.4	2.6	8
	Weitzel Pond	44	59.4	10
	Special-use			
	Heritage Future Park	2.2	11.8	1
	TBD			
	South KM Property	3.3	141.8	2

Table 4: Alternative Providers Outdoor Facility Scores

	Facility	Neighborhood Score	Approx Acres	Total Components
	Neighborhood			
Alternative Providers	3065 Laminar	16.8	8.7	7
	3065 Laminar Pool	7.2	1.4	3
	E Harmony Future Community Center	1.1	4.0	1
	E Harmony Rd Parcel	1.1	11.2	1

E Harmony Rd Parcel 2	1.1	9.3	1
Glendive Park	13.2	1.7	6
Homeward Dr Park	4.95	5.0	5
Kitchel Lake Neighborhood Park	1.1	17.9	1
North Timnath Ranch Pool	4.8	3.8	2
Serratoga Falls 1	16.8	10.1	7
Serratoga Falls 2	2.2	8.5	2
South Timnath Ranch Community Center and Pool	42.9	9.8	16
Timnath Ranch West Village Pool	12	5.6	5
Trailside Community Center	25.2	6.6	11
Trailside North Park	16.8	7.0	7
Wolfhound Park	19.2	11.1	8
Open Space			
E Harmony Rd Parcel 3	5.5	55.4	5
Long Drive Pond	8.8	29.2	4
Serratoga Falls 4	5.5	5.7	5
Timnath South 3	5.5	19.4	5
Pocket			
Farson Dr Playground	6.6	0.4	3
Majestic View 1	4.4	0.3	2
Majestic View 2	4.4	0.2	2
Serratoga Falls 3	1.1	2.3	1
Signal Ct Park	11	11.6	6
Timnath South 2	13.2	3.4	6
Timnath South 4	4.4	1.1	2
Water View 1	4.4	0.2	2
Wildshore 1	4.4	0.6	2
Wildshore 2	4.4	0.3	2
Wildshore 3	4.4	0.5	2
Wildwing 2	14.4	16.1	6
Wildwing 3	4.4	1.3	2
Yellowtail Play	7.2	2.3	4

3.0 Level of Service (LOS)

To analyze the LOS of Timnath's assets, the inventory team evaluated the access, quantity, and quality of recreation components across Timnath. This analysis combines the inventory with GIS

software to produce analytic maps and data that show the quality and distribution of outdoor park and recreation services.

3.1 Benchmark Analysis

The National Recreation and Park Association (NRPA) benchmarks provide a useful framework for assessing parkland availability relative to population size. Timnath has 43 parks totaling 1415.2 acres, offering 141.6 acres per 1,000, far exceeding the NRPA's benchmark of 10.8 acres per 1,000 for similarly sized agencies.

Table 5 provides a comparison of Timnath's facilities to NRPA medians.

Table 5: Park Metric Analysis

Types of Facilities	Percent of Agencies Offering This Facility	Median Number of Residents per Facility	Timnath Quantity	Timnath Residents Per Facility	Needed to Meet NRPA Median 2024
Playground	93%	3,105	17	641	0
Diamond Field	85%	3,007	2	5,449	1
Basketball Court	84%	7,501	3	3,632	0
Rectangular Field	83%	3,333	2	5,449	1
Tennis Court	72%	5,461	4	2,747	0
Dog Park	68%	27,508	2	5,449	0
Community Garden	52%	27,262	1	10,897	0
Skateboard Parks	46%	33,167	0	N/A	1
Pickleball Court	42%	7,737	12	916	0
Volleyball Courts	23%	14,208	1	10,987	0
Spray Pad	23%	30,629	2	5,449	0
Disc Golf	20%	29,445	2	5,449	0

Timnath is near NRPA standards for most facilities, though may consider additional diamond fields, rectangle fields, and a skate park if the citizens desire.

Aquatic Facilities

Aquatics facilities, which include swimming pools, splash pads, and other water-based amenities, are the heart of any vibrant park system. These aquatic spaces not only offer a refreshing escape but also promote wellness and social interaction.

NRPA Park Metrics indicate that 49% of reporting agencies offer a pool, with 19% having a pool dedicated exclusively to leisure. In 2023, peer parks and recreation agencies providing an aquatic program to populations of 20,000 to 49,000 offered one pool for every 27,801 residents and/or one leisure pool for every 32,812 residents. Town of Timnath does not manage any swimming pools, though a few are provided by alternative providers in some neighborhoods. The Town has a splash pad at Timnath Community Park.

3.2 Walkability LOS Analysis

Pedestrian barriers, such as highways, major streets, railroads, and natural features like rivers impact walkable access. Figure 4 denotes pedestrian barriers and the zones they create; the areas within each boundary are accessible without crossing a major street or other obstacle.

Figure 3: Pedestrian Barriers
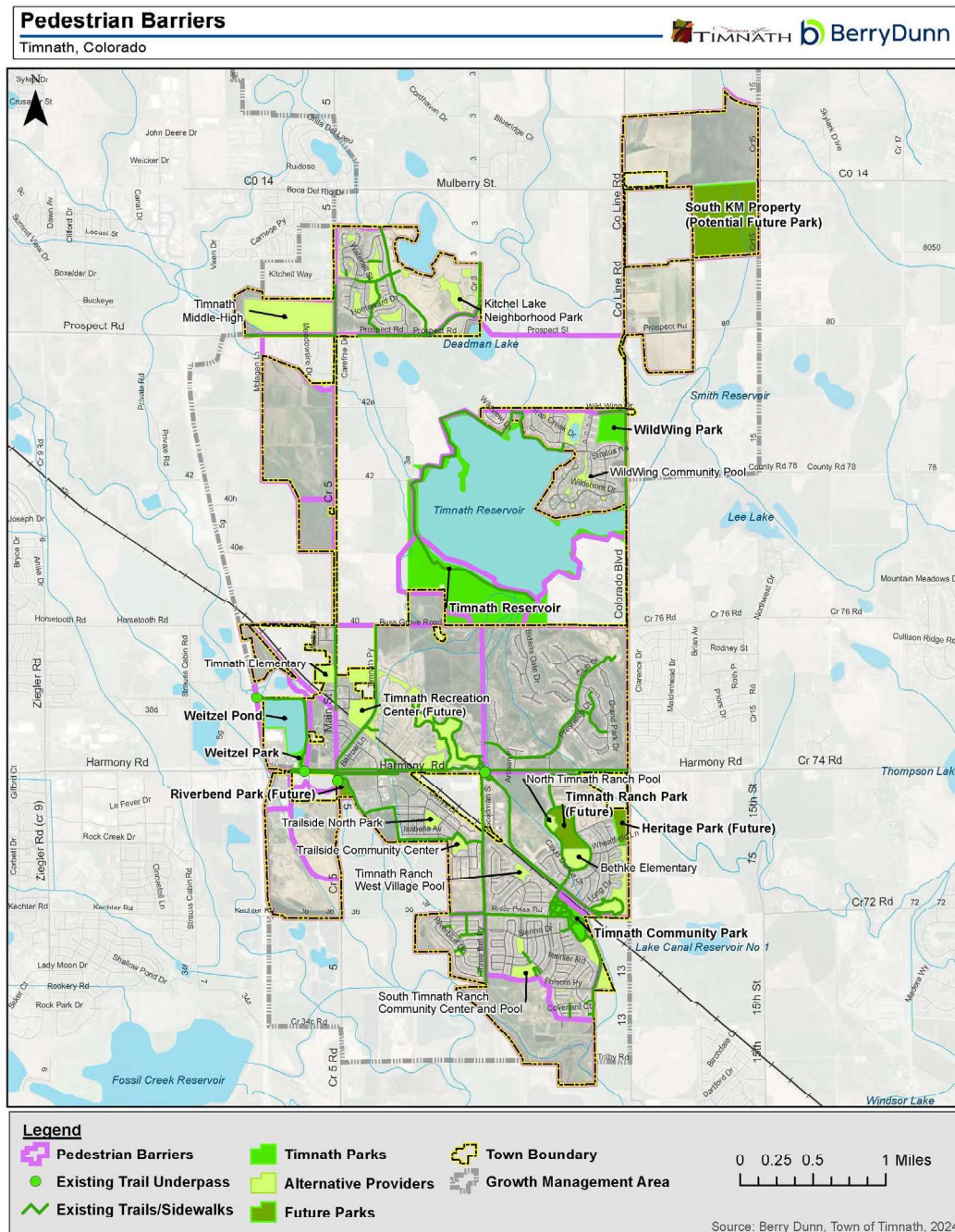
Figures 5 and 6 illustrate walkable access to outdoor recreation in Timnath, using a 10-minute walk or ½-mile service area while accounting for pedestrian barriers. Areas shaded with a darker orange gradient represent greater access to parks, while gray areas fall outside the 10-minute walk range. This walkability analysis highlights the distribution and equity of service throughout the community. Most residents (80.2%) can reach outdoor recreation within 10 minutes, reflecting well-distributed park resources.

Figure 4: **Access to Recreation**

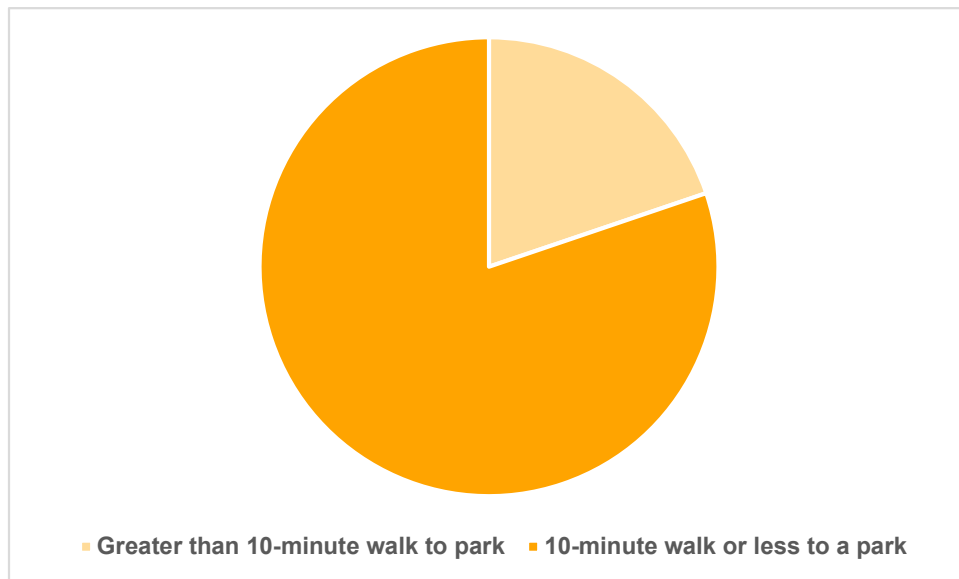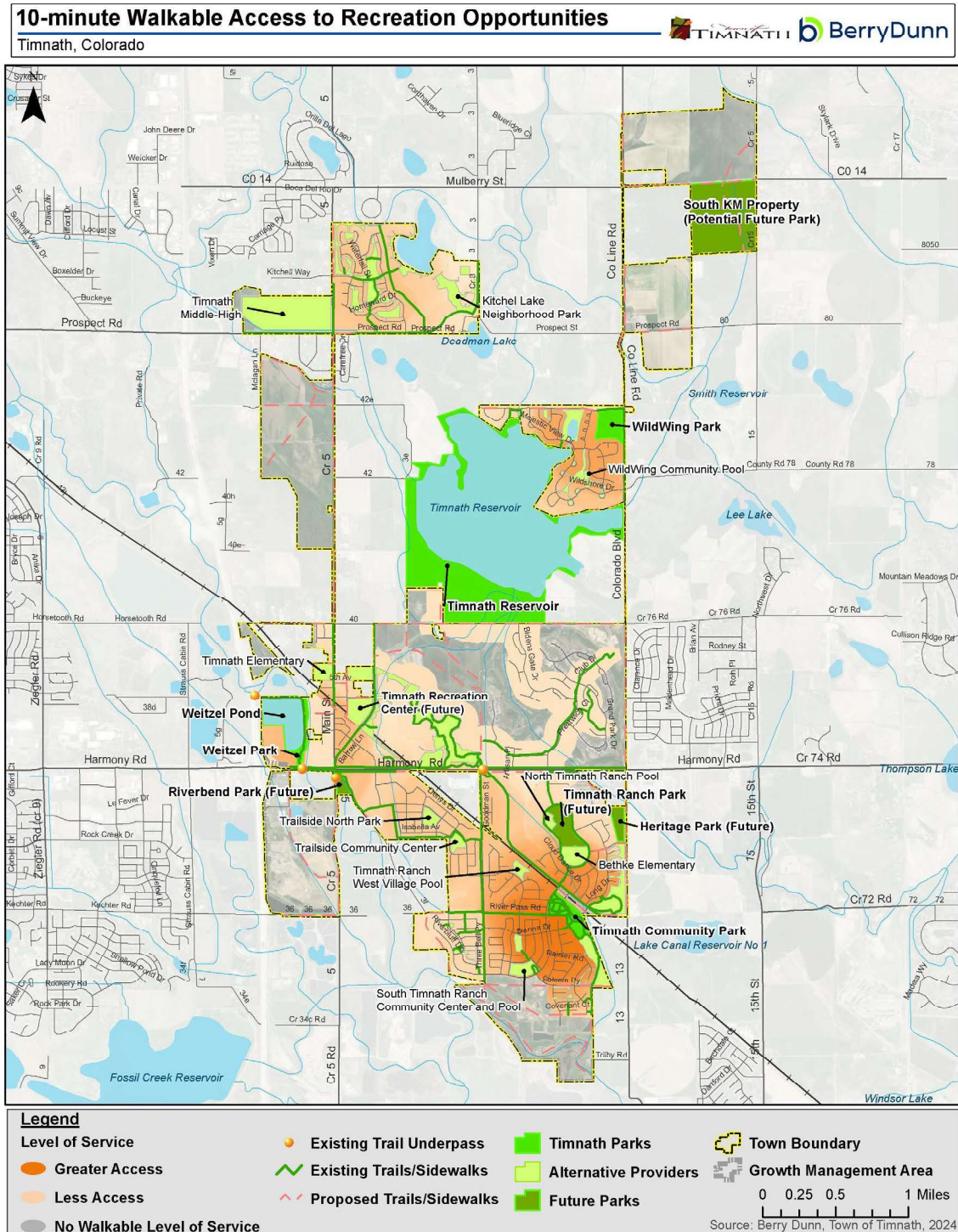■ **Greater than 10-minute walk to park**   ■ **10-minute walk or less to a park**

**Figure 5:** Walkable Access to Outdoor Recreation

Gap Analysis

Low service areas in Figure 6 underwent additional analysis regarding total population, median household income, diversity index, and crime index. Zones lacking present population data were excluded from subsequent evaluation. This gap analysis is instrumental in identifying disparities.

Figure 7 identifies populated areas that do not provide walkable access to outdoor recreation.

Figure 6: Walkability Gaps
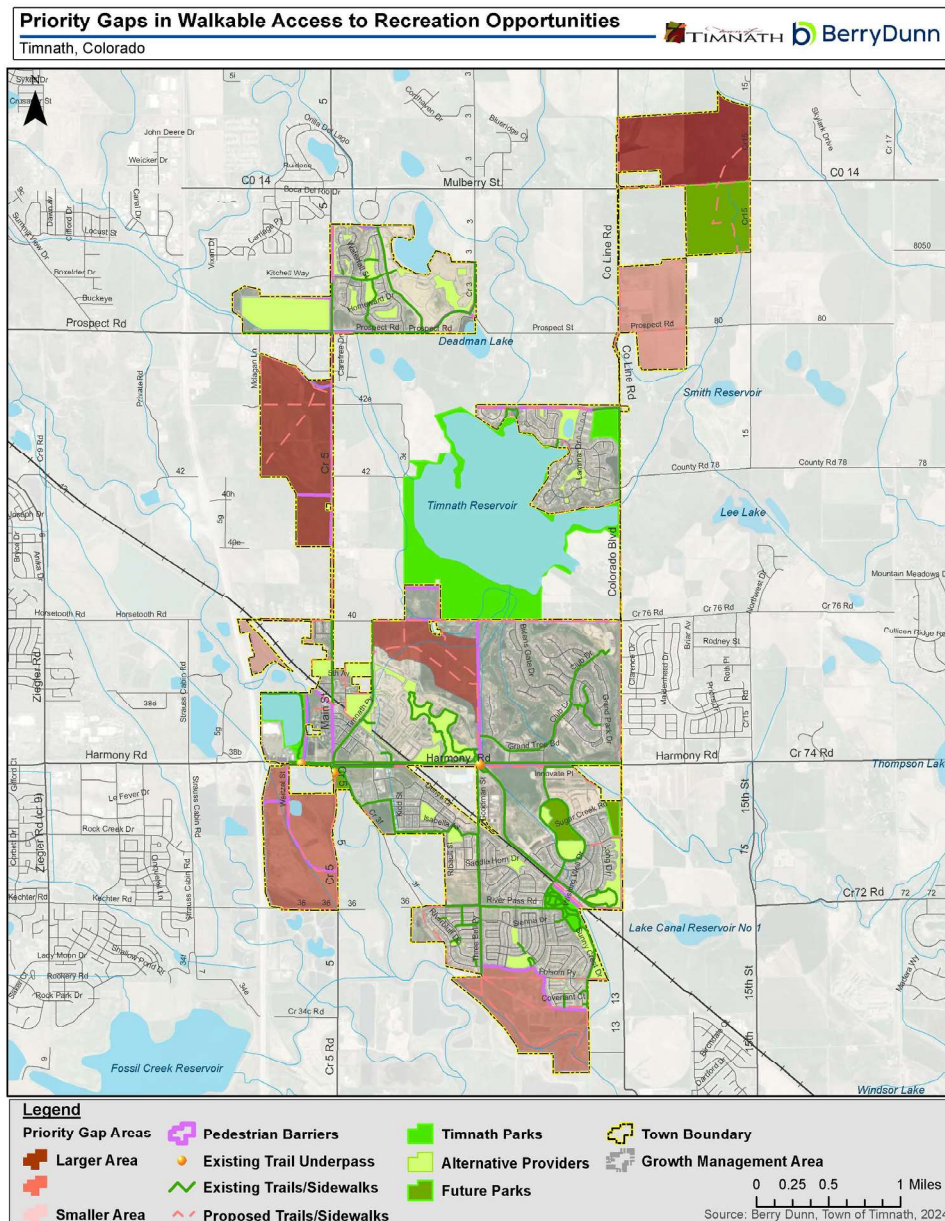
The service gap areas are areas within Town limits which have limited park access. To further improve access, several strategies can be implemented:

- Expand services at nearby facilities

- Develop new parks

- Expand trail networks

4.0 Key Findings

Key findings provide valuable insights into Timnath Parks and Recreation Department's LOS, highlighting areas of success and opportunities for improvement to better serve the community's diverse needs.

The Timnath System: Timnath parks and recreation facilities are organized within a classification system that establishes a hierarchy of interrelated facilities. While some parks may serve multiple functions, each is categorized based on its most comprehensive role. The town along with alternative providers maintain 47 parks totaling approximately 1415.2 acres.

Overall Component Performance: Timnath parks and recreation components generally perform above national benchmarks, with a majority of components meeting expectations compared to the BerryDunn national dataset.

Park Acreage Per Capita Comparison: Timnath provides 141.6 acres of parkland per 1,000 residents, far exceeding the NRPA's benchmark of 10.8 acres per 1,000 for similarly sized agencies.

Facility Components Comparison: Timnath meets or exceeds NRPA medians for most facilities, including playgrounds, diamond fields, tennis courts, and dog parks, but should give consideration to basketball courts, rectangular fields, and a skatepark, if citizens desire.

Equitable Access to Recreation: Initial analysis of Timnath indicates that the majority of residents can reach outdoor recreation within a 10-minute walk. Further study should be performed to evaluate areas in Timnath with limited walkable access to outdoor recreation

Equitable Access to Recreation: Most residents (80.2%) can reach outdoor recreation within a 10-minute walk, reflecting well-distributed park resources. All residents can reach outdoor recreation within a one-mile drive.

Appendix A: Components and Definitions

Table 5: Outdoor Component List

Component	Definition
Adventure Course	An area designated for activities such as ropes courses, zip lines, challenge courses
Amusement Ride	Carousel, train, go-carts, bumper cars, or other ride-upon features; the ride has an operator and controlled access
Aquatics, Complex	An aquatic complex has at least one immersion pool and other features intended for aquatic recreation
Aquatics, Lap Pool	A swimming pool intended for swimming laps
Aquatics, Leisure Pool	A swimming pool intended for leisure water activities; may include zero-depth entry, slides, and play-and-spray features
Aquatics, Spray Pad	A play feature without immersion intended for interaction with moving water
Aquatics, Therapy Pool	A temperature-controlled pool intended for rehabilitation and therapy
Basketball Court	A dedicated full-sized outdoor court with two goals
Basketball, Practice	A basketball goal for half-court play or practice, including goals in spaces associated with other uses like parking lots
Batting Cage	A stand-alone facility with pitching machines and restricted entry
Bike Complex	A bike complex accommodates various bike skills activities with multiple features or skill areas
Bike Course	A designated area for nonmotorized bicycle use may be constructed of concrete, wood, or compacted earth; includes pump tracks, velodrome, and skills courses
Camping, Defined	Defined campsites may include a variety of facilities such as restrooms, picnic tables, and a water supply; use the official agency count for quantity if available
Camping, Undefined	Allows users to stay overnight outdoors in undefined sites and receives a quantity of one for each park or location
Climbing, Designated	A designated natural or human-made facility provided or managed by an agency for recreation climbing but is not limited to play
Climbing, General	Allows users to participate in a climbing activity; use a quantity of one for each park or other location
Concession	A facility used for selling, renting, or other provisioning of food, drinks, goods, and services to the public
Diamond Field	Softball and baseball fields suitable for organized diamond sports games; Not specific to size or age appropriateness

Component	Definition
Diamond Field, Complex	Many ballfields at a single location suitable for tournaments
Diamond Field, Practice	An open or grassy area used to practice diamond sports and is distinguished from a ballfield; does not lend itself to organized diamond sports games or open turf by the presence of a backstop
Disc Golf	A designated area for disc golf Quantities: 18-hole course = 1; 9-hole course = 0.5
Dog Park	An area explicitly designated as an off-leash area for dogs and their guardians
Educational Experience	Signs, structures, or features provide an educational, cultural, or historical experience; they are distinguished from public art by the presence of interpretive signs or other information; assign a quantity of one for each contiguous site
Equestrian Facility	An area designated for equestrian use and typically applied to facilities other than trails
Event Space	A designated area or facility for an outdoor class, performance, or special event, including an amphitheater, bandshell, and stage
Fitness Area	Features intended for personal fitness activities; fitness areas are groupings of equipment in immediate proximity
Fitness Course	Features intended for personal fitness activities are typically located along a path or trail; a course receives one for each complete grouping of fitness equipment
Game Court	Outdoor court designed for a game other than tennis, basketball, and volleyball that is distinguished from a multiuse pad, including bocce, shuffleboard, and lawn bowling; the type specified in the comments; quantity counted per court
Garden, Community	A garden area that provides community members a place to have a personal vegetable or flower garden
Garden, Display	An area designed and maintained to provide a focal point or destination, including a rose garden, fern garden, native plant garden, wildlife/habitat garden, and an arboretum
Golf	A course designed and intended for the sport of golf counted per 18 holes; Quantities: 18-hole course = 1; 9-hole course = 0.5
Golf, Miniature	A course designed and intended as a multihole golf putting game
Golf, Practice	An area designated for golf practice or lessons, including driving ranges and putting greens
Historic Feature	A site designated to commemorate an event, person, or place of local, statewide, or national significance

Component	Definition
Horseshoe Court	A designated area for the game of horseshoes, including permanent pits of regulation length; quantity counted per court
Horseshoes Complex	Several regulation horseshoe courts in a single location; they are suitable for tournaments
Ice Hockey	Regulation-size outdoor rink explicitly built for ice hockey games and practice
In-Line Hockey	Regulation-size outdoor rink built specifically for in-line hockey games and practice
Loop Walk	Opportunity to complete a circuit on foot or by nonmotorized travel mode; suitable for use as an exercise circuit or leisure walking; quantity of one for each park or other location unless more than one particular course is present
Multiuse Pad	A painted area with games such as hopscotch, four square, and tetherball found in schoolyards; as distinguished from "game court", which is typically single use
Natural Area	Describes an area in a park that contains plants and landforms that are remnants of or replicate undisturbed native regions of the local ecology; it can include grasslands, woodlands, and wetlands
Open Turf	A grassy area not suitable for programmed field sports due to size, slope, location, or physical obstructions; it may be used for games of catch, tag, or other informal play and uses that require an open grassy area
Other	An active or passive component that does not fall under another definition; specified in comments
Passive Node	A place designed to create a pause or particular focus within a park such as seating areas, plazas, and overlooks; not intended for programmed use
Pickleball Court	A designated court designed primarily for pickleball play
Picnic Ground	A designated area with a grouping of picnic tables suitable for organized picnic activities; account for individual picnic tables as comfort and convenience modifiers
Playground, Destination	A destination playground attracts families from the entire community; typically has restrooms and parking on-site; may include special features like a climbing wall, spray feature, or adventure play
Playground, Local	A local playground serves the needs of the surrounding neighborhood; includes developed playgrounds and designated nature play areas; these parks generally do not have restrooms or on-site parking
Public Art	Any art installation on public property; art receives a quantity of one for each contiguous site
Rectangular Field Complex	Several rectangular fields in a single location; a complex is suitable for tournament use

Component	Definition
Rectangular Field, Large	Describes a specific field large enough to host one adult rectangular field sports game, such as soccer, football, lacrosse, rugby, and field hockey; the approximate field size is 180 feet by 300 feet (60 by 100 yards); the field may have goals and lines specific to an individual sport that may change with the permitted use
Rectangular Field, Multiple	Describes an area large enough to host one adult rectangular field sports game and a minimum of one other event/game, but with an undetermined number of actual fields; this category describes a large open grassy area arranged in configurations for any number of rectangular field sports; sports may include soccer, football, lacrosse, rugby, and field hockey; the field may have goals and lines specific to an individual sport that may change with the permitted use
Rectangular Field, Small	Describes a specific field too small to host a regulation adult rectangular field sports game but accommodates at least one youth field sports game; sports may include soccer, football, lacrosse, rugby, and field hockey; a field may have goals and lines specific to a particular sport that may change with a permitted use
Shelter, Large	A ramada, shade shelter, or pavilion large enough to accommodate a group picnic or other event for a minimum of 16 seated individuals; address lack of seating in scoring
Shelter, Small	A ramada, shade shelter, or pavilion large enough to accommodate a family picnic or other event for approximately 4 – 16 people, with seating for a minimum of 4; covered benches are included in comfort and convenience scoring and should not be included here
Skate Feature	A small or single feature primarily for wheel sports, such as skateboarding and in-line skating; the component may or may not allow freestyle biking; categorize dedicated bike facilities as bike courses
Skate Park	An area set aside primarily for wheel sports, such as skateboarding and in-line skating; the park may allow freestyle biking; it may be specific to one user group or allow for several user types and accommodate various abilities; typically has a variety of concrete or modular features
Target Range	A designated area for practice or competitive target activities; the type specified, such as archery or firearms, in comments
Tennis Complex	Multiple regulation courts in a single location with amenities suitable for tournament use
Tennis Court	A court suitable for recreation or competitive play; quick-start or other nonstandard types specified in comments
Tennis, Practice Wall	A wall intended for practicing tennis
Track, Athletic	A multilane, regulation-sized running track appropriate for track and field events

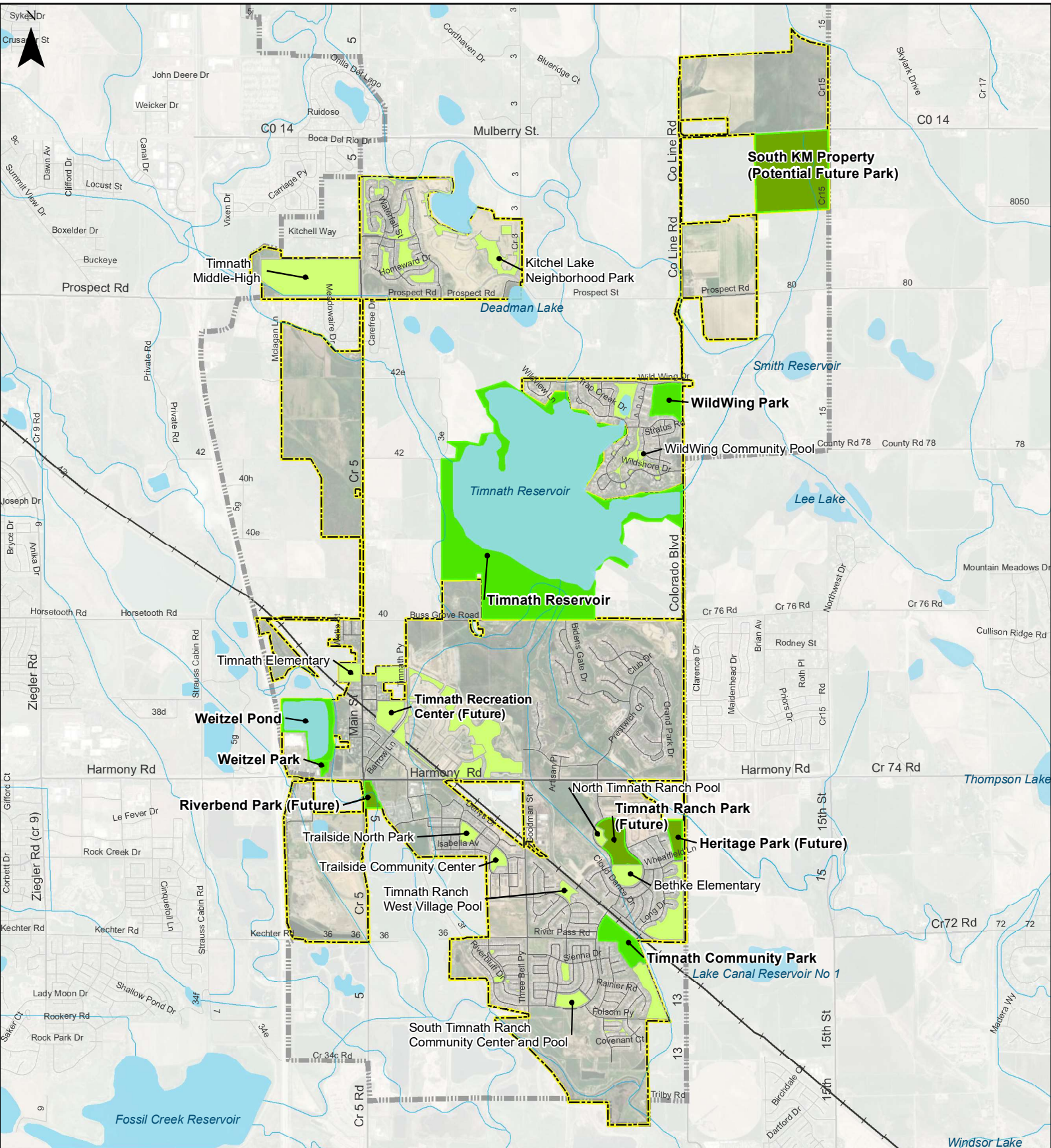| Component	Definition
Trail Access Point	A point of connection to a trail or trail system, without amenities generally associated with a trailhead
Trail, Multiuse	A trail, paved or unpaved, is separated from the road and provides recreational opportunities or connections to walkers, bikers, rollerbladers, and equestrian users; paths that make a circuit within a single site are loop walks
Trail, Primitive	An unpaved path within a park or natural area that provides recreational opportunities or connections to users; minimal surface improvements that may or may not meet accessibility standards
Trail, Water	A river, stream, canal, or other waterway trail for floating, paddling, or other watercraft
Trailhead	A designated staging area at a trail access point may include restrooms, an information kiosk, parking, water fountains, trash receptacles, and seating
Volleyball Court	One full-sized court. It may be a hard or soft surface, including grass and sand; may have permanent or portable posts and nets
Wall Ball Court	Walled courts are associated with handball and racquetball—the type specified in the comments
Water Access, Developed	A developed water access point includes docks, piers, kayak courses, boat ramps, and fishing facilities; it is specified in comments, including the quantity for each unique type
Water Access, General	Measures a user's general ability to access the edge of open water; may include undeveloped shoreline; typically receives a quantity of one for each contiguous site
Water Feature	This passive water-based amenity provides a visual focal point of fountains and waterfalls
Water, Open	A body of water, such as a pond, stream, river, wetland with open water, lake, or reservoir
Winter Sport	An area designated for a winter sport or activity; for example, a downhill ski area, Nordic ski area, sledding hill, toboggan run, and recreational ice; the type is specified in the comments

Appendix B: Low–Scoring Park Components

Location	Component	Comments
South KM Property	Natural Area	Undeveloped farmland.
Timnath Reservoir	Disc Golf	4 baskets crisscrossing boat parking lot.
Yellowtail Play	Playground, Local	Minimal set.
Yellowtail Play	Playground, Local	Minimal set.

Appendix D
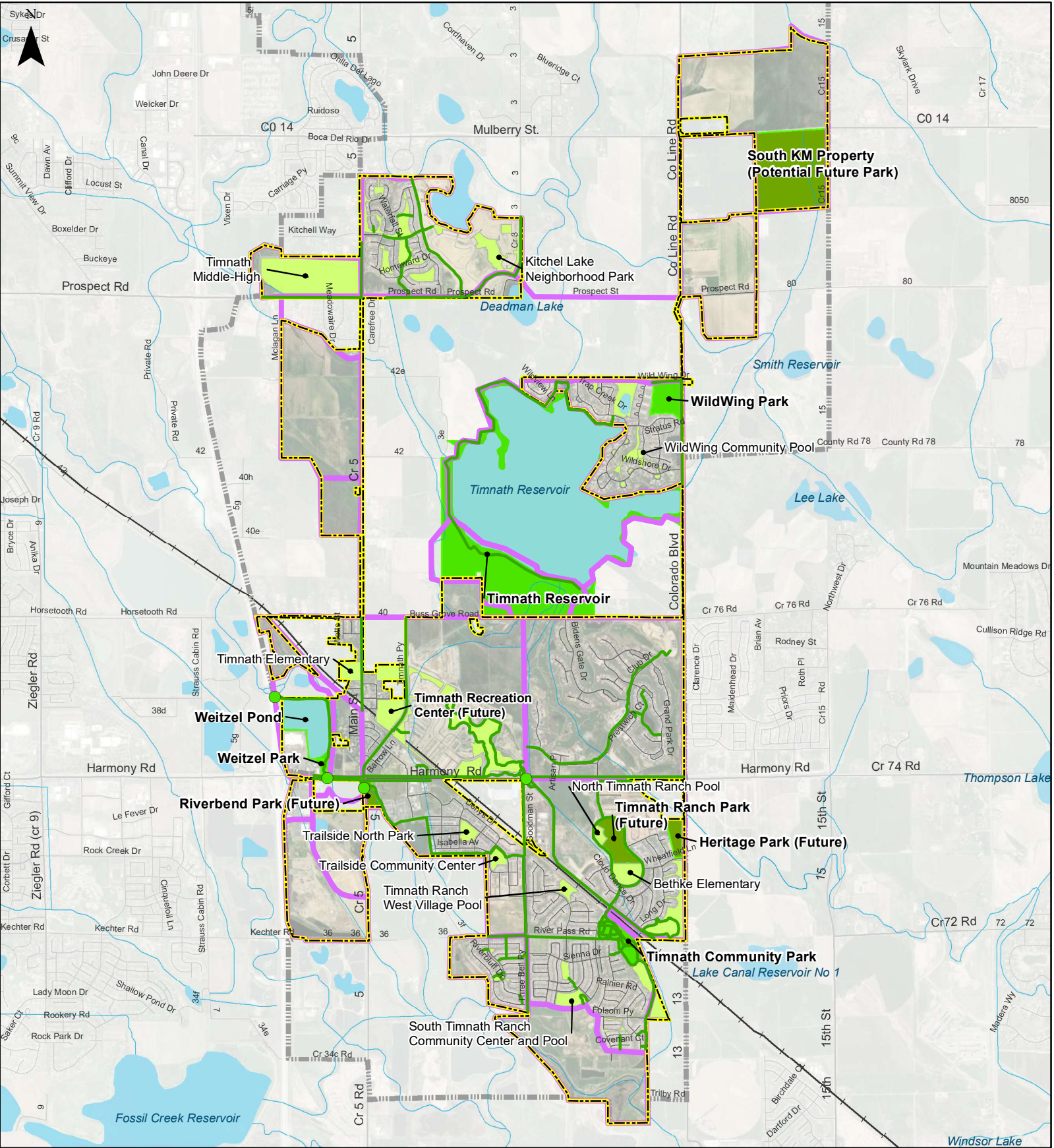
Maps

Parks and Recreation System Map

Timnath, Colorado

Timnath   BerryDunn

South KM Property (Potential Future Park)

Timnath Middle-High

Kitchel Lake Neighborhood Park

Deadman Lake

Smith Reservoir

WildWing Park

WildWing Community Pool

Lee Lake

Timnath Reservoir

Timnath Reservoir

Timnath Elementary

Weitzel Pond

Timnath Recreation Center (Future)

Weitzel Park

Riverbend Park (Future)

North Timnath Ranch Pool

Timnath Ranch Park (Future)

Thompson Lake

Trailside North Park

Heritage Park (Future)

Trailside Community Center

Bethke Elementary

Timnath Ranch West Village Pool

Timnath Community Park

Lake Canal Reservoir No 1

South Timnath Ranch Community Center and Pool

Fossil Creek Reservoir

Windsor Lake

Legend

- ◼ **Timnath Parks**
- ◻ **Alternative Providers**
- ◼ **Future Parks**
- ⬚ **Town Boundary**
- ⬚ **Growth Management Area**

0   0.25   0.5   1 Miles

Pedestrian Barriers

Timnath, Colorado

Legend

- **Pedestrian Barriers**
- **Existing Trail Underpass**
- **Existing Trails/Sidewalks**
- **Timnath Parks**
- **Alternative Providers**
- **Future Parks**
- **Town Boundary**
- **Growth Management Area**

0   0.25   0.5   1 Miles
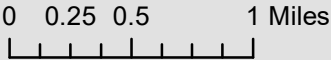
PROST Trail Plan 2025

Timnath, Colorado

TIMNATH · BerryDunn

Legend

- **Existing Trail Underpass**
- **Potential Future Grade Separated Trail Crossing**
- **Regional Trail**
- **Proposed Regional Trail**
- **Community Trail**
- **Proposed Community Trail**
- **Neighborhood Trail**
- **Proposed Neighborhood Trail**
- **Shared Use Path**
- **Proposed Shared Use Path**
- **Town Boundary**
- **Growth Management Area**

0   0.25 0.5   1 Miles

Source: Berry Dunn, Town of Timnath, 2024

Legend

- ● Existing Trail Underpass
- ● Potential Future Grade Separated Trail Crossing
- Regional Trails
- Proposed Regional Trails
- Community Trails
- Proposed Community Trails
- Neighborhood Trails
- Proposed Neighborhood Trails
- Shared Use Paths
- Proposed Shared Use Paths
- Town Boundary
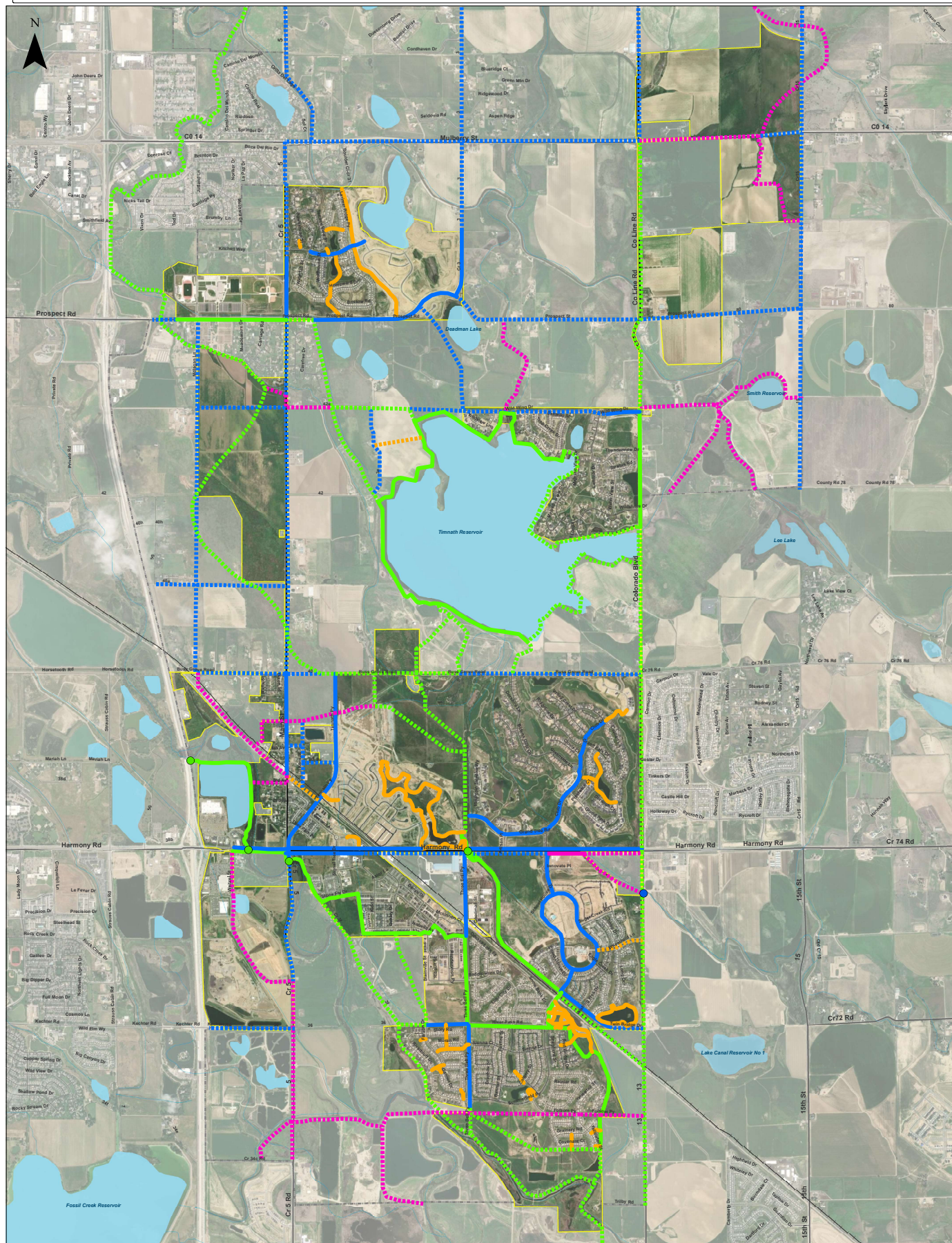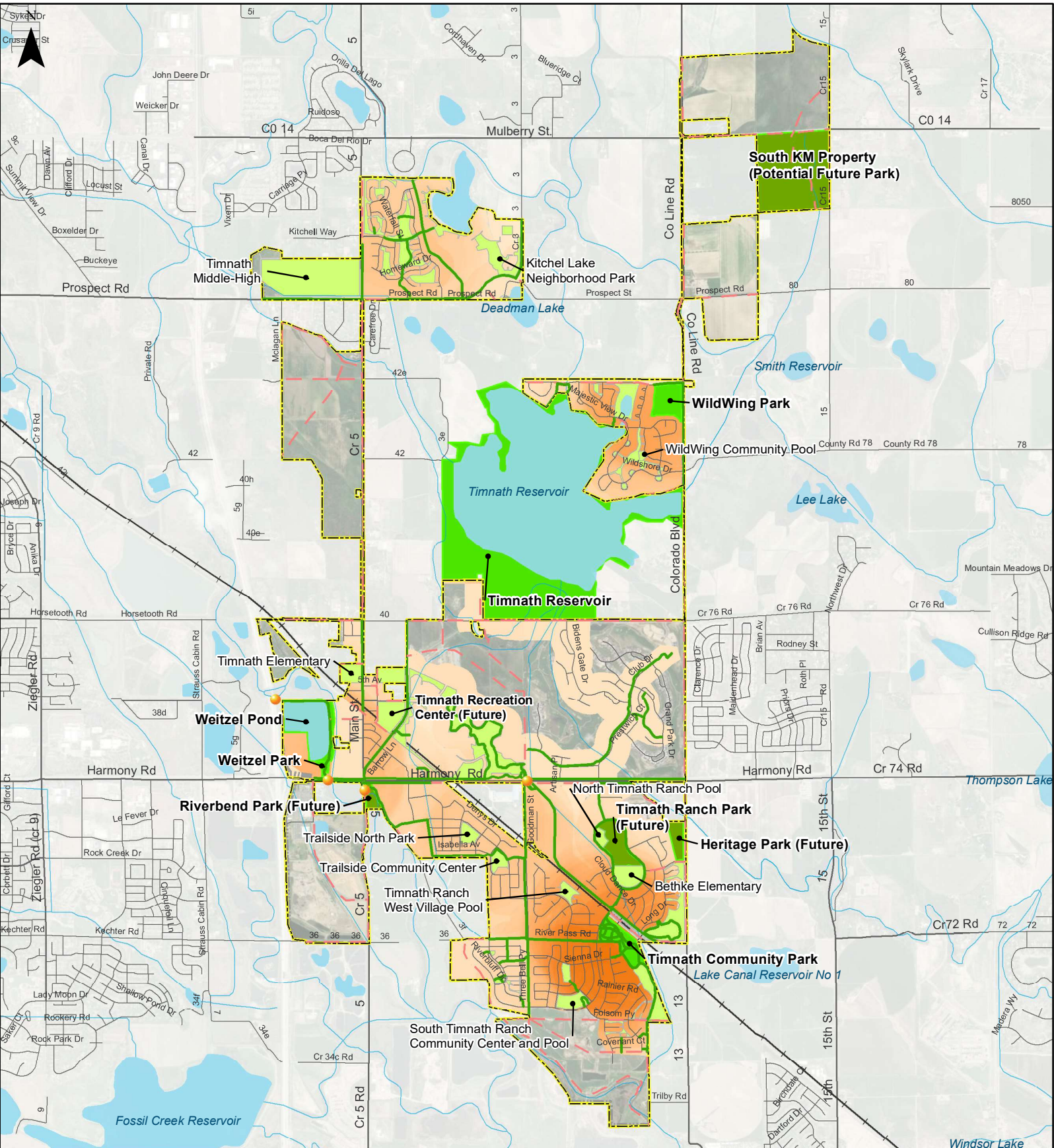- Growth Management Area

0   0.25   0.5   1 Miles

Source: Berry Dunn, Town of Timnath, 2024

10-minute Walkable Access to Recreation Opportunities

Timnath, Colorado

South KM Property (Potential Future Park)

Timnath Middle-High

Kitchel Lake Neighborhood Park

WildWing Park

WildWing Community Pool

Timnath Reservoir

Timnath Elementary

Weitzel Pond

Weitzel Park

Timnath Recreation Center (Future)

Riverbend Park (Future)

Trailside North Park

Trailside Community Center

Timnath Ranch West Village Pool

North Timnath Ranch Pool

Timnath Ranch Park (Future)

Heritage Park (Future)

Bethke Elementary

Timnath Community Park

South Timnath Ranch Community Center and Pool

Legend

Level of Service

- ● Greater Access
- ● Less Access
- ● No Walkable Level of Service

- ● Existing Trail Underpass
- ✓ Existing Trails/Sidewalks
- ∿ Proposed Trails/Sidewalks

- ▇ Timnath Parks
- ▇ Alternative Providers
- ▇ Future Parks

- ▢ Town Boundary
- ▨ Growth Management Area

0   0.25   0.5   1 Miles

Source: Berry Dunn, Town of Timnath, 2024

Priority Gaps in Walkable Access to Recreation Opportunities

Timnath, Colorado

TIMNATH · BerryDunn

Legend

Priority Gap Areas

- **Larger Area** (dark red/brown)
- (red/salmon)
- **Smaller Area** (pink)

- **Pedestrian Barriers** (purple outline)
- **Existing Trail Underpass** (orange dot)
- **Existing Trails/Sidewalks** (green line)
- **Proposed Trails/Sidewalks** (red dashed line)

- **Timnath Parks** (green)
- **Alternative Providers** (light green)
- **Future Parks** (dark green)

- **Town Boundary** (yellow dashed outline)
- **Growth Management Area** (gray)

0   0.25   0.5   1 Miles

Source: Berry Dunn, Town of Timnath, 2024