



# STRATEGIC PLAN

**2014-2019**

*"Building on history, community and prosperity."*

**Timnath - your destination community!**

August 2014

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## TOWN OF TIMNATH STRATEGIC PLAN

### 2014 UPDATE

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#### Introduction

In 2011 the Town Council developed a strategic plan outlining the goals for five years. During that planning effort, the Council, with input from the public, developed vision and mission statements. In 2014, the Council met to update the Strategic Plan and affirmed the vision and mission statements.

#### VISION FOR THE FUTURE

Twenty-five years from now, the Town of Timnath will be:

- A well-planned and branded community that provides full services and amenities to its residents.
- An integrated and safe community connected by a system of roadways, trails, parks, open space and natural protected areas.
- Self-sustaining with a stable balance of commercial and residential growth.
- Artfully reflective of Town's history, ambience, and historical agrarian uses.
- Well-managed with intelligent use of financial resources.
- Pro-business with diverse primary employment opportunities for the residents.
- An influential player among the regional partnerships in Northern Colorado.
- A destination community that is clean, green, and serene.

## TOWN OF TIMNATH MISSION

The purpose of the Town of Timnath is to:

- Provide for the health, safety and welfare of its residents and visitors.
- Provide quality municipal services.
- Develop sound public policy.
- Utilize resources efficiently and effectively.
- Provide a fiscally responsible government.
- Be stewards of the environment.
- Promote and maintain high ethical standards.
- Be an integrated partner in the Northern Colorado community; and
- Make the Town's vision come to life for the betterment of the community and its residents.

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## 2014 STRATEGIC PLANNING SESSION

On July 22, 2014, the Town Council met to re-visit the 2011 Strategic Plan which was updated in 2013. Although many of the goals remained the same, some were fine-tuned and specific action steps were changed or new ones added to reflect new issues and the progress made to date. The following documents that discussion and the direction set by the Town Council.

### LAND USE PLANNING

**GOAL: To update relevant planning documents in order to have guidance in land use and transportation decisions.**

*Action Steps:*

- *Complete the update of the land use and development codes by December 31, 2014.*
- *Complete an update of the Timnath Transportation Plan by April 1, 2015.*

### CAPITAL PROJECTS

**GOAL: To effectively manage ongoing and future projects.**

*Action Steps:*

- *Expedite capital improvement projects where appropriate – ongoing.*
- *Commence Phase III of Harmony Road improvements (from the railroad tracks to County Road 3) by March 1, 2016. This improvement is dependent upon the completion of the Boxelder drainage improvements.*
- *Commence Phase IV of Harmony Road improvements (from County Road 3 to County Road 1) by March 1, 2016. This improvement is dependent upon the completion of the Boxelder drainage improvements.*
- *Develop Gantt chart schedule for all capital projects by November 1, 2014.*
- *Develop overall Gantt chart schedule for overall capital projects in the PROST or other plans by January 1, 2015.*
- *Develop a Gantt chart schedule for projects in the CIP when each budget is presented. These schedules should be updated quarterly - ongoing.*
- *Complete the Timnath Reservoir lease renewal by December 1, 2014.*
- *Commence construction of Summerfields Road connection by January 15, 2016.*
- *Commence construction of additional improvements to the Reservoir area as will be approved by Council by July 1, 2015.*

### INTERGOVERNMENTAL RELATIONS

**GOAL: Follow up and completion of intergovernmental agreements.**

*Action Steps:*

- *Complete Fort Collins IGA by November 1, 2014.*
- *Complete an IGA with Larimer County by January 1, 2015.*
- *Complete the Poudre Fire Authority IGA by January 1, 2015.*
- *Town of Windsor:*
  - *Complete CR1 maintenance agreement by September 30, 2014.*
  - *Explore future agreements with Windsor and report to Town Council by June 30, 2015.*
- *Explore future agreements with the Town of Severance and Weld County and report to Town Council by June 30, 2015.*
- *Complete SIA/Metro Service Plan Agreements as follows:*
  - ***Wild Wing:*** *Complete service plan agreement by December 1, 2014.*
  - ***Timnath Landings:*** *Dependent upon developer but target to complete service plan agreement by February 1, 2015.*
  - ***Timnath Ranch:*** *Dependent upon developer but target to complete service plan agreement by March 1, 2015.*
  - ***Riverbend:*** *Complete subdivision improvement agreement by December 1, 2014.*
  - ***Serratoga Falls:*** *Dependent upon developer but target amendment to their service plan agreement by March 1, 2015.*

**ORGANIZATIONAL**

**GOAL: To provide greater access to the residents, general public and developers through increased use of social media.**

*Action Steps:*

- *Launch a new website by October 10, 2014 that includes links to the Town's Facebook page and the pages of our partners (i.e. Larimer County, Poudre School District, etc.).*
- *Create a system for regular community communications by October 15, 2014.*

**GOAL: Timnath will continue to be an important partner in regional collaboration.**

*Action Steps:*

- *Continue to participate in regional efforts like the TIF regional study in partnership with Fort Collins, Larimer County and other communities - ongoing.*

- *Continue to attend the NCEDC manager and economic development partners' meetings – ongoing.*
- *Complete the Emergency Management Plan, including any updates to mutual aid agreements by January 1, 2015.*

**GOAL: Maintain a lean and effective government while responsibly using and leveraging resources for the betterment of the Town and its residents.**

*Action Steps:*

- *Maintain strategies for budgeting for outcomes and the creation of a three-year rolling draft budget – ongoing.*
- *Develop a strategy for utilizing resources such as the Park Fund in order to implement the PROST and Comprehensive Plan by March 1, 2015.*
- *Create templates for the quick, consistent financial cost benefit analyses for future projects and developments.*
- *Assure document storage and cloud redundancy by December 1, 2014.*

## **POLICY**

**GOAL: To develop strategies and play influential role in the policy arena to benefit the Town of Timnath and its residents.**

*Action Steps:*

- *Engage in legislative issues that impact Timnath and provide educational opportunities to residents. For example, monitor and engage in any future urban renewal legislation – ongoing.*
- *Develop a policy regarding fracking and drilling by December 1, 2014. Engage the public and experts in the field by December 1, 2014.*

## ECONOMIC DEVELOPMENT

**GOAL: To attract high quality and targeted businesses and employers to Timnath.**

*Action Steps:*

- *Contract with a firm for economic department services by November 15, 2014.*
- *Develop materials that illustrate a vision for the Town and for Old Town development by January 1, 2015.*
- *Identify targeted businesses for outreach to site selectors with first round identified by December 15, 2014- review and update monthly.*
- *Complete key annexations by June 1, 2015.*
- *Complete Town visioning process by January 1, 2015.*
- *Develop and begin implementation of Town core redevelopment plan.*

**GOAL: Create and implement a “Clean, Green, and Serene” strategy that sets Timnath apart and brand the Timnath feel to realize the Town’s vision.**

*Action Steps:*

- *Develop branding and other marketing materials by February 1, 2015.*
- *Incorporate branding into public improvements and wayfinding signage - ongoing.*